# **VISION 2050:**

- 9+ billion people
- All living well
- Within the boundaries of the planet



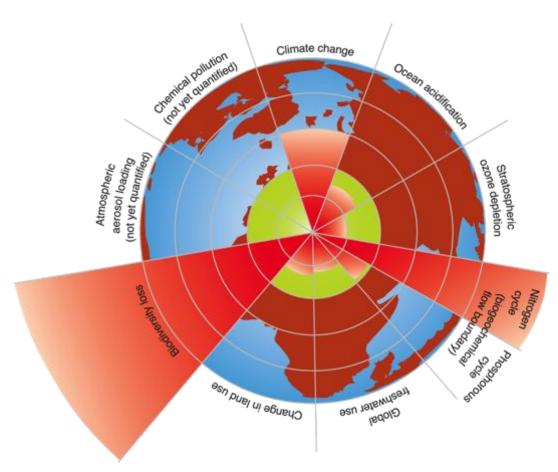


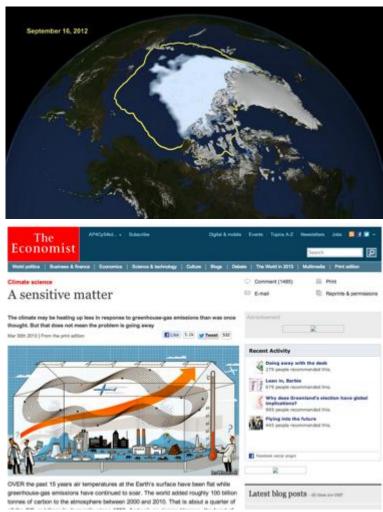






## Planetary Boundaries









# Scaling Up

### **Individual company**

Innovate products/processes
Transparency wins
Stretch targets

### **Sector**

Sharing best practice Setting standards

#### **Cross-sector**

Along the value chains Across complex systems

**Global Value Chains** 

Measurement & Reporting

Rules of the game

Get all companies to play



## Integrated Reporting

