



ANNUAL REPORT 2014 - 2015



The GGKP was established by the Global Green Growth Institute, the Organisation for Economic Co-operation and Development, the United Nations Environment Programme and the World Bank. For a complete list of GGKP Partners, please visit: ggkp.org/partners.



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In under four years, the GGKP has grown from the simple idea of improving collaboration on green growth analysis among our four international organisations – the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UNEP) and the World Bank – to a network of over 40 Knowledge Partners. Today, the GGKP is a ‘common good’ that generates, aggregates, communicates and shares knowledge on green growth theory, practice and issues through a sophisticated and versatile platform. Over the years, the GGKP has also engaged over 100 multi-disciplinary experts from across its partners and beyond, to highlight gaps in green growth knowledge through its unique and impartial expert research committees.

With the adoption of the 2030 Agenda for Sustainable Development and the success of the Paris Climate Summit in 2015, the GGKP’s relevance and role in advancing green growth research and knowledge sharing is greater than ever. The commitments made in 2015 demonstrate our collective aspiration as a global community to a path towards green economy and green growth outcomes, but more importantly they also represent immense tasks and responsibilities to help countries and communities worldwide deliver on the objectives in the coming years.


The GGKP, building on its successes over the last two years, will continue to assist the global community in generating and disseminating relevant policy, innovation and implementation know-how that lies at the core of realising these objectives. The successful launch of the GGKP’s state-of-the-art web platform, its engaging green growth webinar series, the convening power of its research committees, and its flagship Annual Conference are just some of the examples of how the GGKP has emerged as the leading platform for transparent and multi-disciplinary research and debate on some of the most relevant green growth issues.

As we strive for greater impact, now is the time to further extend and enhance our collaboration, share the knowledge and success stories we have accumulated, work together to build our knowledge and bridge the disconnect between research, policy and practice – all to catalyse action on the ground. This is the time to further widen the community of practice that the GGKP has built over the years and support the uptake of green growth policies and initiatives that yield economic, health, security, social and environmental benefits. As we continue to support the shared agenda for the GGKP, we welcome all those interested in joining, improving and benefiting together from this open, collaborative and partner-driven initiative.



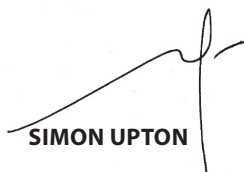
MYUNG KYOON LEE

Knowledge Services Director,
Knowledge Solutions Division,
Global Green Growth Institute



LIGIA NORONHA

Director, Division of Technology,
Industry and Economics,
United Nations Environment Programme



SIMON UPTON

Director, Environment Directorate, Organisation
for Economic Co-operation and Development



MARIANNE FAY

Chief Economist, Sustainable Development,
World Bank

Milestones and Achievements

The second half of 2015 yielded two critical global agreements relevant to green growth that will shape the work of governments and global institutions in the coming years, if not decades. The first was the adoption of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs), which commit countries to specific goals and targets for achieving the economic, social and environmental dimensions of sustainable development. The second was the Paris Agreement on climate change, which includes specific national commitments for tackling climate change and keeping global warming below dangerous levels.

As governments and organisations turn their attention from the negotiated text to on-the-ground implementation and action, the Green Growth Knowledge Platform's (GGKP) objectives of encouraging widespread collaboration, addressing knowledge and data gaps, and supporting practitioners and policymakers with the latest analysis and data, are more relevant and necessary than ever.

In particular, the GGKP's effort over the past two years to establish itself as a global leader in green growth knowledge generation, management, and sharing allows us to provide immediate support to our partners and countries.

This Annual Report covers the two-year period, 2014-2015, during which the GGKP witnessed a number of important milestones and tremendous growth. The most significant of these milestones are detailed below.

The first was the launch of the GGKP web platform with the explicit objective of significantly improving access to green growth knowledge for practitioners and policymakers. This effort has been focused on better understanding this community, their knowledge needs, and the best way to connect them to the information and data they require. With this objective in mind, we distributed surveys to thousands of potential users, conducted in-person interviews, and consulted knowledge management experts from our partners and other organisations. The effort has paid off. In 2014, the GGKP web platform received close to 70,000 visits, more than triple the number of visits to the GGKP's first website, and growth has continued with web visits in 2015 surpassing 90,000.

The information and data provided on the web platform has also expanded considerably over this period. At its launch, the GGKP resource library contained 600 studies and by the end of the 2015 this has grown to over 1200. We have also greatly expanded the data available on the platform to now include 20 datasets for 193 countries going back more than 50 years.

The second milestone was the launch of the GGKP research committees, including on trade and competitiveness, technology and innovation, indicators and metrics, and fiscal instruments. Although relatively new, the committees have already yielded tangible results. For instance, the trade and competitiveness research committee launched a working paper that identified a major gap in data related to environmental policies in developing countries. The committee is now launching work to catalyse a global research agenda for addressing this gap. Building on the success of the GGKP research committee model, an additional three committees were launched in 2015 on the topics of inclusiveness, behavioural insights, and law. There are now over 100 experts from 34 of the GGKP Knowledge Partner institutions participating on these committees.


The third milestone was the convening of the GGKP Annual Conference in early 2015 in Venice, Italy. The Conference was the largest GGKP conference to date and featured presentations on 53 policy relevant papers and drew together close to 250 experts who engaged in two days of lively discussion and debate on the role of fiscal policies in the green economy transition.

Our fourth major milestone was the expansion of the GGKP's knowledge sharing activities. In 2014 we experienced 200 per cent growth in our social media followers, and a further 60 per cent growth in 2015. The GGKP Insights blog has now received contributions from 124 experts across the growing green growth community of practice. In the same year, we launched a webinar series that featured six webinars drawing together a total of 620 participants.

Our final milestone was the launch of the GGKP office in Geneva, Switzerland in January 2014. Although small, the GGKP now has a core, dedicated staff, which serves as the institutional backbone for the global partnership.

This Annual Report provides further details on these major milestones and our other activities during 2014-2015.

We invite you to look over this report, share with us your feedback and actively engage with this growing green growth community and partnership.

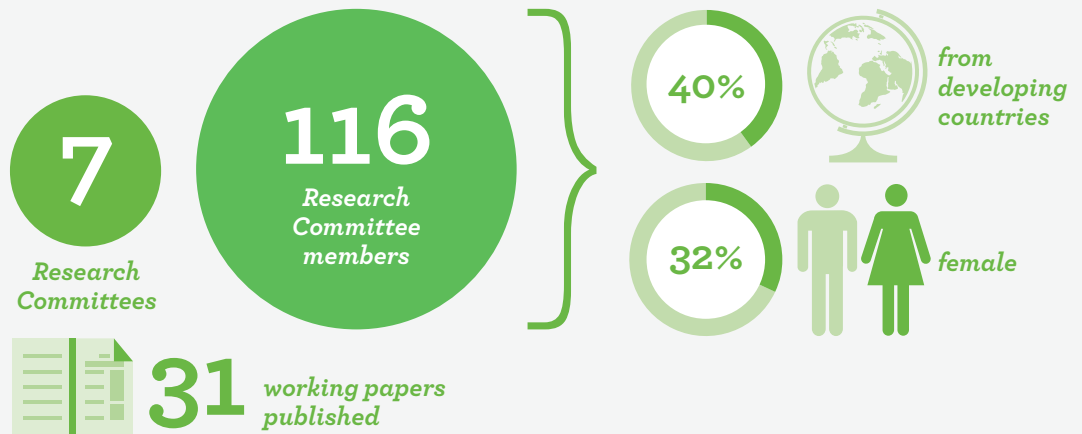


BENJAMIN SIMMONS

Head, Green Growth Knowledge Platform

The GGKP in Numbers

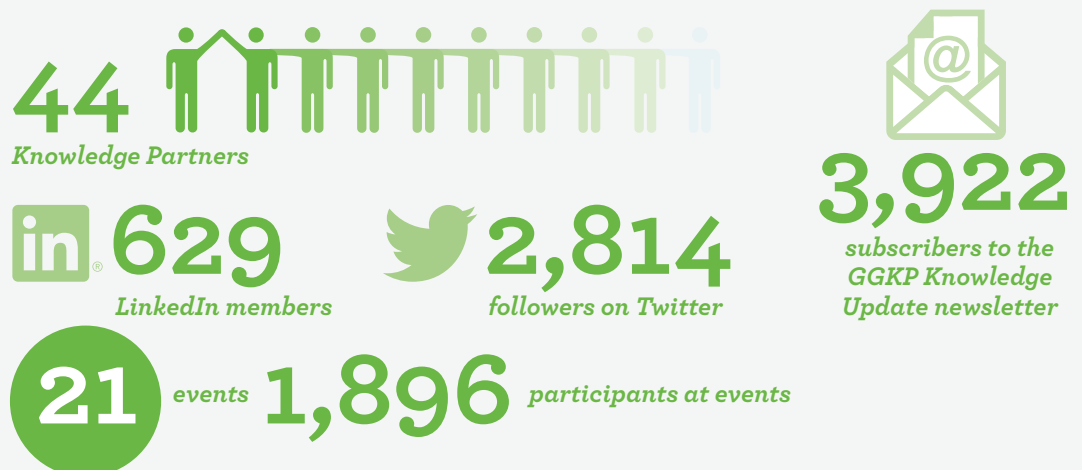
Collaborative research



Leading source of knowledge



Green growth community



Looking ahead

Support implementation of the



in particular **Goal 8** to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

There is increasing recognition by governments, the private sector and civil society that achieving sustainable development will only come about through changing current economic thinking, policies and decision-making on production and consumption practices and lifestyles.

The UN Conference on Sustainable Development (Rio+20) affirmed the concept of a green economy as a powerful pathway for fostering economic growth and development while preserving the natural assets on which our well-being relies.

In order to mobilise the transition to a green economy, it is crucial that policymakers and practitioners are equipped with the knowledge to empower action. The GGKP was established in 2012, in the months leading up to the Rio+20 Conference, on the basis that investing in knowledge generation and sharing leads to lasting impact.

From its initial start as a partnership between the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UNEP), and the World Bank, the GGKP has since expanded to a global partnership of over 40 international organisations, research institutes and think tanks. The GGKP works with these partners to initiate and coordinate green growth analysis and learning with the shared understanding that the partners are more impactful when they combine their efforts and expertise.

Mission

The GGKP is a global partnership of international organisations, research institutes, think tanks, and experts focused on promoting a green economy transition by:

1. Identifying major knowledge gaps in green growth theory and practice and addressing these gaps by promoting collaboration and coordinated research; and
2. Using world-class knowledge management and communication tools to provide practitioners, policymakers, and other experts with opportunities to access, share and utilise green growth policy analysis, guidance, lessons learned and data.

Guiding its efforts, the GGKP has adopted the following strategy:

Knowledge generation – Lead a comprehensive, collaborative process drawing together global experts to identify and address major gaps in green growth knowledge and data that directly contribute to policy change.

Knowledge management – Translate green growth research and data into easily accessible, policy-relevant information, necessary in supporting a green economy transition.

Knowledge sharing – Draw together the green growth community to exchange experiences, strengthen international cooperation and empower action.

Learn more at: ggkp.org/about-us





Alice Akinyi Kaudia
Environment Secretary,
Ministry of Environment and
Mineral Resources, Kenya

“ Green growth, embedding resource-efficiency in cleaner production and consumption for sustainable lifestyles, is the foundation for the continued enjoyment of a quality life by a growing global human population. However, science-driven policy should guide action or else, human needs will soon outstrip nature’s capacity to support human life. Through the GGKP, leading organisations and experts are collaborating on the sharing of frontier cutting-edge knowledge, innovations and technologies on green growth and this is fostering deeper understanding of principles and practices that inform the transition to a green economy.”



Laura Tuck
Vice President,
Sustainable Development,
World Bank

“ The GGKP is helping create a global community of experts who can define solutions for sustainable growth and disseminate knowledge about what is working, where and how. This sort of platform is vital if we are to help countries and communities reduce poverty while protecting the natural, physical and social assets on which all growth is based.”



Yvo de Boer
Director-General,
Global Green Growth Institute

“ In making the shift towards green, inclusive, and smart growth, we cannot underestimate the power of knowledge and information, which can be used to change business attitudes and expectations towards sustainability and to inform the development of nationally-appropriate policies. Through the GGKP, GGGI is working to identify and fill critical gaps in knowledge and ensure that decision makers have access to leading research, analysis, and data to facilitate the transition to a green economy.”

The GGKP's four founding organisations – GGGI, the OECD, UNEP and the World Bank – together form the GGKP Steering Committee. As the principal governing and decision-making body of the GGKP, the Steering Committee is responsible for approving the GGKP strategy and overall work programme. Decisions by the Steering Committee are taken by consensus with each of the four members sharing equal rights and obligations.

The day-to-day operations of the GGKP are carried out by its Secretariat, located in Geneva, Switzerland and jointly managed by GGGI and UNEP. Both of these organisations provide dedicated personnel to support the initiative. In addition, each of the GGKP's founding organisations provides in-kind support through the designation of a Coordinator, charged with supporting the GGKP Secretariat in the implementation of its activities. The Coordinators ensure close and constant communication between the GGKP Secretariat and its founding organisations.

The GGKP is also supported by an independent Advisory Committee made up of experts from around the world with deep technical knowledge or policy experience relevant to green growth research and practice. The Advisory Committee, tasked with offering strategic guidance on the design and implementation of GGKP activities, is currently made up of 14 experts and is co-chaired by Carlo Carraro (Professor, Università Ca' Foscari Venezia; Vice-Chair, IPCC WG III; and Director, International Center for Climate Governance) and Alice Kaudia (Environment Secretary, Ministry of Environment and Mineral Resources, Kenya).

A full list of Advisory Committee members is provided at the end of this report.

To ensure effective communication between the GGKP's various governing bodies, the Advisory Committee Co-chairs and representatives from the GGKP's government donors are invited to participate as observers in GGKP Steering Committee meetings.

Learn more at: ggkp.org/page/governance

GGKP Steering Committee Members



Myung Kyoon Lee
Knowledge Services
Director, Knowledge
Solutions Division,
GGGI



Kumi Kitamori
Head of Division,
Green Growth &
Global Relations,
Environment
Directorate, OECD



Giuseppe Nicoletti
Head of Division,
Economics
Department, OECD



Steven Stone
Chief, Economy and
Trade Branch, UNEP



Marianne Fay
Chief Economist,
Sustainable
Development,
World Bank

Establishment of the GGKP Secretariat

In January 2014, the GGKP officially established its Secretariat in Geneva, Switzerland. The Secretariat, physically located in the International Environment House, is jointly managed by UNEP and GGGI, which provide the personnel responsible for the GGKP's day-to-day operations. By maintaining effective and regular communications with the Steering Committee, Advisory Committee and Knowledge Partners, the Secretariat ensures collaboration between GGKP partners and that the initiative remains relevant and impactful.

To mark the Secretariat's launch, the GGKP, Swiss Government and Geneva Environment Network held a high-level panel debate, which attracted a large, standing-room only crowd of professionals from across Geneva and abroad. The launch was opened by Bruno Oberle (former Director, Swiss Federal Office for the Environment) and featured a lively discussion between Achim Steiner (Executive Director, UNEP); Howard Bamsey (former Director-General, GGGI); Marianne Fay (Chief Economist, Sustainable Development, World Bank); and Dale Andrew (former Head of Environment Division, Trade and Agriculture Directorate, OECD). The discussion was moderated by Mark Halle (Executive Director, International Institute for Sustainable Development-Europe), and Benjamin Simmons (Head, GGKP Secretariat) followed the panel discussion by officially launching the new GGKP web platform.

Learn more at: ggkp.org/news/secretariat-launch



“Geneva is already host to a number of different international organisations, NGOs, think tanks, and academic institutions working on green growth, building a green economy cluster. We are very excited to have the GGKP establish roots here. It will benefit from the cluster and reinforce it at the same time.”

Bruno Oberle, former Director, Swiss Federal Office for the Environment

“The Green Growth Knowledge Platform provides a much needed tool to bridge knowledge gaps, exchange information and deliver policy guidance to accelerate and support the transition towards green economic development. A transformation towards a green economy is not just about the environment. It must be a priority across all facets of the post-2015 development agenda in order to deliver growth and prosperity and improved livelihoods. Achieving this goal rests on the integration of social, economic and environmental goals in public and private decision making, emphasizing a holistic and far-sighted approach.”

Achim Steiner, Executive Director, UNEP



Knowledge Partners

At the core of the GGKP's activities are its diverse and dedicated Knowledge Partners. These partners transcend the traditional divide between environment and the economy, and include the world's leading institutions and organisations, active in areas related to green growth or green economy at the local, national, and international levels.

At the end of 2015, the GGKP drew together 44 Knowledge Partners to promote collaboration and coordination around the generation, management, and sharing of green growth knowledge.

The GGKP works with its Knowledge Partners to support policy change in a number of ways. For instance, Knowledge Partners nominate experts to sit on the GGKP research committees to collaboratively identify and prioritise research gaps. They contribute to the body of knowledge gathered and disseminated through the GGKP web platform, and they feed into and support the growing green growth community of practice by participating in the GGKP's virtual and in-person knowledge sharing events.

In January 2015, the GGKP held its second Knowledge Partners Workshop, back-to-back with its Third Annual Conference. The workshop drew together 30 participants from 28 Knowledge Partner organisations, facilitating in-depth discussions on new and innovative opportunities to collaborate in the generation and management of green growth knowledge. The workshop featured keynote addresses from Edward B. Barbier, Professor at the University of Wyoming, and Hans Bruyninckx, Executive Director of the European Environment Agency.

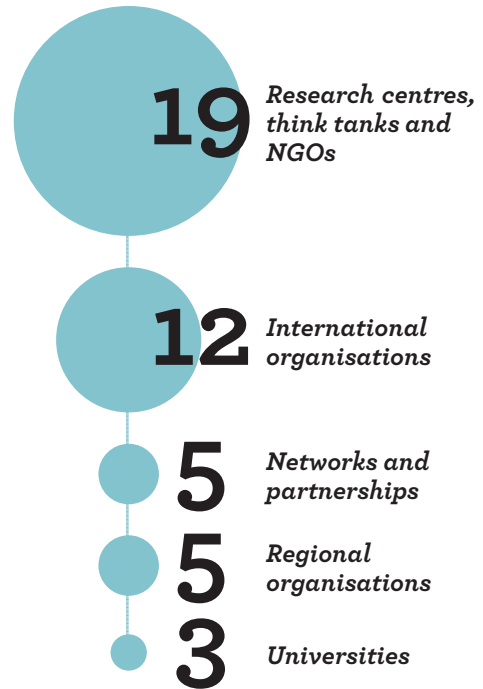
Learn more at: ggkp.org/partners



Isatou Gaye, Chief, Green Economy and Natural Resources Section, United Nations Economic Commission for Africa (UNECA)

“Green growth, as a horizontal policy theme, calls for developing linkages and partnerships across relevant institutions, each with different strengths and capabilities in order to bring to bear experience, expertise, and comparative advantages to on-going work. In this regard, ECA, as a GGKP Knowledge Partner, stands to benefit from the collaborative research and knowledge sharing activities of the platform, and leverage partnerships from a diverse range of actors working to implement inclusive green growth.”

GGKP Knowledge Partner Breakdown



Relevant information and knowledge are key enablers for mobilizing the transition to a green economy. The GGKP's knowledge generation activities take place through collaborative research committees, established on priority topics identified as being crucial in a green economy transition but where knowledge or data is lacking. The research committees are tasked with assessing the state of knowledge, identifying and prioritising knowledge gaps and promoting a broader research agenda to address the identified gaps. In this sense, the research committees focus on "catalysing" research rather than "doing" research.

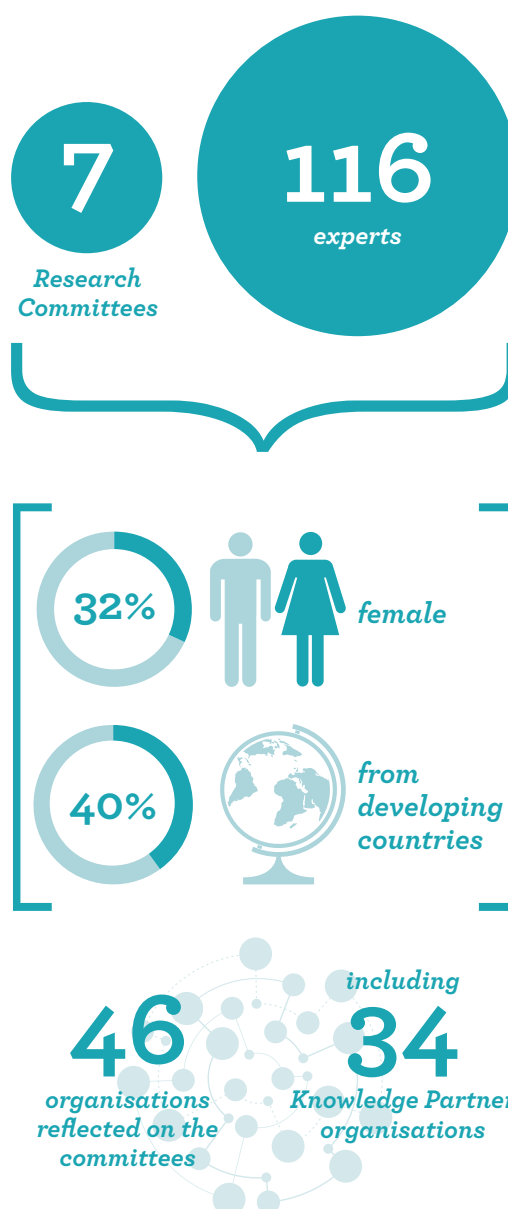
Each research committee draws together a diverse group of leading experts from across the GGKP partner organisations, Advisory Committee, and other leading institutions. By fostering collaboration that bridges across organisations, the research committees aim to identify the critical knowledge gaps needed to support on-the-ground policy change that are considered too big or complex to tackle through the efforts of any one organisation.

In 2014, GGKP's knowledge generation efforts focused on establishing four pilot research committees to test the model; namely, on trade and competitiveness, technology and innovation, indicators and metrics, and fiscal instruments. Based on early successes, in 2015 an additional three committees were launched, on the topics of inclusiveness, behavioural insights and law. There are now over 100 experts from 34 of the GGKP Knowledge Partners participating on these committees.

A number of the GGKP research committees have begun to produce early results, scoping out the state of knowledge and outlining key knowledge gaps. A total of seven working papers have been produced, including one paper produced through the GGKP's trade and competitiveness research committee and a further six papers produced by the fiscal instruments research committee. In particular, the fiscal instruments papers contributed to shaping the discussion and debate for the GGKP's Third Annual Conference, which took place on the topic, "Fiscal Policies and the Green Economy Transition: Generating Knowledge-Creating Impact". The papers will also be published in TERI's peer-reviewed journal, "International Journal on Green Growth and Development".

Once research committees have identified and prioritised knowledge gaps, the GGKP Secretariat works with them to develop a collaborative and coordinated response. For instance, the trade and competitiveness research committee identified a significant gap in data related to developing

Knowledge Generation in Numbers



country environmental policies and is currently working to address this gap.

Increasingly, research committees will be looking to bridge the gaps between research, policy and implementation, in order to drive forward green growth policies that will facilitate achievement of the SDGs and support implementation of national climate change commitments.

GGKP Research Committees

“In 2015 the Trade and Competitiveness Research Committee oversaw the completion of its first major project, a study of the challenges in measuring environmental policy stringency (EPS), and the usefulness of different indicators for assessing EPS in developing countries. The challenge for the Committee going forward is not just to identify and prioritize research gaps, but to foster collaborative processes for filling those gaps.”

Ron Steenblik, Senior Counsellor in the Natural Resource Policies Division, OECD



TRADE AND COMPETITIVENESS Co-chairs: Ron Steenblik (OECD) and Marianne Fay (World Bank)

An enduring concern for both developed and developing countries is the balance between environmental policy and the international competitiveness of both nations and individual firms. A lack of robust data on green growth policies, particularly in developing countries, hinders the

study of these links and can ultimately dampen the political will to implement stringent policies. This committee published a working paper in May 2015, assessing existing options for measuring environmental policy stringency and identifying key knowledge gaps where further efforts are needed, including new data collection and measurement efforts. The committee now focuses on developing and implementing a roadmap to fill these gaps, scoping out the technical requirements and engaging with international research donors to carry this work forward. *Learn more at:* ggkp.org/research-program/green-growth-trade-and-competitiveness



INDICATORS AND METRICS Co-chairs: Ulf Narloch (World Bank) and Tomasz Kozluk (OECD)

Inclusive green growth combines economic, social and environmental dimensions, which increase the complexity of measurement and monitoring, requiring countries to choose between measurement approaches and different indicators. To better understand country needs in this

area, the committee conducted a stocktaking of existing data, indicators and frameworks to measure inclusive green growth at the country level. The study, published in February 2016, identified gaps and opportunities for future work. *Learn more at:* ggkp.org/research-program/green-growth-metrics-indicators



TECHNOLOGY AND INNOVATION Co-chairs: James Seong-Cheol Kang (GGGI) and Nick Johnstone (OECD)

Technological and methodological innovation is essential to spur green growth, however, challenges exist in identifying and prioritizing which energy technologies should receive support and funding. To better understand these uncertainties, the committee produced a comprehensive and

systematic review of existing expert elicitation studies focused on climate mitigation technologies. This research was published as a GGKP working paper in January 2016. *Learn more at:* ggkp.org/research-program/green-technologies



FISCAL INSTRUMENTS Co-chairs: Joy Kim (UNEP) and Ian Parry (IMF)

The effective design, implementation, and in some cases reform, of fiscal instruments is essential in the pursuit of a green economy transition. This research committee developed a series of background papers on fiscal instruments for the GGKP's Third Annual Conference, covering topics such as

fiscal reform, water security, environmental taxation in transport, low-carbon technology innovation and more. *Learn more at:* ggkp.org/research-programme/fiscal-instruments

GREEN GROWTH AND THE LAW

Co-chairs: Charles E. Di Leva (World Bank) and Claudia de Windt (OAS)

Gaps in knowledge exist in our understanding of how the rule of law could enhance growth to be more green and inclusive. This committee focuses its efforts on assessing the degree to which the failure of the rule of law constrains the development of a green economy. *Learn more at:* ggkp.org/research-programme/green-growth-and-law



INCLUSIVENESS

Co-chairs: Lawrence Jeff Johnson (ILO), Shailly Kedia (TERI) and Shardul Agrawala (OECD)

Inclusive green growth is essential to meet the development needs of the world's poor, while ensuring environmental sustainability and improving social welfare. However, large gaps still exist in our understanding of the linkages between economic policies, environment regulations and their social implications. This committee's work will, among other things, inform the GGKP's Fourth Annual Conference on the theme of inclusiveness. *Learn more at:* ggkp.org/research-programme/inclusiveness



BEHAVIOURAL INSIGHTS

Co-chairs: Sara Castro (UNEP) and Benjamin Mattondo Banda (UNECA)

Behavioural insights looks at how social, cognitive, and emotional factors influence the economic decisions of citizens, firms, and institutions. This committee explores gaps in the area of behavioural economics research in order to better design robust policies and interventions for instigating pro green growth behaviour among key societal stakeholders. *Learn more at:* ggkp.org/research-programme/behavioural-insights

Managing Knowledge |

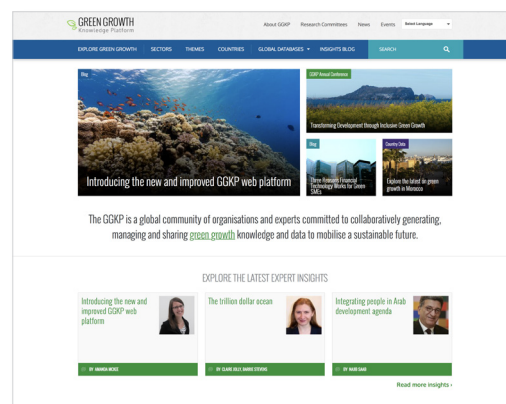
Knowledge is essential to inform and support decision makers working to implement a green economy. Through its knowledge management activities, the GGKP aims to provide policymakers and practitioners with improved opportunities to access green growth knowledge products, and to better inform and implement on-the-ground policy change.

To this end, in January 2014, the GGKP launched its state-of-the-art web platform, www.greengrowthknowledge.org, drawing together research, analysis, tools, data, news, and events from across the growing group of GGKP Knowledge Partners and other leading organisations and experts.

Through this web platform, the GGKP works to ensure that new learning and best practices can be easily exchanged across borders and disciplines. Improved accessibility to key green growth knowledge products also helps the GGKP partners to more effectively collaborate and coordinate in their green growth activities, increasing efficiencies and reducing redundancies.

Given the diverse needs of green growth knowledge users, the web platform is designed with various entry points, collecting and contextualizing information to match different interests and approaches to green growth. For those with a geographical focus, the GGKP provides national-level information for 193 countries, including research, projects, policies and data. For those with more topical interests, the web platform includes a collection of 29 sector and theme pages drawing together relevant research, projects, and blogs.

All information on the web platform is also structured into searchable databases, allowing users to perform custom searches and filter through the global body of green growth knowledge to match their interest and address their needs. Moreover, the site is automatically translatable into over 50 different languages through an embedded Google translation tool.



The GGKP's Global Databases

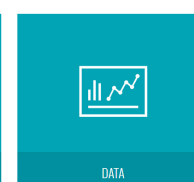
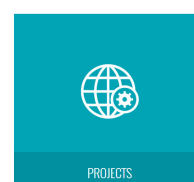
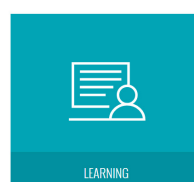
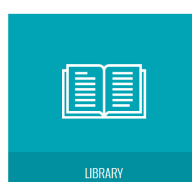
The **RESOURCE LIBRARY** draws together the largest existing collection of green growth reports, articles, books, and other publications produced by leading institutions and experts. At the end of 2015, the Library contained over 1200 publications, tagged by country, region, sector, theme, and organisation.

The **LEARNING DATABASE** facilitates access to green growth courses, videos, webinars, and tools offered by leading organisations, with the aim of helping users apply knowledge and develop the skills necessary in the transition to a green economy.

The **DATA EXPLORER** provides a user-friendly set of tools to graph and visualise green growth patterns and trends, drawing together national-level data for 20 green growth indicators over the period 1960 to present day.

The **PROJECT DATABASE** catalogues national-level projects carried out by leading organisations and institutions to advance green growth on the ground.

BUILD YOUR GREEN GROWTH KNOWLEDGE BASE



The GGKP Web Platform in Numbers



annual visits



224,303
total page views

Knowledge Base:

1,225
library
publications

108
learning
resources

217
Projects

133,908
Data points

visits
originated from
203
countries



The GGKP also uses its web platform as its main engine for knowledge sharing, communications and outreach, updating it daily with news stories, events and posts to its [Insights blog](#). By drawing together a wide range of high-quality green growth information and the tools to find, filter and contextualise this knowledge, the GGKP helps inform and empower users to support the transition to a green economy.

To ensure the web platform continually meets the needs of its users, the GGKP routinely collects data and feedback on its performance and usage. Data is primarily collected through Google Analytics and summarised into quarterly and annual reports. In 2015, the GGKP supplemented this data by surveying and interviewing users. Through this effort, feedback from close to 700 web platform users was collected, analysed and used to inform both the day-to-day management of, and major technical improvements to, the GGKP web platform.



Martine Rohn,
Deputy Head,
International Affairs Division,
Federal Office for the Environment,
Switzerland

“Switzerland is committed to mainstreaming green measures in international and national economic and development policies. The GGKP is a powerful tool to generate, gather, transfer and facilitate the use of the knowledge necessary for such a mainstreaming. In designing and introducing new policies, governments can build on the experiences of others, benefiting from the GGKP’s knowledge base and network of partners. Green economy experts in the Swiss administration use the GGKP web platform to gather information to prepare for ministerial and other high-level bilateral meetings. This includes use of the GGKP country pages that contain relevant national-level policies, strategies and data for nearly every country in the world.”

Survey Results: Top responses on how policymakers and practitioners use the information accessed on the GGKP web platform

- To keep informed on the latest research, news and events
- To inform green growth research
- To design, develop and implement green growth policies
- To identify opportunities to connect with other organisations and experts in this space

The key objective of the GGKP's knowledge sharing activities is to stimulate the development of a robust green growth community of practice – strengthening international collaboration and learning, stimulating demand and empowering action. Throughout 2014-2015, the GGKP expanded its efforts, establishing itself as a green growth leader through in-person and online activities.

Key in-person activities include the GGKP's Third Annual Conference, a Regional Practitioner Workshop in the Democratic Republic of the Congo, the First Global Forum on Green Economy Learning, policy sessions at the Fifth World Congress of Environmental and Resource Economists (WCERE) and the European Association of Environmental and Resource Economists (EAERE), and a public lecture held jointly with the Graduate Institute in Geneva. In addition, the GGKP participated in a number of its partners' events through side events and panel discussions, including the OECD's Green Growth and Sustainable Development Forums, the Inaugural Conference of the Partnership for Action on Green Economy (PAGE), the PAGE Academy, GGGI's International Conference, and the LEDS GP and LEDS LAC Annual Events.

Scalability is at the heart of the GGKP. By investing in innovative online communications tools, the GGKP helps connect the green growth community of practice to the most up-to-date and relevant knowledge available. Wherever possible, the GGKP collaborates with partners in joint outreach campaigns to maximise exposure and reach. Outlined below are the GGKP's key activities:

- A robust social media presence through Twitter, LinkedIn, Flickr, and YouTube, enables the GGKP to share information and stimulate discussion with a global audience. Since 2013, the GGKP's followers on Twitter and LinkedIn have tripled.
- The "Knowledge Update" newsletter provides monthly email summaries of the latest research produced by leading organisations and experts.
- The "Insights" blog provides a space for experts in the field of green growth to share their perspective on recent research, events, and newly launched projects.
- The webinar series aims to stimulate discussion and learning around new research by bridging between the GGKP's network of experts and the wider green growth community of practice.
- Video interviews with leading green growth experts, conducted at in-person events, allow the GGKP to bring authoritative green growth knowledge to its global audience.

Knowledge Sharing in Numbers

21 events, drawing in **1,896** participants

239 participants at the GGKP Third Annual Conference

124 bloggers contributing to the GGKP Insights Blog

33% female

23% from developing countries

6 webinars, drawing in **618** participants

2,814 Twitter followers and **630** LinkedIn group members

Monthly Knowledge Update newsletter distributed to **3,922** readers

Communicating Green Growth and Win-Win Strategies for Sustainable Climate Action



In 2015, the GGKP along with 15 other research institutes, universities and think tanks from around the world launched the GREEN-WIN project, to increase understanding of the links between climate action and sustainability. Through macro-economic modelling, local case studies and investigation of potential financial system reforms, the three-year project aims to identify, develop and critically assess win-win strategies and green business models that bring short-term economic benefits, while also supporting longer term sustainable development goals. The GGKP will play a lead role in supporting the outreach and dissemination of the project results to scientific, policy, business and civil society actors, including through a dedicated blog and webinar series.

Learn more at:
green-win-project.eu

GGKP 2015 webinars

TRADE AND GREEN GROWTH: MEASURING THE IMPACT OF ENVIRONMENTAL POLICY ON ECONOMIC COMPETITIVENESS

(7 May 2015)

*Moderator: **Ronald Steenblik** (Senior Counsellor in the Natural Resource Policies Division, OECD)*

*Presenter: **Serban Scriciu** (lead author of GGKP commissioned research)*

*Discussant: **Tomasz Kozluk** (Senior Economist, Economics Department, OECD)*

DECARBONIZING DEVELOPMENT: THREE STEPS TO A ZERO CARBON FUTURE

(28 May 2015)

*Moderator: **Benjamin Simmons** (Head, GGKP)*

*Presenter: **Marianne Fay** (Chief Economist, Sustainable Development, World Bank)*

TOWARDS GREEN GROWTH? OFFICIAL LAUNCH OF THE OECD'S TRACKING PROGRESS REPORT

(27 July 2015)

Organised jointly by the GGKP and the OECD, this webinar served as the official launch of the OECD's Tracking Progress Report, drawing lessons from country experiences, including mainstreaming green growth across the OECD's work programme, and examining how to enhance policy design to deliver green growth. **Carlo Carraro**, Co-chair of the GGKP Advisory Committee, served as the moderator; and expert presentations were delivered by **Catherine L. Mann**, Chief Economist and Head of the Economics Department, OECD and Nathalie Girouard, Head of Division, Environmental Performance and Information Division, Environment Directorate, OECD. **Kevin Urama**, former Inaugural Managing Director, Quantum Global Research Lab, served as a discussant. In total, 159 people, from 44 countries followed the webinar.

COP21 AND BEYOND: ALIGNING POLICIES FOR A LOW-CARBON ECONOMY

(5 October 2015)

*Moderator: **Eliot Whittington** (Deputy Director of Policy, Cambridge Institute for Sustainability Leadership)*

*Presenters: **Virginie Marchal** (Policy Analyst, Climate Change, Biodiversity and Development Division, Environment Directorate, OECD), **Richard Baron** (Manager, OECD Round Table on Sustainable Development), **Simon Müller** (Energy Analyst, International Energy Agency)*

*Discussant: **Rasmus Valanko** (Climate & Energy Cluster, World Business Council for Sustainable Development)*

SHOCK WAVES: MANAGING THE IMPACTS OF CLIMATE CHANGE ON POVERTY

(24 November 2015)

*Moderator: **Carlo Carraro** (Co-chair of the GGKP Advisory Committee)*

*Presenter: **Stephane Hallegatte** (Senior Economist, Climate Change Group, World Bank)*

*Discussants: **Paul Ekins** (Director, Institute for Sustainable Resources, UCL and Professor, Resources and Environmental Policy, UCL), **Simon Anderson** (Head, Climate Change Group, International Institute for Environment and Development)*

CAN INTERNATIONAL TRADE INCREASE RESOURCE EFFICIENCY?

(8 December 2015)

*Moderator: **Paul Ekins** (Director, Institute for Sustainable Resources, UCL and Professor, Resources and Environmental Policy, UCL)*

*Presenter: **Marina Fischer-Kowalski** (Founder and long-term Director of the Institute of Social Ecology, Professor of Social Ecology at Alpen Adria University, Senior Lecturer at the University of Vienna)*

*Discussants: **Dale Andrew** (Independent Consultant and Former Head of Environment Division, Trade and Agriculture Directorate, OECD), **Michel Gressot** (Senior Economist, Global Footprint Network)*

GGKP Third Annual Conference

The GGKP Annual Conference serves as the initiative's main, in-person, community building activity. In January 2015, the GGKP's Third Annual Conference was held on the theme of "Fiscal Policies and the Green Economy Transition: Generating Knowledge-Creating Impact" in Venice, Italy. The conference was hosted by UNEP, in partnership with Ca' Foscari University of Venice and The Energy and Resources Institute (TERI), and drew together 247 participants to debate and discuss newly developed research on the most effective means of introducing and reforming fiscal measures in support of green growth.

Through 18 parallel sessions and three high-level plenaries, participants explored fiscal measures for climate change mitigation and adaptation, sustainable water management, green fiscal reform, transportation systems, environmental taxes in developing countries, incentives for investment in clean energy, and more. Research presented at the meeting was chosen from more than 200 abstracts received and evaluated by the Conference Review Committee.

In recognition of outstanding research presented at the conference, two awards were presented. Prudence Dato (University of Savoie) received the award for Best Paper by a Young Researcher for his study, "[Energy transition under irreversibility: A two-sector approach](#)"; and Max Franks (MCC) received the award for Best Overall Paper for his paper, "[Why finance ministers favour carbon taxes, even if they do not take climate change into account](#)".



Learn more at: ggkp.org/conference2015

Each of the GGKP's founding organisations have committed to hosting the conference on a rotating basis. The World Bank held the GGKP's inaugural conference in 2012, the OECD convened the second annual conference in 2013, and UNEP hosted the third annual conference in 2015. GGGI will host the fourth annual conference in 2016.

Looking Ahead to the GGKP Fourth Annual Conference

The GGKP Fourth Annual Conference will take place 6-7 September 2016 on Jeju Island in the Republic of Korea. Focusing on the theme of inclusiveness, the conference will highlight the latest research and policy considerations affecting pro-poor inclusive growth through plenary sessions and parallel discussions led by noted academics, practitioners and policymakers. The conference will be hosted by GGGI and will take place within the wider Global Green Growth Week running 5-9 September 2016.

Learn more at:
ggkp.org/event/conference2016



"The conference held in Venice organised by GGKP brought the importance of implementing properly designed green fiscal reforms to the attention of academics and policymakers in countries throughout most of the world. This conference has shown that we can no longer use economic disadvantages as a reason for inaction. Solutions are being sought to address this concern and we need to listen to them to effectively start on the path to global green growth."

Carlo Carraro, Co-chair of the GGKP Advisory Committee

"The impressive range of topics discussed at the GGKP's Third Annual Conference helps break the myth that the green growth narrative is all about industrialised countries. The evidence presented at the conference places climate compatible development at the heart of developing countries' efforts to grow their economies, reduce poverty and create new life opportunities for people in all parts of society."

Ari Huhtala, Deputy CEO, Policy and Programmes, Climate and Development Knowledge Network

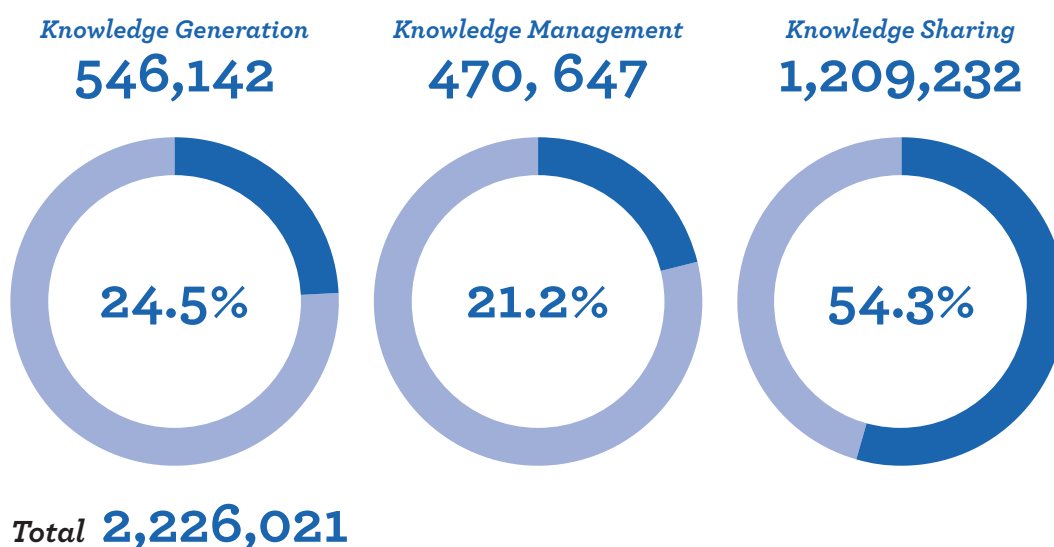


The GGKP founding partners (GGGI, OECD, UNEP and the World Bank) have committed to support the GGKP's fundraising efforts and to provide in-kind contributions. At a minimum, they provide at least 50 per cent of a full-time staff member's time to serve as a GGKP Coordinator. They also serve on the GGKP Steering Committee and nominate technical experts from within their organisations to contribute to the GGKP research committees. The following charts and tables provide an informal summary of the GGKP's donor funding as well as the expenses accrued against each contribution (excluding in-kind contributions). Its contents are unaudited and are provided for information purposes only.

GGKP Donor Contributions and Expenditures

| All amounts in USD | CONTRIBUTIONS | | | EXPENSES | | |
|---|------------------|------------------|------------------|------------------|------------------|------------------|
| | Pre-2014 | 2014-2015 | Total | Pre-2014 | 2014-2015 | Total |
| Countries | | | | | | |
| Germany-Federal Ministry for Economic Cooperation and Development | 749 500 | 40 511 | 790 011 | 650 000 | 140 011 | 790 011 |
| Netherlands - Ministry of Infrastructure and the Environment | 130 594 | 117 762 | 248 356 | 130 594 | 16 747 | 147 341 |
| Norway - Ministry of Environment | 0 | 60 131 | 60 131 | 0 | 60 131 | 60 131 |
| Switzerland - Federal Office for the Environment; Ministry of Foreign Affairs | 1 294 495 | 579 913 | 1 874 408 | 11 459 | 609 149 | 620 608 |
| Organizations | | | | | | |
| Global Green Growth Institute | 372 000 | 566 178 | 938 178 | 372 000 | 457 773 | 829 773 |
| Organisation for Economic Co-operation and Development | 89 677 | 51 039 | 140 716 | 89 677 | 51 039 | 140 716 |
| United Nations Environment Programme | 232 289 | 666 800 | 899 089 | 232 289 | 666 800 | 899 089 |
| World Bank | 902 000 | 224 371 | 1 126 371 | 902 000 | 224 371 | 1 126 371 |
| Grand Total | 3 770 555 | 2 306 705 | 6 077 260 | 2 388 019 | 2 226 021 | 4 614 040 |

Total Expenses by Work Area (2014-2015)



The GGKP was established during a period of great momentum leading up to the convening of the Rio+20 Conference. Since then, the global discourse on green growth and green economy has evolved and matured with the concepts gaining traction in national-level projects, policies and global initiatives.

The global community has now entered a period of new international commitments related to the adoption of the SDGs and national efforts to address climate change under the Paris Agreement. These new international commitments will shape the global and national agendas related to green growth and sustainable development for the coming decades.

Given its global reach through its partnership model and its focus on encouraging collaboration, addressing knowledge and data gaps, and supporting practitioners and policymakers with the latest analysis and data, the GGKP is well-placed to provide timely support to the implementation of the SDGs and the climate change commitments made by countries as part of the Paris Agreement.

The GGKP's first few years were focused on launching the initiative, establishing its core work areas, developing a robust web platform, and building a global partnership of leading green growth institutions. During 2016-2017 the GGKP will be focused on maximising its impact by:

- Establishing itself as the global leader in collaboratively translating, communicating and addressing the knowledge and data needs of green growth practitioners and policymakers;
- Significantly increasing outreach and engagement with developing country institutions and experts;
- Producing synthesised reports and learning products that build on the GGKP's accumulated knowledge and data;
- Promoting and supporting green growth and green economy national-level activities led by its partner organisations; and
- Expanding the frequency of in-person and virtual meetings in order to empower the green growth community to share knowledge and expertise.



The GGKP measures the impact of its activities through the concrete actions taken by governments, institutions and leading policymakers. The GGKP will continue to actively pursue its objectives of generating, managing and sharing world-class green growth knowledge in support of a green economy transition.

Advisory Committee Members



Carlo Carraro
(co-chair)

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Ca' Foscari Venezia,
Vice-Chair, IPCC
WG III, Director,
International
Center for Climate
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Alice Akinyi Kaudia
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