

Impact Report 2022



The Green Growth Knowledge Partnership (GGKP) is led by a steering committee comprised of senior representatives from the Global Green Growth Institute (GGGI), Organisation for Economic Co-operation and Development (OECD), United Nations Environment Programme (UNEP), United Nations Industrial Development Organization (UNIDO) and World Bank. For a complete list of GGKP partners, please visit: ggkp.org/partners.

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Partnering for Impact

The Green Growth Knowledge Partnership (GGKP) works to bring about a green economic transition by facilitating collaboration in knowledge generation, management and sharing among leading policy, industry and finance institutions and experts. The GGKP is committed to tracking, measuring and analysing its efforts, with results compiled and reported on through both its Biennial Reports and Impact Reports.

The GGKP Impact Report 2022 outlines how the partnership has performed over the course of 2022, focusing on the GGKP's main indicators of success. Drawing together analytics and analysis across the GGKP's three work areas – generating knowledge, managing knowledge and sharing knowledge – the report provides a concise evaluation of the partnership's impact at the national, regional and global levels. This includes summaries of key achievements and how these efforts will be complemented by future planned activities.

Sustainable finance

In 2022, the GGKP supported financial actors to advance national sustainable finance roadmaps and facilitated discussions on building an international consensus to align the financial system with the UN Sustainable Development Goals (SDGs). In addition to partners' insights and best practices shared through a series of blogs, webinars and expert communities, the GGKP launched the Sustainable Finance Diagnostic Toolkit, a 10-step online questionnaire to help countries identify necessary information and measures to enhance sustainable finance mobilization.

Monitoring the acceleration of policy and regulatory action on sustainable finance, the GGKP also updated the Green Finance Measures Database, mapping a total of 784 measures in 109 countries, with nine new countries added. The database received 93,000 visits in 2022 – a 27% year-on-year rise.

Resource efficiency

Through the global I-GO initiative, the GGKP connected throughout the year with small and medium-sized enterprises (SMEs) and industry stakeholders to support their resource efficiency and circular economy actions. Through I-GO, SMEs were able to self-assess their resource efficiency status and access tailored recommendations as well as knowledge and support services. To deliver more technical and tailored support, the GGKP hosted regional workshops, meet and greets and national-level training workshops.

Six regional-level I-GO training workshops were hosted in 2022 in three regions: Africa, Latin America and the Caribbean (LAC), and Eastern Europe, Caucasus and Central Asia (EECCA). These workshops introduced and trained SME-supporting organizations on the I-GO Assistant so that they could share the tool with SMEs within their respective networks. The regional workshops were followed by a series of virtual meetings during which SME-supporting organizations discussed practical steps for scaled regional collaborations.

The GGKP also hosted national-level training workshops in Zimbabwe, Uganda and Nigeria to help train local SMEs on using the I-GO Assistant tool. These workshops were held in collaboration with local African organizations, including the Business Council for Sustainable Development (BCSD) Zimbabwe, Uganda National Parliamentary Alliance on Food and Nutrition Security (UPA-FNS), Circular Lagos and UNIDO ITPO Nigeria.

Natural capital

The GGKP strengthened its regional work on mainstreaming natural capital and the value of nature in decision-making through its collaboration with long-term and new partners. This included co-organizing the Africa Green Economy Conference in June 2022, with Economics for Nature partners. This weeklong, hybrid event brought together over 250 participants from throughout Africa and the world to discuss how investing in nature and better valuing Africa's natural capital assets in public policy could help the continent transition to a nature-positive economy.

In the second half of 2022, Natural Capital for African Development Finance (NC4-ADF) initiative partners hosted or participated in over 10 webinars, events and workshops focused on financing nature action, including UNFCCC COP27 and UN CBD COP15.

International reach

Throughout the year, the GGKP focused on reaching out to a global audience to engage them in resource efficiency and circular economy discussions. In collaboration with the Partnership on Green Economy (PAGE) and GO4SDGs, it hosted an accelerator session at the World Circular Economy Forum 2022 on supporting locally-led solutions to accelerate circularity within businesses. The session addressed revitalizing the regional network of National Cleaner Production Centres (NCPCs) as the main solution.

The GGKP also kicked off the I-GO community space on the Green Forum to facilitate a more informal space for SME stakeholders to network and share knowledge. Other newly created groups in 2022 include community discussions on the Africa green economy and nature-based infrastructure.

In addition, the GGKP supported and contributed to the Stockholm+50 international meeting. In the lead-up to the conference, the GGKP created an online community space, curated a blog series, organized The Road to Stockholm+50 (a series of high-level webinars to inform and shape the meeting's Leadership Dialogues), facilitated virtual informal working group meetings, and launched the GGKP Gender Expert Group at an official side event.

Also in 2022, the GGKP kickstarted the execution of the GEF-funded Implementing Sustainable Low and Non-Chemical Development in Small Island States (ISLANDS) Programme Coordination, Communication and Knowledge Management Project to help improve chemicals and waste management.



Achieving Impact through Knowledge

The GGKP’s mission is to raise global awareness about green growth theory and practice by increasing access to the knowledge, data and tools for three key stakeholders – policymakers, the financial sector and industry leaders. The aim is to support the transition to a green economy, facilitating more targeted and timely understanding of economic opportunities and risks associated with nature degradation, climate change and pollution, and stimulating the exchange, use and application of this knowledge.

The GGKP was founded in 2012 by the Global Green Growth Institute (GGGI), Organisation for Economic Co-operation and Development (OECD), United Nations Environment Programme (UNEP) and World Bank. In 2018, the United Nations Industrial Development Organization (UNIDO) joined the four founding organizations on the GGKP Steering Committee, the principal GGKP governing and decision-making body.

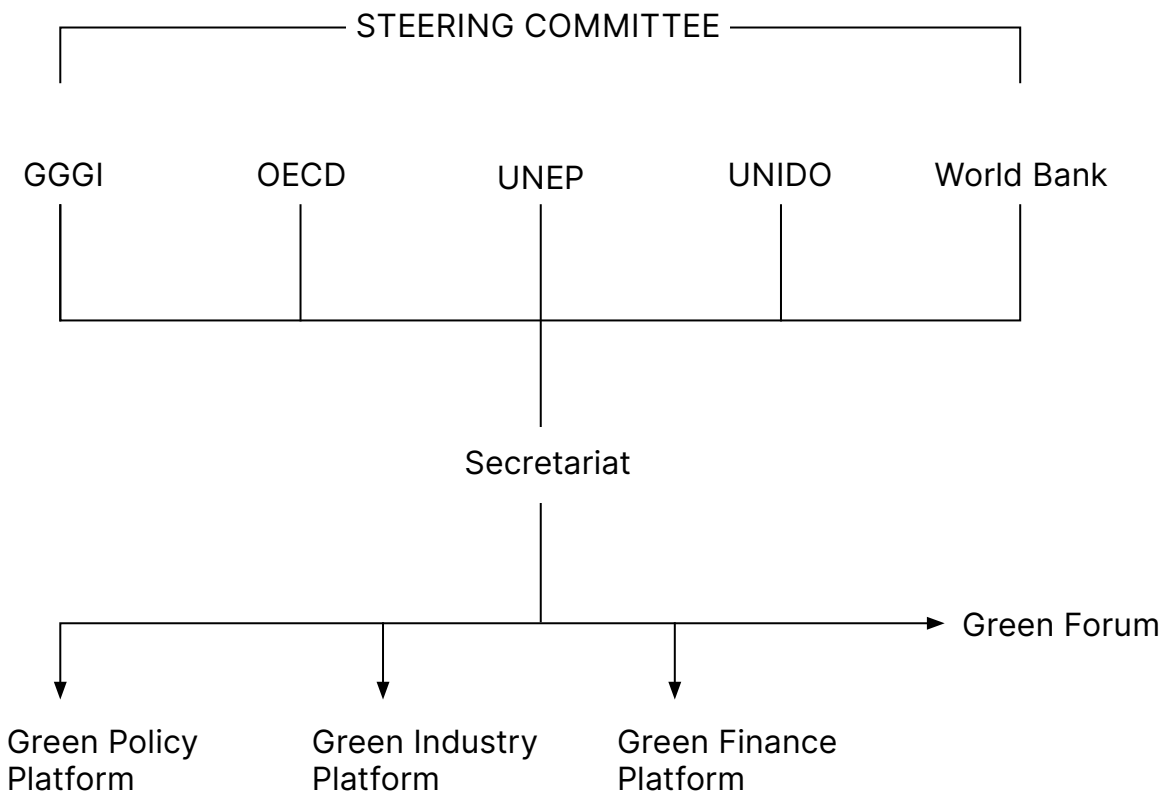
Its three knowledge platforms offer quick and easy access to the latest research, case studies, toolkits and learning products to empower policymakers and advisers, SMEs, banks, insurance and investment firms to make evidence-based decisions about how to green their operations.

The [Green Policy Platform](#) provides the largest collection of knowledge for a policy-driven transition to a green economy from leading institutions and experts.

The [Green Industry Platform](#) provides sector- and country-specific technical and practical knowledge to support a green industrial transformation, offering a user-friendly online database to help SMEs and industry stakeholders become more resource efficient, sustainable and productive.

The [Green Finance Platform](#) provides the latest finance research, regulations, tools and guidance to banks, investors, insurers and regulators to enable sustainable finance practices aligned with international standards.

Since its launch in February 2021 at the Fifth Session of the United Nations Environment Assembly (UNEA-5), the [Green Forum](#) provides an online community space for professionals to discuss and collaborate in pursuit of a sustainable economic transition. It includes discussions on global topics and the ability for users to create dedicated groups focused on specific themes, initiatives, projects and communities of practice. The interactive forum enables community members to enhance collaboration and exchange learnings to address similar challenges and identify new connections or partnerships.



As of 2022, the GGKP has a global partnership of over 95 international organizations, research institutes and think tanks. To achieve impact, the GGKP engages in three workstreams:

- Generating knowledge – identifying and addressing gaps in green growth knowledge and data that directly contributes to green growth practices and policies.
- Managing knowledge – translating green growth research and data into easily accessible, policy relevant information through 33 sector and thematic pages and 193 country pages necessary in supporting a green economy transition.
- Sharing knowledge – drawing together the green growth community, strengthening international cooperation and empowering action.

To support its work, the GGKP has numerous resources at its disposal, including its core and programmatic funding from donors and partners, in-kind contributions of staff time from its Steering Committee members, expertise and engagement of its Knowledge Partners and Advisory Committee, a dedicated Secretariat focused on the day-to-day management of the initiative, and contributions of a growing green growth community of practice.

Generating Knowledge Together

Major indicators of success

- The GGKP assesses its **knowledge generation impact** by tracking the number of:
- Green economy knowledge products collaboratively generated.
 - Green economy knowledge products collaboratively generated that reflect a gender dimension.

The GGKP works on the principle of collaborative knowledge generation. Guided by this principle, it brings together external experts and representatives of partner institutions into regular, neutral and inter-institutional working groups aimed at spurring collective action for green growth.

To date, the GGKP has supported 12 expert groups on the following themes: [Behavioural Insights](#), [Fiscal Instruments](#), [Gender](#), [Green Growth and the Law](#), [Inclusiveness](#), [Metrics and Indicators](#), [Natural Capital Accounting](#), [Natural Capital](#), [Sustainable Finance Policy Effectiveness](#), [Sustainable Infrastructure](#), [Technology and Innovation](#) and [Trade and Competitiveness](#).

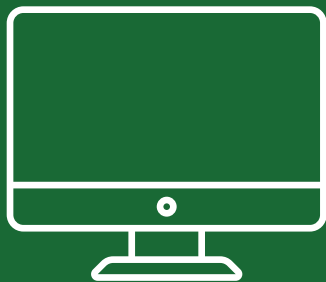
These groups have drawn together 267 experts from 141 institutions with a significant developing country representation (39%) and female expert participation (43%). Such diversity helps to ensure the relevance of the working groups’ recommendations to policy changes required on the ground.

The success of GGKP’s knowledge generation is partly measured by the number of gap analyses and research papers developed, released and made available for download. The GGKP Expert Groups have released 22 working papers and contributed to the development of 30 collaborative research papers with partners; of these 52 research papers eight include a gender dimension.

Launched in 2022 as a collaboration among leading green growth organizations under the leadership of GGGI, UNEP and the International Institute for Environment and Development (IIED), the GGKP Gender Expert Group provides research and capacity building to aid evidence-based policy development on integrating gender equality in green growth. The group engaged in a series of research activities in 2022 surrounding gender-just transitions and developed an Outcomes Framework to design and assess gender-just and -transformative interventions in the green transition.

In 2022, the Economics for Nature Initiative wrapped up six years of collaboration and knowledge generation. The initiative – supported by the MAVA Foundation – launched the Natural Capital for African Development Finance Initiative and oversaw the development of the GGKP Natural Capital Accounting Expert Group. The initiative published 15 working papers, policy briefs and reports through the Expert Group to address knowledge gaps in the use and integration of natural capital approaches in development and green growth planning.

GENERATING KNOWLEDGE IN NUMBERS



12 Expert Groups
141 Organizations
50 Knowledge Partners



267 Experts
39% Developing Countries
43% Female



52 Research Papers

22 Working Papers
produced by GGKP Expert Groups
30 Papers
produced in collaboration with partners

Managing Knowledge for an Inclusive Green Economy

Major indicators of success

- The GGKP assesses its knowledge management impact by tracking the number of:
- Green growth knowledge products available through the GGKP web platforms.
 - Knowledge products available on the web platforms that include a gender focus.
 - Industry players who use the GGKP tool to carry out a resource efficiency self-assessment.
 - Monthly visits to the GGKP web platforms.

The GGKP’s knowledge management workstream aims to provide policymakers and practitioners with quick and easy access to knowledge, guidance, data and tools to transition to an inclusive green economy. The GGKP’s three knowledge platforms – [Green Policy Platform](#), [Green Industry Platform](#) and [Green Finance Platform](#) – are the world’s leading source of knowledge on green growth.

Green Policy Platform
At the end of 2022, the Green Policy Platform featured over 8,448 green growth knowledge products, including global reports, case studies, guidance notes and learning products from more than 135 organizations across 38 sector and thematic pages and 193 country pages. Of these, 237 knowledge products include a gender focus.

In 2022, the platform had over 230,000 unique users, 87% of which were new visitors to the site. On average, the Green Policy Platform received almost 20,000 visitors and over 40,000 pageviews each month. This translated into about 4,000 knowledge resources being downloaded each month. The platform also saw an average annual user growth rate of 19% between 2018-2022.

In 2022, the Green Policy Platform launched an initiative page for the Supporting Preparedness for Article 6 Cooperation (SPAR6C) programme to enable the dissemination of knowledge and engagement. The initiative aims to help countries pursue carbon transactions under Article 6 of the Paris Agreement.

Green Industry Platform
The Green Industry Platform featured over 2,724 knowledge products, including research, case studies, guidance, tools and platforms, insights, courses and multimedia across 20 sectors and 31 themes. Of these, 67 knowledge products include a gender focus. It also recorded over 3,000 monthly visits in 2022.

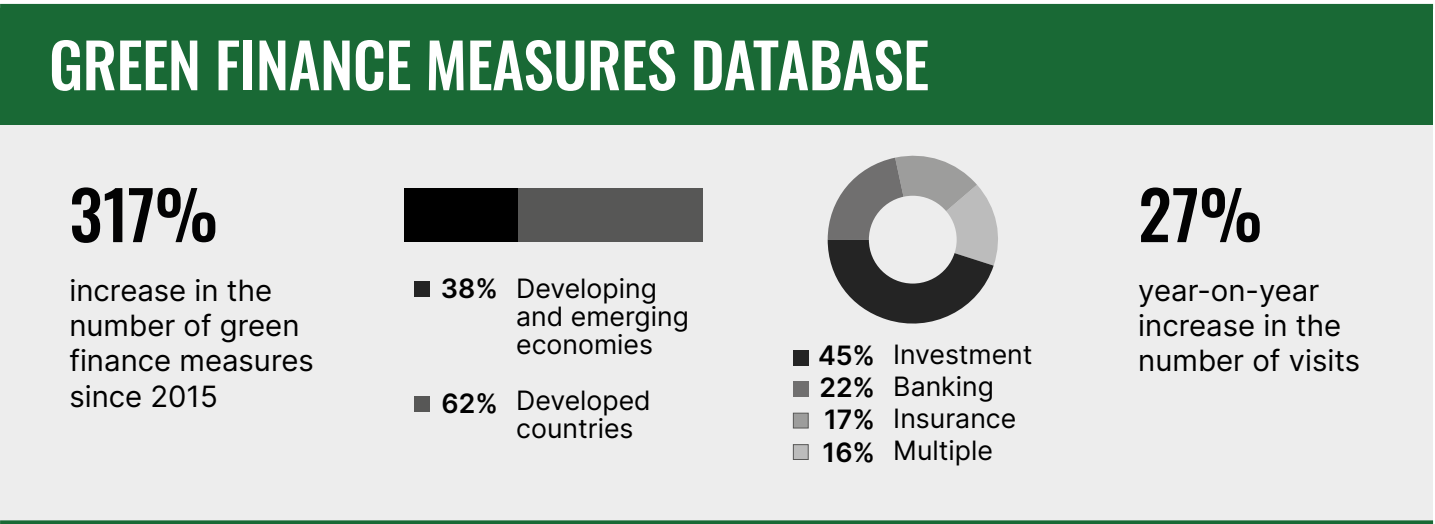
The platform also operates the SME Support Centre, which is an online repository of knowledge and support services on the topic of resource efficiency. Its main users are businesses, SMEs and relevant industry stakeholders. The support centre curates resources across six main topical areas – energy, water, waste, materials, chemicals and general resource efficiency strategy.

Since 2019, the Green Industry Platform has uploaded and shared over 596 knowledge products (research, case studies, technical guidance) and support services (training, financing solutions) in the SME Support Centre.

Knowledge and support services cumulated in the SME Support Centre are shared through the [I-GO Assistant](#), a resource efficiency self-assessment and navigation tool developed by the Green Industry Platform for SMEs and industry stakeholders. Since its launch in March 2022, more than 630 assessments have been carried out.

Green Finance Platform
At the end of 2022, the Green Finance Platform released updated figures on its [Green Finance Measures Database](#). The global compendium of green finance policies and regulatory measures now represents a total of 784 national and sub-national green finance measures. The database supports financial actors to monitor sustainable finance interventions across jurisdictions and align sustainable finance measures with global standards and best practices. The database covers 109 developed and developing countries and received 93,000 visits throughout 2022.

The total number of knowledge products featured on the Green Finance Platform is 2,832 and the platform experienced a 19% increase in users compared to 2021 with an average of 10,000 monthly visits.



MANAGING KNOWLEDGE IN NUMBERS

| | | |
|-------------------------------------------------------------------------------------------|-----------------------|---------------------------|
| Themes 31 | Sectors 19 | Countries 195 |
| Research 7,223 | Case studies 1,071 | National documents 378 |
| Learning resources 3,181 | | |
| Webinars Tools and platforms Courses Guides Multimedia Academic programmes | | |

| | |
|-----------------------------------------------------------------------------------------------------|----------------------------------------|
| Top five countries accessing the website | Top five most viewed resource types |
|  India | Research |
|  United States | Policies and regulations |
|  United Kingdom | National documents |
|  Germany | Case studies |
|  France | Events |



Downloads

464,284 (2017 - 2022)

29%

Average annual download growth rate

Sharing Knowledge to Support Green Growth

Major indicators of success

- The GGKP assesses its knowledge sharing impact by tracking the number of:
- Participants at GGKP in-person and virtual events (e.g. annual conferences, side events, webinars, etc.).
 - Webinars organized with GGKP partner institutions.
 - Webinars that include a gender dimension.

The GGKP’s communications activities – both in person and online – aim to connect a dynamic global green growth community to the most up-to-date and relevant knowledge, guidance, data and tools for greening policy and practice. The GGKP measures the impact of these activities by tracking and analysing participation in GGKP events and webinars, newsletter releases and subscribers, expert contributions to the GGKP Insights blog and levels of engagement on social media.

In 2022, the GGKP organized 33 events drawing approximately 2,300 participants. These included 14 webinars with 1,387 participants, 8 trainings with 390 participants and 11 events hosted jointly with GGKP partners with an estimated 518 participants.

During the year, the GGKP organized four high-level webinars that focused on themes related to the Stockholm+50 Leadership Dialogues and outcomes from Stockholm+50, as well as co-organized an official side event at the conference through the GGKP Gender Expert Group exploring the importance of gender equality in global environmental action and just transitions.

There was also a three-part webinar series on aligning the financial system with sustainable development, which highlighted monitoring and disclosure frameworks for financial institutions, gender-responsive green financing instruments and sustainable finance roadmaps.

Through its Natural Capital workstream, the GGKP co-organized the Africa Green Economy Conference, two webinars on the role of nature in Africa’s green recovery, five workshops, trainings and meetings on nature-based solutions and financing, as well as the final event of the Economics for Nature initiative, which was a roundtable on nature-positive economies.

In collaboration with its partners, the GGKP was involved in several major international events in 2022, including two side events at UNFCCC COP27 on financing nature action and accelerating economic circularity, and three sessions on climate finance, gender just climate action, and knowledge sharing and capacity development for green growth at GGGI’s Global Green Growth Week.

In 2022, the ISLANDS Coordination, Communication and Knowledge Management (CCKM) project convened five webinars on: tackling plastics in SIDS (one session for the Caribbean and one for the Pacific region); sustainable waste financing with PacWaste Plus; sharing SIDS experiences on the Minamata Convention; and women’s leadership in SIDS chemicals and wastes management.

ISLANDS also launched four Communities of Practice on the Green Forum – Plastics, Sustainable Financing for Waste Management, Gender Equality and Mercury.

SHARING KNOWLEDGE IN NUMBERS



Newsletter subscribers
14,788



Social media followers
36,586



News
842



Blogs
586



Event participants
2,295
59% developing countries, 47% female

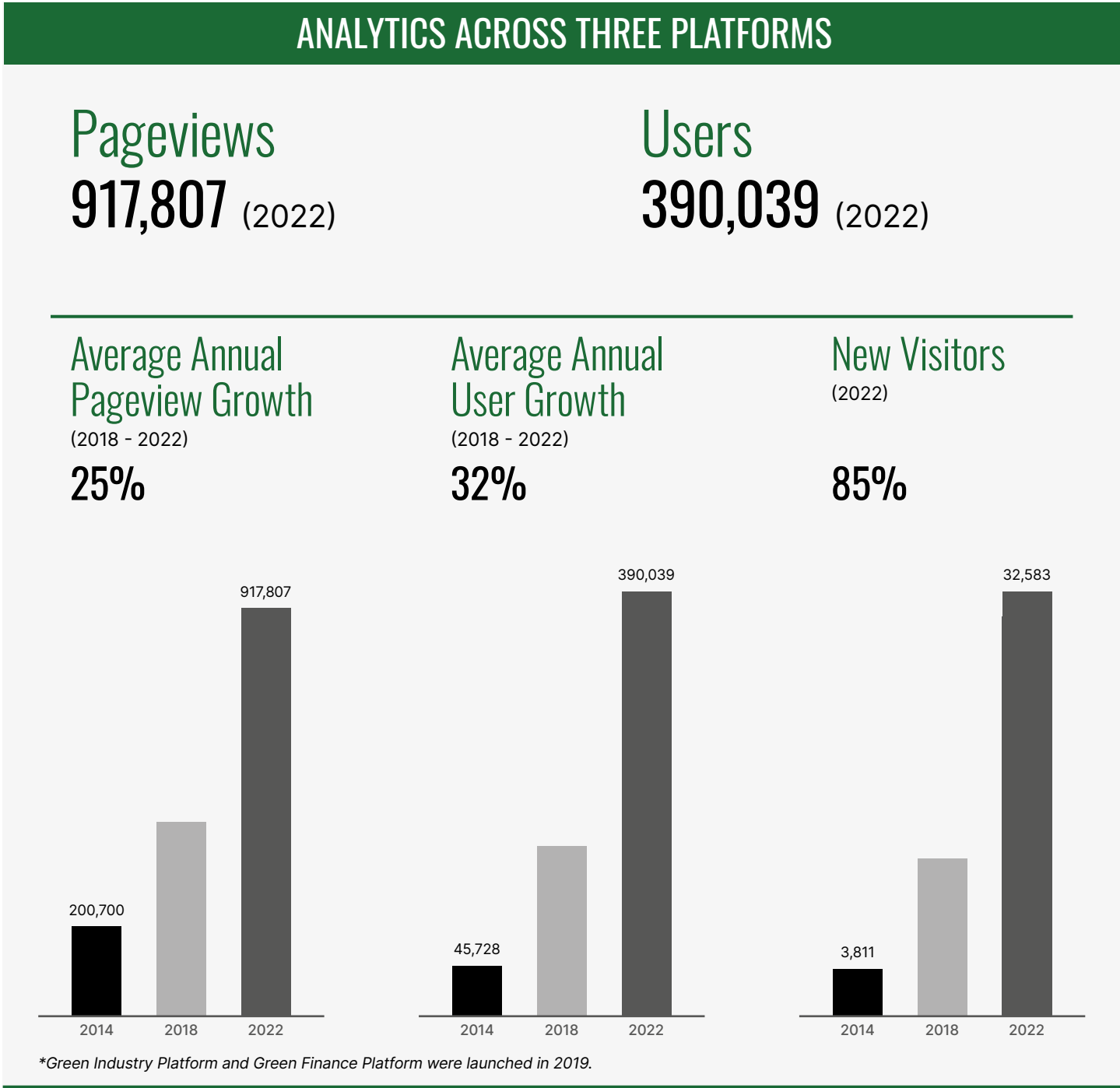


Green Forum users
3,832

Tracking Progress on the GGKP Knowledge Platforms

The GGKP tracks its impact through data from in-person interviews, surveys, web analytics and social media analysis. It measures the overall outcome of its activities by whether policy, industry and finance experts and institutions increasingly share, use and collaborate in the generation and promotion of green growth knowledge and data to change policies and practices.

One of the ways the GGKP measures this is by the number of users and number of downloads from the GGKP web platforms.





What to Look for in 2023

The GGKP will continue expanding and growing its efforts in 2023.

Mainstreaming natural capital in African development finance will be on top of the agenda with multiple reports to be published in 2023 that lay the foundation for natural capital-based green economies in Africa. GGKP will also publish several case studies and reports with partners that examine the role of natural capital in meeting the SDGs.

Other GGKP reports to be released include *Closing the Gap: Investing in natural capital to meet the SDGs*, *Green Finance Effectiveness Framework*, and *Powering a Gender-Just Energy Transition*.

Also in 2023, more national-level I-GO training workshops for SMEs, starting with Nigeria, are planned, as well as for Small Island Developing States (SIDS) in the Pacific and Caribbean. The I-GO initiative will establish a working group to provide best practice inputs into global efforts on developing SME resource efficiency training solutions, targeting SME stakeholders such as business associations, chamber of commerce and government agencies.

Officially launched in 2022, the [ISLANDS Programme](#) – which supports 33 Small Island Developing States – will ramp up its efforts, particularly in the Indian and Atlantic oceans. It also aims to increase its Communities of Practice (CoPs), which currently focus on such key topics as plastics, gender equality, mercury, e-waste, end-of-life vehicles and used oil. A number of activities are planned in all four of the ISLANDS’ regions, including the Tide Turners Plastic Challenge.

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