



GREEN GROWTH

Knowledge Platform

BIENNIAL REPORT

2016-2017



The GGKP was established by the Global Green Growth Institute, the Organisation for Economic Cooperation and Development, the United Nations Environment Programme and the World Bank. For a complete list of GGKP Partners, please visit: ggkp.org/partners.

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Foreword

In a quickly changing global landscape, an increasingly broad range of actors need access to guidance, data, tools, and best practices to make a sustainable economic transformation happen on the ground. The Green Growth Knowledge Platform (GGKP) remains dedicated to addressing this need by catalysing forward-thinking collaborative research, facilitating communication and collaboration across key communities, and ensuring that relevant, timely, and targeted green growth knowledge is easily accessible to a dynamic community of practice.

Founded in 2012 by the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UN Environment) and the World Bank, the GGKP — a partnership of 60 leading organisations, academic institutions, and think tanks — now represents the largest global community committed to generating, aggregating, and sharing knowledge and research to support the design and implementation of inclusive green growth policies and practices.

This report details the activities and accomplishments of the partnership from 2016-2017. These include the launch of the Green Growth Expert Connect service, which provides policymakers from developing countries with free-of-charge access to technical and policy experts for quick and tailored guidance on a range of green economy topics, two new expert working groups on natural capital and sustainable infrastructure, two annual conferences, and a recognized webinar series showcasing innovative approaches and solutions to green economy challenges.

Moving forward, the GGKP will scale its activities in two important ways. First, it will broaden its network and build on its collaborative approach to include private sector stakeholders in the business and finance communities. Two parallel platforms — the Green Industry Platform and the Green Finance Platform — will equip industry and finance experts and institutions with the latest practical information as well as data, tools, and indicators to inform, support and monitor green economy transitions. Second, it will create a virtual “expert exchange” space to provide a forum where policy, industry, and finance actors can interact, address common challenges, pursue joint opportunities, build expertise, and advance the green economy transition.

The GGKP welcomes these important new allies in the collective pursuit of a green economy and looks forward to offering cutting-edge and cross-cutting solutions to the policy, business, and finance communities. We encourage the broader partnership to utilise the knowledge on offer and to regularly convene in the expert exchange space to engage, leverage synergies, and scale up collaboration across stakeholder communities to drive sustainable economic transformation.

Orestes Anastasia, Deputy Head, Office of Thought Leadership and Head of Knowledge Sharing, Global Green Growth Institute

Kumi Kitamori, Head, Green Growth & Global Relations Division, Organisation for Economic Co-operation and Development

Steven Stone, Chief, Resources and Markets Branch, United Nations Environment Programme

Marianne Fay, Chief Economist, Sustainable Development, World Bank

The GGKP at a Glance

Leading source of knowledge



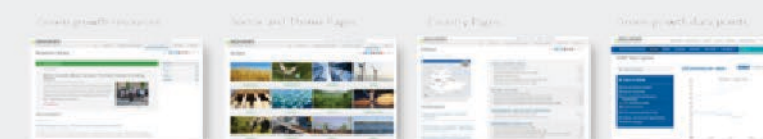
A growing green growth community



Research through collaboration



37 GGKP Publications



Milestones and Achievements

Our last biennial report was published in the wake of the energy and excitement generated from the signing of the Paris Climate Agreement and global convergence around the Sustainable Development Goals (SDGs). The two years since have been more sobering, as governments, organizations and individuals focus on the hard work of translating these aspirational agreements into concrete on-the-ground actions.

Given this backdrop, it is not surprising that this period has also been marked by a heightened interest in cooperation and collaboration. The challenges associated with addressing climate change and achieving sustainable development are simply too great and too complex to address in isolation.

Over the past two years, the GGKP has considerably expanded and deepened the services it provides to partner institutions and the broader green growth community in response to this trend. With 60 leading organizations, research institutes, and think tanks dedicated to collaboration at the nexus of economic development and environmental sustainability, the GGKP now represents the largest global partnership dedicated to a green economic transition.

This Biennial Report covers the two-year period, 2016-2017, during which the GGKP witnessed a number of important milestones. The most significant of these are detailed below.

Deepening support for collaborative knowledge generation

The GGKP was created in part to provide a neutral forum where leading international institutions and experts can work together on equal footing to identify and address knowledge and data gaps that represent key barriers to achieving a sustainable economy. This is accomplished through the creation of collaborative expert working groups on key green growth themes. To date, nine working groups have focused on a range of priority issues, including technology

and innovation, metrics and indicators, trade and competitiveness, behavioural insights, inclusiveness, and more.

Over the past two years, the GGKP launched two new working groups on sustainable infrastructure and natural capital. The natural capital expert working group is particularly interesting as it will have a five-year lifespan and includes resources to identify key knowledge gaps.

Increasing national-level impact and relevance

To ensure the knowledge provided through the GGKP web platform creates on-the-ground impact, the GGKP launched the Virtual Policy Solutions Centre at the Partnership for Action on Green Economy (PAGE) Ministerial Conference in early 2017.

The Solutions Centre consists of a case studies database showcasing over 150 examples of what has and hasn't worked in the development and implementation of green growth policies and practices; a wide range of learning materials, including 400 courses, webinars, tools, guidance documents, and videos; and a new service that enables governments to directly engage with leading green growth experts and institutions – Green Growth Expert Connect.

Expert Connect offers government agency representatives from developing countries and supporting technical institutes with free-of-charge custom-tailored advice on a range of green growth policy challenges.

Supporting a vibrant and growing community

The GGKP's Annual Conferences continue to serve as an important venue for spotlighting and sharing ground-breaking research and discussing and debating how to move forward in priority areas. The Fourth GGKP Annual Conference took place on Jeju Island in September 2016 on the theme of "Transforming Development through Inclusive Green Growth", and the Fifth GGKP Annual Conference was convened in Washington in November 2017 on the topic of "Sustainable Infrastructure", bringing together over 450 experts from the policy and academic communities to take stock of advances in green growth research, policy, and practice.

The GGKP also convened an interesting and interactive media debate at the 2017 PAGE Ministerial Conference on the question, "Whose Prosperity? How Can We Build Inclusive and Sustainable Economies?". The debate featured Winnie Byanyima, Executive Director of Oxfam International, and Tim Jackson, a well-known sustainable development economist and author of "Prosperity Without Growth". The debate was fueled by questions from the audience, many of which came from students, providing a rare opportunity to engage directly with thought leaders in a public forum.

The GGKP convened several other key events and webinars, covering topics that range from nature-based solutions for cities to green economy modelling and measurement frameworks, and drawing in a total of almost 2,500 participants. This Biennial Report provides more details on these events.

Evaluating our efforts

In 2017 the GGKP undertook an extensive external evaluation in order to explore what has worked with the initiative to date, what can be improved,

and potential areas for future effort. The outcomes of the evaluation were quite positive; the assessment noted "the significant achievements of the GGKP in a short period of time," and, most importantly and core to GGKP's objectives, the report found evidence of "policymakers and practitioners using and applying the green growth knowledge products delivered by GGKP in the promotion of policies and actions that support a green economy transition".

The report encouraged the partnership to invest more over the coming years to ensure that the knowledge leads to on-the-ground impact. The report also encouraged the partnership to look beyond the policy community and identify ways of engaging other key stakeholder groups, including industry and finance actors. The GGKP Secretariat is looking forward to working with partner institutions to integrate these recommendations, deepen the services provided by the initiative, and dramatically increase the impact it generates. I encourage you to review this report and to share your feedback and recommendations.

We anticipate a period of significant expansion over the next two years as we work towards growing the partnership and building bridges with new green growth communities. We encourage you to actively engage throughout these critical developments.



Benjamin Simmons
Head, Secretariat
Green Growth Knowledge
Platform

Background and Mission

Launched in the lead up to the UN Conference on Sustainable Development (Rio+20), the GGKP was founded on the understanding that policymakers and practitioners need to be equipped with timely, targeted, and relevant policy analysis, guidance, best practices, data, and tools to drive forward the transition to an inclusive green economy. It was grounded in the recognition that the collaborative and coordinated generation and dissemination of green growth knowledge would help minimize unnecessary duplication and amplify impact on the ground.

Since its inauguration as a partnership between the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UN Environment) and the World Bank, the GGKP has grown into a global partnership of 58 leading organisations, research institutes, think tanks, and a network of experts. It now represents the leading source of knowledge on green growth, and an open, neutral space for experts and institutions to collaborate on key green economy issues.

To accelerate a global green economic transformation, the GGKP will broaden its network and extend its support to the industry and finance communities. Through two new platforms and a new online space for exchange, the partnership will provide experts and institutions from these key communities with the knowledge and guidance required to adopt and implement science-based approaches to greening practices, as well as access to a forum that will facilitate unprecedented engagement and collaboration across these communities.



The GGKP is a global partnership of international organisations, research institutes, think tanks, and experts focused on promoting a green economy transition by:

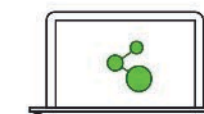
1. Identifying major knowledge gaps in green growth theory and practice and addressing these gaps through the promotion of collaboration and coordinated research; and
2. Using world-class knowledge management and communication tools to provide practitioners, policymakers, and other experts with opportunities to access, share, and utilize green growth policy analysis, guidance, information, and data.

To achieve its impact, the GGKP engages in three work streams:



Generating Knowledge

Establishing and facilitating expert working groups to identify and prioritize green growth knowledge gaps, catalyse coordinated responses, and develop joint knowledge products.



Managing Knowledge

Providing quick and easy access to the latest targeted research and data within the world's largest repository of green growth knowledge products.



Sharing Knowledge

Connecting the green growth community to up-to-date and relevant knowledge in real time, and providing space for discussion and debate on key issues and approaches through online and in-person activities.



Partners In Green Growth

The GGKP is a partnership of institutions and organizations active in areas related to the generation, management, and sharing of green growth knowledge. Over the past two years, the GGKP network has expanded to include 58 partners ranging from international and non-governmental organisations to academic institutions and think tanks.

In 2016 and 2017, the GGKP held its third and fourth in-person workshops for Knowledge Partners. The workshops focused on maximising the impact of the GGKP partnership by building on the breadth and depth of experience represented within the partner institutions.

Third GGKP Knowledge Partner Workshop

The third in-person GGKP Knowledge Partner workshop was held in advance of the Fourth GGKP Annual Conference. The workshop drew together 45 participants from 32 Knowledge Partner organisations, facilitating in-depth discussions on green growth. The workshop featured a keynote presentation from Paul Ekins, Director and Professor of Resources and Environmental Policy at the University College London and GGKP Advisory Committee member.

Fourth GGKP Knowledge Partner Workshop

The fourth in-person GGKP Knowledge Partner workshop was held back-to-back with the Fifth GGKP Annual Conference. The workshop drew together 31 participants from 28 Knowledge Partner organisations. The discussions focused on the challenges and opportunities for ensuring green growth knowledge and data leads to on-the-ground impact. The day began with a presentation from Keith Garrett, Senior Geographer in the World Bank's Geospatial Operations Support Team (GOST) on "Supporting Green Growth Knowledge Needs with Geospatial Data". Throughout the day, the conversations returned again and again to the idea that, while substantial knowledge is being generated around green growth, there is a limited supply of high-level synthesis and analysis. Several concrete recommendations for increasing GGKP efforts to translate knowledge for national and local policymakers were identified.



Generating Knowledge

The GGKP research programme works on the principle of collaborative knowledge generation. Guided by this principle, the GGKP brings together external experts and representatives of GGKP partner institutions into regular, neutral, and inter-institutional working groups aimed at spurring collective action for green growth.

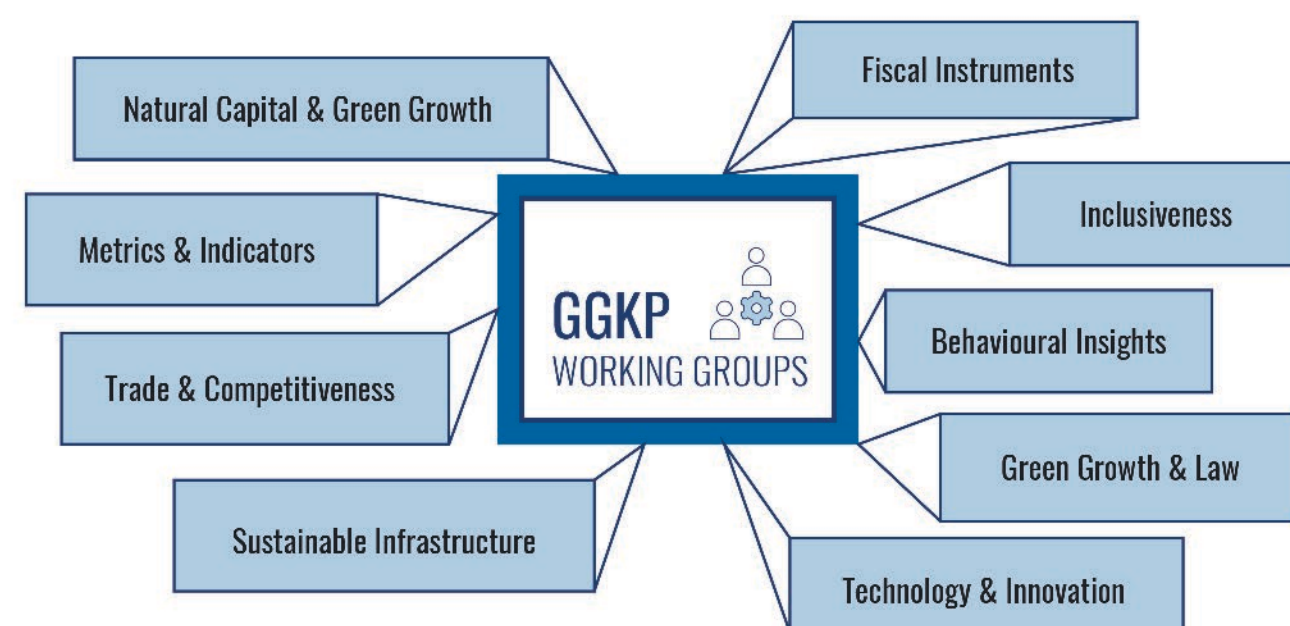
These experts share the research challenges facing each of their organizations and focus on those which can only be tackled through collaboration. These “knowledge and data gaps”, once prioritized, are examined to determine the best pathways forward for addressing them. The working groups thus aim to catalyze a cutting-edge research agenda among GGKP partners.

Nine collaborative expert working groups (formerly called research committees) have been established since the GGKP was founded. In 2016-2017, the GGKP established two new working groups focused on the roles of natural capital and sustainable infrastructure in green growth.

In November 2017, the GGKP launched the **Expert Working Group on Natural Capital**. Supported by the MAVA Foundation, a Swiss-based private

philanthropic organization, the group is guided by three goals over six years: (1) to push the knowledge frontier on natural capital and green growth; (2) to help mainstream natural capital in global green growth activities; and (3) to support stronger implementation of natural capital commitments in national economic plans.

In 2016, the GGKP established the **Expert Working Group on Sustainable Infrastructure** in the context of the Fifth GGKP Annual Conference hosted by the World Bank. Led by Marianne Fay (World Bank) and Simon Buckle (OECD), a call for papers generated over 170 research submissions that were reviewed and graded by working group members. Over 40 papers were selected for presentation, forming the research backbone for the 2017 Annual Conference.



Launch of the GGKP Expert Working Group on Natural Capital

Established at the World Bank in late 2017, the group includes the GGKP founding partners (World Bank, OECD, UN Environment and GGGI), leading natural capital initiatives such as the System of Environmental-Economic Accounting and the Economics of Ecosystems and Biodiversity (TEEB), and conservation organizations like IUCN and WWF. It is co-chaired by Paul Ekins of University College London, Joe Grice of UK Office for National Statistics Economic Experts, and Oyun Sanjaasuren, former Minister of Environment, Mongolia.

“This is a truly collaborative research group. It draws together a range of cultural, regional, and thematic perspectives all focused on advancing the natural capital knowledge frontier. It is also stimulating the creation of new partnerships and new joint activities to take the work forward.”

— OYUN SANJAASUREN
Director of External Affairs, Green Climate Fund, and
Former Minister of Environment, Mongolia

Recent GGKP Publications



Managing Knowledge

Knowledge management continues to serve as the GGKP's core tool for informing and supporting good policymaking for green growth around the world. The key objective of the GGKP's knowledge management work stream is to provide stakeholders with easy access to the knowledge products they require to drive forward a green economic transition.

The GGKP's knowledge management work stream centres on its state-of-the-art web platform, **www.greengrowthknowledge.org**. Launched in January 2014, the web platform has grown to encompass the world's largest dedicated collection of green growth knowledge products, including a searchable library with over 2,000 technical and policy resources from leading institutions and experts, a repository of key green growth data, policies, and projects for 193 countries.

The GGKP also uses its web platform as its main engine for knowledge sharing, communications, and outreach; updating it daily with news stories, events, and posts to its Insights blog. By drawing together a wide range of high-quality green growth

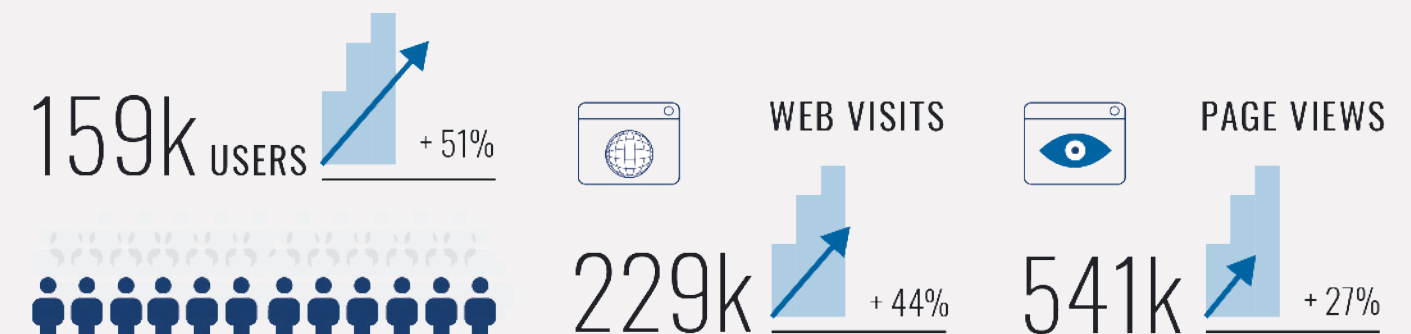
information and the tools to find, filter, and contextualise this knowledge, the GGKP helps inform and empower users to support the transition to a green economy. To ensure the web platform continually meets the needs of its users, the GGKP routinely collects data and feedback on its performance and usage. Data is primarily collected through Google Analytics and summarised into quarterly and annual reports. In 2017, the GGKP supplemented this data by surveying and interviewing users.

Through this effort, feedback from more than 450 web platform users was collected, analysed, and used to inform both the day-to-day management of the GGKP web platform, as well as major technical improvements.

New knowledge, insights, tools, and resources compared to 2014-15



Website usage compared to 2014-15



Two new global databases: BIG-E and Case Studies

Building on the GGKP's existing catalogue, two new databases were launched over the 2016-2017 period:

NEW! The **BIG-E Database** tracks over 100 commitments to action on green economy made by more than 30 countries and organizations under the Pan-European Strategic Framework for Greening the Economy, also known as the Batumi Initiative on Green Economy or BIG-E.

NEW! The **Case Studies Database** hosts over 200 case studies of on-the-ground lessons from 90 countries across six continents. These case studies highlight key sectors for green growth like energy, agriculture, and forestry, and important themes like climate change, good governance, and natural capital. The Case Studies Database was built in collaboration with **GGGI's Green Growth Best Practices** initiative.

The **Resource Library** is the largest existing collection of green growth reports, articles, books, and other publications produced by leading institutions and experts.

The **Learning Database** is a selection of green growth courses, videos, webinars, and tools offered by leading organisations.

The **Data Explorer** is a user-friendly set of tools to graph and visualise green growth patterns and trends, drawing together national-level data for 20 green growth indicators over the period 1960 to present day.

The **Projects Database** is a catalogue of national-level projects carried out by leading organisations and institutions to advance green growth on the ground.

Sharing Knowledge

In-person and digital communications activities bring the partnership's mission to life by connecting a dynamic global green growth community to the most up-to-date and relevant knowledge, guidance, data, and tools for greening policy and practice.

The GGKP Annual Conferences serve as the flagship community building activity. Over the 2016-2017 period, the GGKP held its Fourth and Fifth Annual Conference, generating almost 100 new research papers on priority green growth issues and bringing together a total of around 500 green growth experts for exchange and discussion of key advances in green growth research, policy, and practice.

In collaboration with partners and academic institutions, the GGKP also convened various types of events, including green growth workshops, policy briefings, public forums, and a high-level media debate entitled "Whose Prosperity? How Can We Build Inclusive and Sustainable Economies?" at the 2017 Partnership for Action on Green Economy (PAGE) Ministerial Conference.

Through the monthly Knowledge Update newsletter, the GGKP shares the latest knowledge from leading organizations, as well as learning and engagement opportunities and upcoming

events. The newsletter is now distributed to almost 6,000 subscribers – a 46% increase in readership since our last biennial report.

An interactive webinar series spotlights outstanding new tools and research that can help drive forward a green economic transition, drawing in almost 2,000 participants over the past two years.

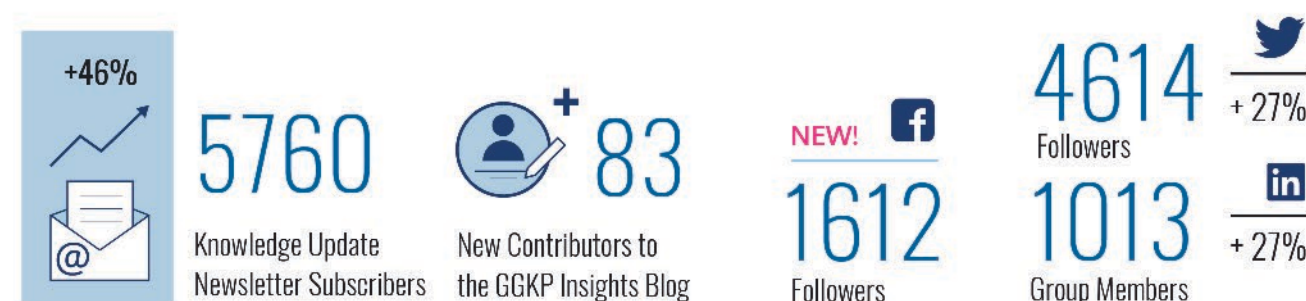
The GGKP Insights blog provides a platform for experts to share information on recent research, projects, or events directly with the green growth community, with over 80 new contributors in 2016 and 2017.

An active presence on social networking platforms including Twitter, Facebook, Flickr, YouTube, and LinkedIn allows the GGKP to share information about new knowledge, upcoming events, opportunities, and innovations in the green growth space with a global audience, in real time.

Knowledge sharing in numbers



A growing online community (end-2017 compared to end-2015):



Launch of the Virtual Policy Solutions Centre

In 2017 the GGKP, in collaboration with the Partnership for Action on Green Economy (PAGE), launched the "Virtual Solutions Policy Centre", which features two new tools that link policymakers to the guidance and expert advice they need to transition to a green economy: the Green Growth Expert Connect service and the Green Growth Case Studies Database.

GREEN GROWTH EXPERT CONNECT Matching Policymakers with Expert Knowledge

Green Growth Expert Connect provides policymakers direct access to world-leading technical and policy experts for quick and tailored guidance on a range of green growth topics.

The service is offered at no cost to government agency representatives from developing countries and supporting technical institutions.

To request green growth policy support, policymakers can submit a question through the GGKP web platform and the GGKP will match them with a leading green growth policy expert. The expert will work with them to provide tailored support, including to review draft strategies, analyze policy options, share experiences and best practices from other countries, facilitate networking with peers, and provide information on other programs.

Drawing on the breadth of expertise across the GGKP Knowledge Partners, Expert Connect can provide tailored support on a range of topics, including fiscal reform, access to finance, indicators and metrics, ecosystem valuation, sustainable consumption and production, sustainable trade, and government procurement.

THE GREEN GROWTH CASE STUDIES DATABASE Spotlighting Best Policies and Practices

The Green Growth Case Studies Database spotlights successful and potentially replicable national and local policies and practices that are advancing the green economy in over 200 case studies drawn from the GGKP's **58 Knowledge Partners**. This tool provides countries with location-specific knowledge that supports the development of green growth policies and plans.

The need for this type of database is supported by evidence from GGKP user surveys completed last year, showing that there is strong demand for these case studies.

The database is continuously growing with regular contributions from GGKP partners.

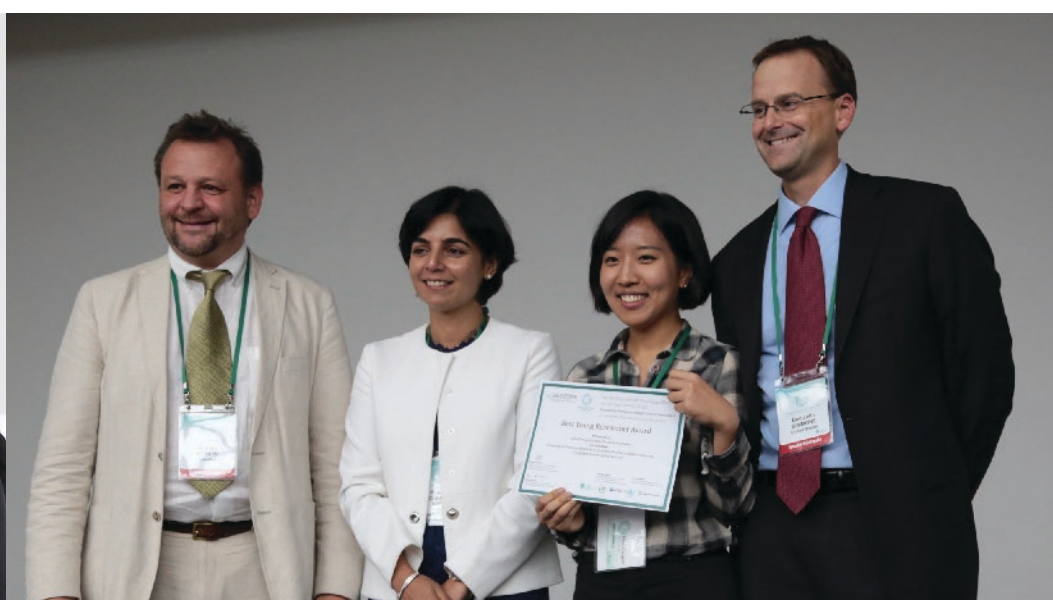
Fourth GGKP Annual Conference (2016)



The Fourth GGKP Annual Conference was held in the context of Global Green Growth Week 2016 on the theme of “Transforming Development through Inclusive Green Growth”. It was hosted by the Global Green Growth Institute (GGGI), in collaboration with Environment for Development (EfD), on Jeju Island, Republic of Korea. Over 250 top academics and key policymakers jointly examined newly developed research on the most effective and innovative means of promoting pro-poor, inclusive green growth.

Two awards were presented in recognition of outstanding research. **Daye Eom**, **Sgouris Sgouridis** and **Scott Kennedy** received the award for Best Young Researcher for their paper “Comparison of Financing Mechanisms in Facilitating Rural Electrification in Tanzania: Using Agent Based Modeling Approach”. **Byela Tibesigwa** and **Martine Visser** received the award for Best Overall Paper for their research “Small-Holder Farming, Food Security, and Climate Change in South Africa: Male-Female and Urban-Rural Differences”.

All papers, presentations, photos, and videos from the conference can be found at: <http://www.ggkp.org/event/conference2016>



Fifth GGKP Annual Conference (2017)



GREEN GROWTH KNOWLEDGE PLATFORM ANNUAL CONFERENCE 2017 SUSTAINABLE INFRASTRUCTURE

"Sustainable infrastructure will provide the services and foundation for growth that are needed to reduce poverty and boost shared prosperity, but to get there, we must substantially increase financing for infrastructure in the developing world."

— MARIANNE FAY, Chief Economist, Sustainable Development, World Bank

The Fifth GGKP Annual Conference was hosted by the World Bank on the topic of "Sustainable Infrastructure" in Washington, D.C. The conference brought together 200 leading researchers from both the policy and academic communities to take stock of recent advances and challenges around key aspects of the infrastructure agenda. Over 80 speakers explored some of the most critical questions on how to design, promote, and implement sustainable infrastructure.

Three awards were presented in recognition of outstanding research and presentations.

Catherine Wolfram, Professor at the University of California, Berkeley, received the award for Most Impactful Research for her paper, "Energy and Development".

Jörg Peters, Head of the Climate Change in Developing Countries research unit at RWI - Leibniz Institute for Economic Research and Professor at University of Passau, received the award for Best Paper for his research, "Demand for Off-grid Solar Electricity: Experimental Evidence from Rwanda".

The plenary panel, "Going with the Flow: Water Infrastructure and Sustainable Development" jointly received the Best Presentation award. **Ahmed Mushfiq Mobarak**, Professor at Yale University, for the presentation, "No Sh*t: Demand Estimation with Strategic Complementarities with an Application to Sanitation in Bangladesh"; **Edward Glaeser**, Professor of Economics at Harvard University, for the presentation, "Water, Health and Wealth" and **Richard Damania**, Global Lead Economist at the World Bank's Water Practice, for the presentation, "Uncharted Waters: The Economics of Water Scarcity and Variability".

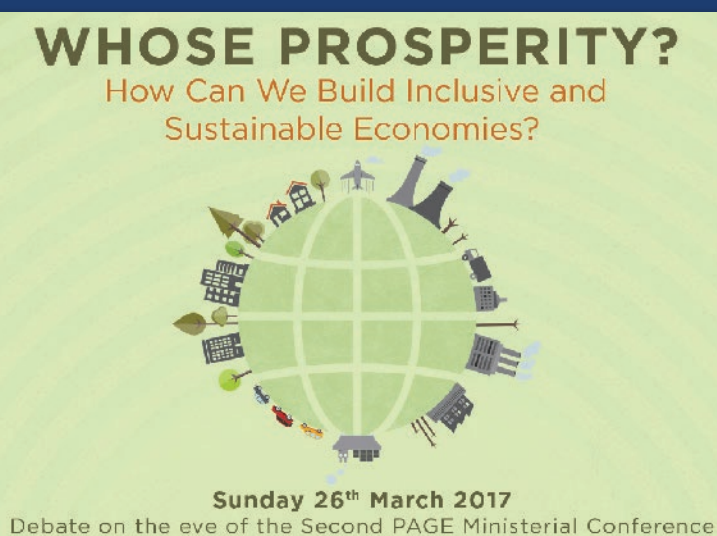
All papers, presentations, photos, and videos from the conference can be found at:
<http://www.ggkp.org/event/conference2017>



High-Level Media Debate at the 2017 PAGE Ministerial Conference



To kick off the Partnership for Action on Green Economy (PAGE) Ministerial Conference in March 2017, the GGKP co-hosted a High-Level Media Debate, entitled “Whose Prosperity? How Can We Build Inclusive and Sustainable Economies?”. The panel featured Winnie Byanyima, Executive Director of Oxfam International; Tim Jackson, Sustainable Economist and Author of “Prosperity Without Growth”; Esther Byer Suckoo, Minister of Labour, Social Security and Human Resource Development of Barbados; Elliot Harris, Assistant Secretary-General of the UN and Head of the UN Environment New York Office; and Jürgen Heraeus, Chairman of the Supervisory Board, Heraeus Holding, and Chairman of the B20. It was moderated by Robert Collins, Senior Producer at global debate forum Intelligence Squared.



More information as well as video footage of the debate can be found at: <http://www.ggkp.org/media-debate-2016>

Launch of the BIG-E Database at the EfE Ministerial Conference

The GGKP launched the database for the Batumi Initiative on Green Economy (**BIG-E**) at the Eighth Environment for Europe (EfE) Ministerial Conference in June 2016. The BIG-E Database tracks over 100 commitments to action on green economy made by more than 30 countries and organizations under the Pan-European Strategic Framework for Greening the Economy. Together, the Strategic Framework and BIG-E provide countries and stakeholders from the pan-European region with a strategic road map to accelerate the transition to a green economy.

More information about the launch can be found at: www.greengrowthknowledge.org/ggkp-launches-big-e-database



Other GGKP events in 2016-2017

Policy briefing on “**Clean energy subsidies and the global trading system**” jointly organized with the Geneva Graduate Institute - Centre for Environmental Studies.

Parallel session on “**The Role of Knowledge and Science for Natural Capital**” at the 22nd meeting of the Poverty Environment Partnership (PEP22).

Session on “**The Role of Nature in Promoting Africa’s Green Growth**” at Global Green Growth Week 2017.

Public forum on “**Incentivizing the Grand Challenges: Generating Solution Concepts for Addressing Climate Change and other Global Problems**” jointly organized with the Geneva Graduate Institute - Centre for Environmental Studies in partnership with École polytechnique fédérale de Lausanne (EPFL), ETH Zurich, and the London School of Economics.



2016 - 2017



Green Growth Webinars

GREEN GROWTH, INDICATORS AND THE SDGS (20 April 2016)

Moderated by: **Carlo Carraro**, Professor, Università Ca' Foscari Venezia

Ulf Narloch, Economist, Chief Economist Office for Sustainable Development, World Bank
Tomasz Kozluk, Senior Economist, OECD
Eve de la Mothe Karoubi, Manager, SDSN

MAKING PRO-POOR, INCLUSIVE GROWTH A REALITY (8 June 2016)

Moderated by: **Oliver Greenfield**, Convenor, Green Economy Coalition

Steve Bass, First Senior Associate, IIED
Inhee Chung, Senior Sustainability and Safeguards Specialist, GGGI
George C. Varughese, President, Development Alternatives

AFRICAN ECONOMIC OUTLOOK 2016: SUSTAINABLE CITIES AND STRUCTURAL TRANSFORMATION (20 July 2016)

Moderated by: **Benjamin Simmons**, Head, Green Growth Knowledge Platform (GGKP)

Henri-Bernard Solignac-Lecomte, Senior Economist, Head of Unit – Africa, OECD
Kookie Habtegabrer, Independent Expert
Anton Cartwright, Green Economy Researcher, African Centre for Cities (UCT)

UNLOCKING GREEN GROWTH POTENTIAL: EXPERIENCES FROM COLOMBIA AND PERU (1 November 2016)

Moderated by: **Derek Eaton**, Independent Consultant

Jan Stelter, Analyst, Investment and Policy Solutions Division, GGGI
Monica Parra, Economic Officer, GGGI
Aaron Drayer, Peru Country Representative, GGGI
Silvia Calderon, Deputy Director of Environmental Sustainable Development at Departamento Nacional de Planeación, Government of Colombia
Matias Gallardo, Focal Point, Green Economy Initiative & Finance Initiative, Latin America and the Caribbean Regional Office, UNEP

GROWING RENEWABLE ENERGY THROUGH VOLUNTARY MARKETS (12 December 2016)

Moderated by: **Djaheezah Subratty**, Head, Policy Unit, Energy, Climate, and Technology Branch Economy Division, UN Environment

Jennifer Martin, Executive Director, Center for Resource Solutions
Jonathan Coony, Global Lead on Green Competitiveness, World Bank
Jeremy Tamanini, Founder, Lead Consultant, Dual Citizen

CAN WE ACHIEVE ECONOMIC DEVELOPMENT AND CLIMATE GOALS TOGETHER? APPLYING WIN-WIN STRATEGIES (22 February 2017)

Moderated by: **Sandy Bisaro**, Institutional Economist and Researcher, Global Climate Forum

Jochen Hinkel, Senior Researcher, Global Climate Forum, Co-ordinator, GREEN-WIN project
Nadia Ameli, Senior Researcher Associate, University College London, Institute for Sustainable Resources
Mark de Bel, Expert Advisor Economy, Deltares
Yuge Ma, Postdoctoral Research Assistant, Environmental Change Institute, University of Oxford

BEHAVIOURAL INSIGHTS: CHANGING HUMAN BEHAVIOUR FOR GREEN GROWTH (8 March 2017)

Moderated by: **Faisal Naru**, Senior Economic Advisor, OECD

Saugato Datta, Managing Director, ideas42
Helio Mattar, President and Chief Executive Officer, Akatu Institute for Conscious Consumption
Claire Walsh, Policy Manager, Abdul Latif Jameel Poverty Action Lab, MIT

BRINGING NATURAL CAPITAL INTO GREEN GROWTH POLICYMAKING: LESSONS FROM AFRICA (13 September 2017)

Moderated by: **Alice Akinyi Kaudia**, Environment Secretary, Kenya

Steven King, Environmental Economist, UN Environment World Conservation Monitoring Centre
Eoin Sinnott, Director, Valuing Nature Initiative, World Wildlife Foundation-US
Katia Karousakis, Biodiversity Team Leader, OECD

INTRODUCING THE GREEN ECONOMY PROGRESS MEASUREMENT FRAMEWORK (20 September 2017)

Moderated by: **Bruno Oberle**, Adjunct Professor, École polytechnique fédérale de Lausanne

Mokshanand Sunil Dowarkasing, Senior Portfolio Manager, Greenpeace International
Jose Pineda, Adjunct Professor, University of British Columbia
Andrea Bassi, Founder and CEO, KnowlEdge Srl

INTRODUCING THE INTEGRATED GREEN ECONOMY MODELLING (IGEM) FRAMEWORK (10 October 2017)

Moderated by: **Carlo Carraro**, Professor, Ca' Foscari University of Venice

Daniel de la Torre Ugarte, Professor, La Universidad del Pacifico
Jose Pineda, Adjunct Professor, University of British Columbia
Eric Kemp-Benedict, Senior Scientist, Stockholm Environment Institute

NATURE-BASED SOLUTIONS FOR GREENER CITIES (31 October 2017)

Moderated by: **Kevin Urama**, African Development Bank

Ania Rok, Coordinator, Governance & Social Innovation Team, ICLEI (Local Governments for Sustainability)
Gillian Dick, Principal Place Strategy & Environmental Infrastructure, Glasgow City Council
Juliano Assuncao, Professor, Pontifícia Universidade Católica do Rio de Janeiro

Governance

The GGKP Steering Committee serves as the principal governing and decision-making body of the partnership. It is responsible for approving the GGKP strategy and overall work programme. It is comprised of senior representatives from the four founding partner organisations – GGGI, the OECD, UN Environment, and the World Bank. Decisions by the Steering Committee are taken by consensus with each of the four members sharing equal rights and obligations. UNIDO has been invited to join the GGKP Steering Committee from 2019 onwards given its commitment to support the initiative’s efforts to promote green industry.

The day-to-day operations of the GGKP are carried out by its Secretariat, jointly hosted by GGGI and UN Environment in Geneva, Switzerland and Seoul, Republic of Korea. Both of these organisations provide dedicated personnel to support the initiative. In addition, each of the GGKP’s founding organisations provide in-kind support through the designation of a GGKP Coordinator, charged with supporting the implementation of the partnership’s activities. The Coordinators ensure close and constant communication between the GGKP Secretariat and its founding organisations.

The GGKP is also supported by an independent Advisory Committee made up of experts from around the world with deep technical knowledge or policy experience relevant to green growth research and practice. The Advisory Committee, tasked with offering strategic guidance on the

design and implementation of GGKP activities, is currently made up of 12 experts and is co-chaired by Carlo Carraro (President Emeritus and a Professor of Economics at Ca’ Foscari University of Venice; President of the European Association of Environmental and Resource Economists (EAERE)) and Alice Kaudia (Environment Secretary, Ministry of Environment and Mineral Resources, Kenya).

A full list of Advisory Committee members is provided at the end of this report.

Learn more at: ggkp.org/page/governance



Orestes Anastasia, Deputy Head, Office of Thought Leadership and Head of Knowledge Sharing, Global Green Growth Institute



Kumi Kitamori, Head, Green Growth & Global Relations Division, Organisation for Economic Co-operation and Development



Steven Stone, Chief, Resources and Markets Branch, United Nations Environment Programme



Marianne Fay, Chief Economist, Sustainable Development, World Bank

Finances

The GGKP founding partners (GGGI, OECD, UN Environment, and the World Bank) support the GGKP’s fundraising efforts and provide in-kind contributions through their participation on the Steering Committee and expert working groups. Each Steering Committee member also appoints a staff member (“GGKP Coordinator”), based at their respective institutions, to contribute to the GGKP operations.

The following charts and tables provide an informal summary of the GGKP’s donor funding as well as the expenses accrued against each contribution (excluding in-kind contributions). Its contents are unaudited and are provided for information purposes only.

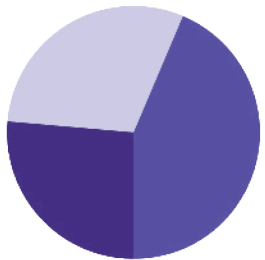
GGKP Donor Contributions and Expenditures

All amounts in USD	CONTRIBUTIONS RECEIVED			EXPENSES		BALANCE
	Pre-2016	2016	2017	2016	2017	
Global Green Growth Institute Managed Funds	0	761,300	191,802	761,300	191,802	0
OECD Managed Funds	0	20,699	11,401	20,699	11,401	0
UN Environment Managed Funds						
Switzerland - Federal Office for the Environment; Ministry of Foreign Affairs	1,202,127	195,800	100,000	659,639	340,093	498,195
MAVA Foundation	0	0	532,671	0	133,394	399,277
PAGE Multi-Party Trust Fund	0	0	266,430	0	38,840	227,590
Netherlands - Ministry of Infrastructure and the Environment	57,404	56,370	46,458	25,462	119,821	14,949
Norway - Ministry of Environment	0	0	150,000	0	0	150,000
Sweden - SIDA	0	0	50,000	0	0	50,000
Organisation for Economic Co-operation and Development (MOU with UN Environment)	16,950	0	0	16,950	0	0
World Bank Managed Funds	0	7,573	93,148	7,573	93,148	0
GRAND TOTAL	1,276,481	1,041,742	1,441,910	1,491,623	928,499	1,340,011

Total expenses by work area

730,042
MANAGEMENT

642,099
GENERATION



1,047,981
SHARING

GRAND TOTAL 2,420,122

Commitment to Improvement

The GGKP is committed to continually improving the services it provides to the green growth community. As part of this effort the initiative has applied a robust monitoring plan that includes: i) large surveys (500+) of web platform users; ii) surveys of participants engaging in GGKP activities; iii) extensive and detailed quarterly and annual web and social media reports; and iv) the publication of Biennial Reports and Impact Reports.

These efforts have yielded many lessons and recommendations that have improved GGKP's delivery and impact. For example, one key recommendation from surveys and interviews of the GGKP expert working groups was the need to catalyse stronger engagement of the members by ensuring new groups were launched through in-person meetings. Since that recommendation was made, all new expert working groups have been launched through in-person gatherings. The quarterly web analytics reports have also provided a number of lessons that have helped improve the GGKP web platform over time. For instance, survey results indicated that many users were not familiar with the term "green growth". In response, a new

section of the web platform was created entitled, "Explore Green Growth" which provides a simple, clear explanation of the concept through videos and infographics. This section of the web platform has now become one of the most visited.

The GGKP also underwent an extensive independent evaluation in 2017 to identify lessons and recommendations for taking the initiative forward. The evaluation resulted in a number of recommendations that guided the development of a new GGKP strategy and work programme for 2018-2021, including the recommendation to expand engagement to other key stakeholder groups, such as the private sector and finance.



Looking Forward

Over the last biennium, the GGKP has successfully expanded its partnership and increased the services it provides to the green growth community. The initiative is now the world's largest collaborative network on green growth knowledge with nearly 60 partners ranging from international and non-governmental organisations to academic institutions and think tanks.

Without meaningful collaboration between this policy community and the private sector, the objective of sustainable development pathways will likely be out of reach. To address this challenge, the GGKP will focus on broadening its network to the business and finance communities.

More specifically, over the next two years the GGKP will focus on three key areas:

First, the GGKP will replicate the existing GGKP policy platform to better support two other critical communities, resulting in the launch of dedicated industry and finance web platforms.

Second, the GGKP will actively expand the Expert Connect service to ensure policymakers directly benefit from the advice and insight of leading green growth practitioners.

Third, the GGKP will establish an online expert exchange to support vibrant virtual interaction among public and private sector actors. Through the exchange, members of the network will have the opportunity to interact with each other as peers to address common challenges, pursue joint opportunities, build expertise, and advance the green economy transition. This is an ambitious expansion plan that we believe will lead to increased impact.

We look forward to working with you in this effort.

Reports released during the four years of project implementation

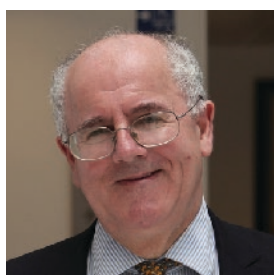


"The GGKP measures its impact through the concrete actions taken by governments, institutions and leading policymakers."

Annex A – Advisory Committee Members



Carlo Carraro (Co-Chair)
President Emeritus, Università Ca' Foscari Venezia
President, European Association of Environmental
and Resource Economists (EAERE)



Joe Grice
Chairman, UK Office for National Statistics
Economic Experts



Mohan Munasinghe
Founder Chairman, Munasinghe Institute
for Development



Alice Akinyi Kaudia (Co-Chair)
Environment Secretary, Ministry of Environment
and Mineral Resources, Kenya



Ann Harrison
Professor of Management at the Wharton School,
University of Pennsylvania



Bruno Oberle
Head Chair for Green Economy and Resource
Governance, École Polytechnique Fédérale de
Lausanne (EPFL)



Raouf Dabbas
Vice President, Jordan Friends of Environment
Society



Kejun Jiang
Senior Researcher, Energy Research Institute



Oyun Sanjaasuren
Chair, Global Water Partnership
Former Minister of Foreign Affairs, Mongolia
Former Minister of Environment, Mongolia



Paul Ekins
Director, UCL Institute for Sustainable Resources
Professor, University College London (UCL)



Jisoon Lee
Professor Emeritus, Seoul National University
(SNU)



Kevin Urama
Senior Advisor, African Development Bank
(AfDB)



GREEN GROWTH Knowledge Platform



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