

Green Growth Knowledge Platform

ANNUAL REPORT 2012-2013



The GGKP was established by the Global Green Growth Institute, the Organisation for Economic Co-operation and Development, the United Nations Environment Programme and the World Bank. For a full list of GGKP Partners, please visit: www.ggkp.org/partners.



The GGKP is financially supported by the government of Switzerland, and benefits from programmatic funding from the governments of Germany and the Netherlands.



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Contents

Foreword	02
Milestones and Achievements	03
Background and Mission	05
Governance	06
Partners	08
Generating Knowledge	10
Managing Knowledge	11
Sharing Knowledge	13
Affiliated Programmes	15
Finances	16
Looking Forward	17
Annex A: Timeline	18
Annex B: The GGKP Advisory Committee	19

Foreword

Over the past two decades, we have seen attitudes towards economic growth shift significantly, with general acknowledgment that growth achieved with no regard for our planet's resources is not sustainable. In the face of increasing uncertainty due to climate change, resource depletion and other imbalances in natural systems, there is an urgent need to shift growth paths and enhance our resilience to negative environmental and economic shocks.

Development institutions can be more effective when they combine their efforts and expertise. With this in mind, our four organizations – the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UNEP) and the World Bank – decided to combine resources and coordinate with other partners to address key green growth issues through the Green Growth Knowledge Platform (GGKP). Although many institutions, including ours, have previously developed frameworks on green growth and green economy in pursuit of the same objective, they have often adopted different approaches and terminology. To unite our voices, maximize impact and ensure consistency, we needed to bridge across both our methods and our vocabulary.

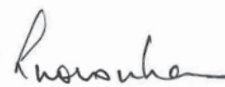
The GGKP was launched in January 2012 as an open, collaborative, and partner-driven initiative with the aim of advancing green growth by establishing a community of practice. Two years later, we share a common understanding that green growth is a means to achieving a green economy and broader sustainable development. We continue to pool our resources to promote game-changing research and spread knowledge on green growth theory and practice more effectively. By providing access to rigorous and relevant analysis from experts all over the world, the GGKP plays a key role in facilitating countries' ability to devise coherent policy approaches to achieve rapid green, efficient and inclusive growth.

Recognizing that in the realm of green growth, political will often outstrips empirical knowledge, the GGKP strives to even the balance by identifying knowledge gaps through priority research programmes and effective communication tools. With over two dozen research and policy partner institutions all over the world, the GGKP engages the wider community to address these gaps and empowers decision makers with cutting-edge solutions. This report details the various activities and accomplishments we have achieved together through the GGKP from its inception in 2012 to the end of 2013.

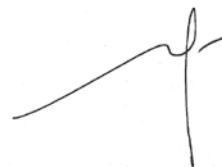
As countries increasingly aspire to a greener economic model, GGKP's relevance lies in the way it can help them integrate green solutions into national development plans cost-effectively. We look forward to continuing to further improve access to knowledge and catalyse new research through the GGKP in support of green growth.



Jason Eis
Deputy Director, Global
Green Growth Institute



Legia Noronha
Director, Division of
Technology, Industry and
Economics, United Nations
Environment Programme



Simon Upton
Director, Environment
Directorate, Organisation
for Economic Co-operation
and Development



Marianne Fay
Chief Economist,
World Bank



Milestones and Achievements

Since the GGKP was first launched in January 2012, it has grown from a simple concept for improving collaboration on green growth analysis among a few institutions to a global partnership of over 30 leading international organizations and research institutes – all committed to the transition to a green economy.

This report sets out the results of GGKP's efforts in 2012 and 2013 to promote organizational collaboration, identify and address green growth knowledge gaps, promote knowledge sharing, and stimulate the development of a vibrant green growth community of practice.

At the heart of these efforts have been GGKP's annual conferences. The inaugural conference took place in January 2012 in Mexico City on the topic of "Green Growth: Addressing Knowledge Gaps", and a second conference was convened in Paris in April 2013 on the topics of "Greening Global Value Chains" and "Measuring and Reporting for Green Growth". Overall, more than 450 experts from international organizations, academia, government, business and NGOs discussed green growth research and analysis and identified a number of priority areas for green growth research.

The GGKP also expanded its online efforts to raise global awareness about new developments in green growth theory and practice. In January 2012 we launched a monthly GGKP "Knowledge Update" newsletter aimed at professionals in the field; a robust social media presence through Twitter, LinkedIn, Flickr and YouTube; and our "Insights" blog, a forum in which green growth experts can share their perspective on recent research, upcoming events or newly launched projects.

Throughout 2013 we conducted extensive user outreach and needs analysis to guide us in developing our second-generation web platform. The insights gained from this exercise helped us understand how we can ensure green growth professionals have access to the latest policy guidance, good practices, tools and data to support their efforts. Based on these efforts, a new web platform was released in early 2014.

Finally, towards the end of 2013, we launched four pilot research committees, focused on a range of priority topics, including: trade and competitiveness, indicators and measurement, technology and innovation, and fiscal instruments. Core to the GGKP's mission of collaboratively identifying and addressing knowledge gaps, these research committees have successfully drawn together over 50 experts from across our partner organizations. The committees have now set the scope for their work and identified priority areas of focus for the coming year.

We are encouraged by these developments and by the increasing interest the GGKP has received from organizations and professionals focused on bridging the traditional divide between economics and the environment.

This report takes stock of our main accomplishments from our first two years of operation, and outlines key priorities as we move forward. It starts with an overview of our background and mission, including details on our governance and partners. This is followed by a detailed description of our main activities, structured according to our work strategy: generating, managing and sharing knowledge. Finally, you can learn more about our affiliated programmes and view our joint financial statement.

I encourage you to read this report, learn more about GGKP's activities, and engage with this growing community and partnership.



Benjamin Simmons

Head, Green Growth Knowledge Platform

The GGKP in Numbers

4 research committees established on topics identified as priorities by the GGKP Advisory and Steering Committees

33 Knowledge Partners confirmed, active in areas related to green growth at the local, national, regional and international levels

1 joint GGKP scoping paper published by the GGKP's four founding partners

24 research papers commissioned as part of two annual conferences

Close to **3000** experts linked to the GGKP through its newsletter distribution list and social media channels

GGKP website accessed by users from **168** countries

 **GREEN GROWTH**
Knowledge Platform

Background and Mission

The Rio+20 Conference in 2012 affirmed that an inclusive green economy is a powerful pathway for fostering economic growth and sustainable development. This call to action reflects an increasing recognition by governments, the private sector and civil society that achieving sustainable development will only come about through changing our current economic thinking, policies and decision-making.

A number of institutions and organizations have already taken major strides to integrate green growth and green economy into their work programmes. Ensuring communication and coordination between them is essential to reduce unnecessary duplication of effort and improve overall efficiency. Moreover, even though the concepts of green growth and green economy have been embraced by both practitioners and policy makers alike, the analysis, data and tools to support this transition are often hard to access or, in some cases, lacking.

The concept of the GGKP was first incubated in the World Bank as part of an effort to deepen collaboration and share knowledge by establishing knowledge platforms on critical global issues. From the GGKP's first days, the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD) and the United Nations Environment Programme (UNEP) joined the effort to conceptualize and develop the platform. These founding partners formally launched the GGKP in January 2012 at the first GGKP Annual Conference in Mexico City.

The GGKP was established as a global partnership of leading international organizations, research institutes and think tanks with the following mission:

- 1. Identify major knowledge gaps in green growth theory and practice, then address those gaps by promoting collaboration and coordinated research; and**
 - 2. Use world-class knowledge management and communications tools to give practitioners and policymakers the analysis, guidance, information and data necessary to support a green economy transition.**
-

To accomplish this mission the GGKP has adopted the following strategy:

> Increasing impact through collaboration and coordination.

The GGKP was founded on a common understanding that the effectiveness and impact of its partners is enhanced by closely collaborating and coordinating in the development and dissemination of green growth research and other knowledge products. Moreover, the GGKP emphasizes a practical orientation for research grounded in the belief that good policy can only emerge from interaction among researchers, practitioners, policymakers and the private sector. The GGKP provides a forum for initiating and coordinating green growth analysis and studies.

> Empowering others through knowledge sharing and management.

There are numerous governments, intergovernmental organizations, research consortia, think tanks and academic institutions generating green growth knowledge products. The GGKP aims to serve as a leading global platform for managing and sharing this knowledge by stimulating the development of a green growth community of practice, convening this community at workshops and conferences where collaborative research can be discussed, debated and disseminated, and creating a state-of-the-art web-based knowledge platform.

Governance

The GGKP's four founding organizations together form its Steering Committee. As the principal governing and decision-making body of the GGKP, the Steering Committee is responsible for approving the strategy and overall work programme and all decisions are taken by consensus.



The platform's day-to-day operations are jointly managed by GGGI and UNEP. Both organizations provide dedicated staff and consultants to the initiative and a GGKP office has been established in Geneva, Switzerland. In addition, all four Steering Committee organizations provide in-kind support through a designated Coordinator who helps the GGKP office implement the work programme. Together, these dedicated staff and coordinators form the GGKP Management Team, which is accountable to the GGKP Steering Committee and provides regular progress updates on GGKP implementation.

Additionally, the GGKP also benefits from the support of an independent Advisory Committee made up of experts from around the world with deep technical or policy experience related to green growth research and practice. The Advisory Committee offers strategic advice and guidance on GGKP research programmes, including:

- > **Recommending key research topics and pointing to new and emerging fronts for priority research;**
- > **Identifying and nominating institutions and experts to serve on GGKP research committees; and**
- > **Suggesting potential sources of research funding.**

A full list of GGKP Advisory Committee members is provided at the end of this report.

Defining Green Growth

Green growth means fostering economic growth and development while ensuring that natural assets continue to provide the resources and environmental services on which our well-being relies. It focuses on the synergies and tradeoffs between the environmental and economic pillars of sustainable development.

In other words, green growth discards the traditional convention of "grow first, clean up later" and discourages investment decisions that entrench communities and countries in environmentally damaging, carbon-intensive systems. Rather, it seeks to spur investment and innovation in ways that give rise to new, more sustainable sources of growth and development.

Importantly, green growth does not neglect the social pillar; on the contrary, without good governance, transparency, and equity, no transformative growth strategy can succeed. Moreover, there is no one-size-fits-all strategy for implementing green growth; rather, specific policies and actions need to respond to national priorities and circumstances.

Green growth and green economy have been integrated into the work programmes of the GGKP's four founding organizations. More information can be found by visiting their websites:



Global
Green Growth
Institute

www.gggi.org



OECD

www.oecd.org/greengrowth



UNEP

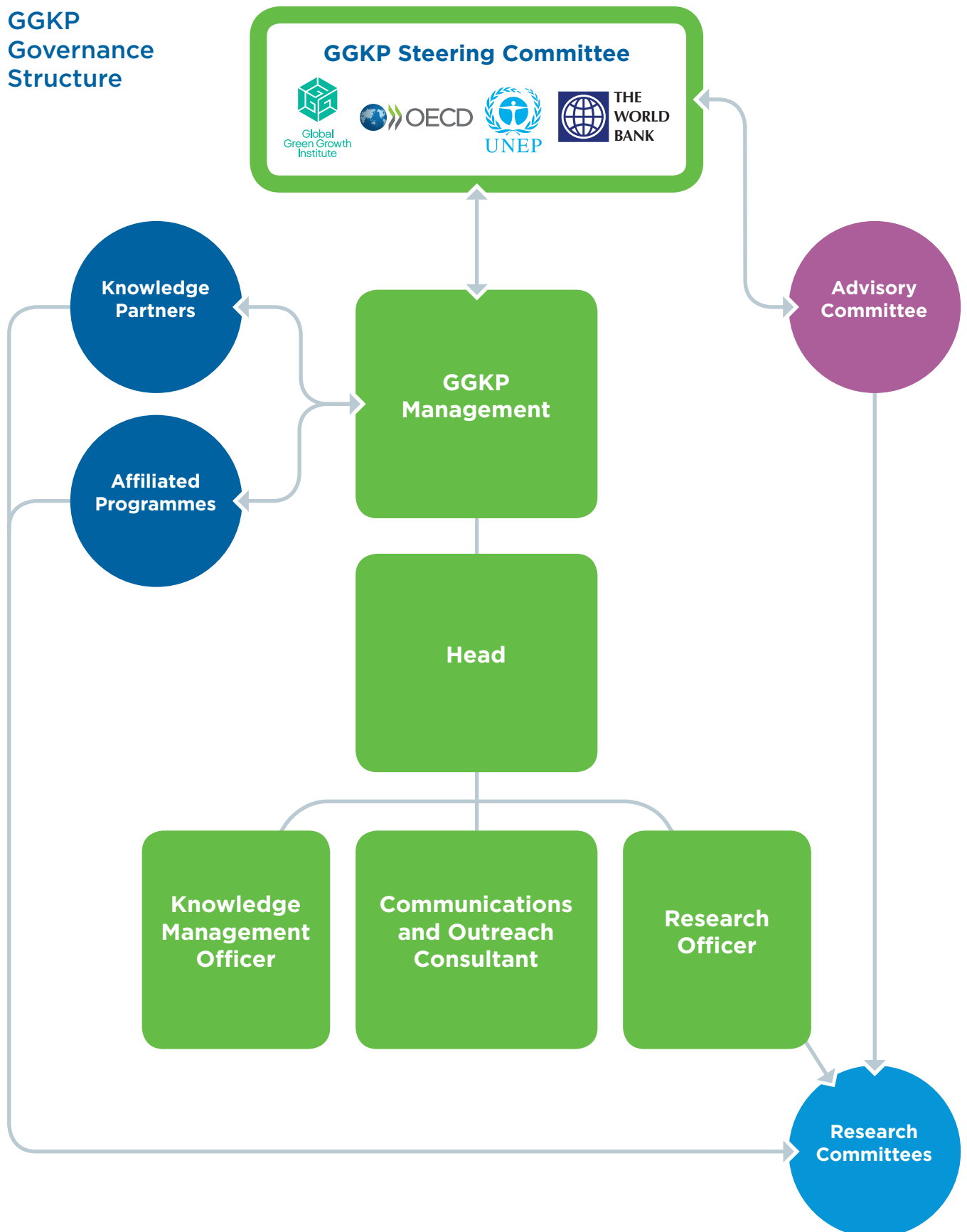
www.unep.org/greeneconomy



THE
WORLD
BANK

[www.worldbank.org/
inclusivegreengrowth](http://www.worldbank.org/inclusivegreengrowth)

GGKP Governance Structure



Partners

To expand the scope and depth of its network and activities, the GGKP has from its outset sought to forge new partnerships with institutions and organizations active in areas related to the generation, management and sharing of green growth knowledge.

GGKP Knowledge Partners are institutions or organizations of proven integrity and good reputation, active in areas related to green growth and green economy at the local, national, regional, or international level. These partners constitute a network of institutions interested in periodic exchanges – and, when mutually beneficial, collaboration – with regard to their respective work programmes in the green growth space.

In its first two years, the GGKP partnership has expanded to include 33 leading organizations, all with the common objective of accelerating the transition to a green economy. Types of partners include:

- > **Universities (3)**
- > **Research centres and think tanks (9)**
- > **International organizations (11)**
- > **Regional organizations (6)**
- > **Networks and partnerships (4)**

By bringing together a diverse group of partners, the GGKP has transcended the traditional divide between economy and the environment, which in turn has allowed it to expand the scope and depth of our activities.

An inaugural meeting of the GGKP Knowledge Partners took place ahead of the Second GGKP Annual Conference on 3 April 2013 at the World Bank offices in Paris, France. The workshop involved 29 participants from 14 Knowledge Partners.

The workshop represented the GGKP's first opportunity to discuss and agree on a process for on-going collaboration, to improve the efficacy and impact of collaborative knowledge generation, to consider the most effective knowledge management practices, and to identify the best means of maximizing knowledge sharing in order to stimulate use of the knowledge by partners and their respective stakeholders and networks. The feedback received during the workshop was critical to informing the GGKP strategy and work programme.

The GGKP's future success will depend on its on-going and close relationships with its partners – and its ability to capitalize on these partnerships to generate new knowledge and share it broadly.



SHAILLY KEDIA

Associate Fellow, The Energy and Resources Institute (TERI)

"Global challenges such as climate change, biodiversity loss and resource security call for strengthening the legitimacy of knowledge. This can be achieved through working together, sharing diverse perspectives and good practices, and then arriving at green growth strategies. Sustainability worldwide is moving towards an architecture based on partnerships and engagement and the Green Growth Knowledge Platform is an excellent channel for strengthening knowledge sharing and collaborative processes."

Current partners:



African Development Bank (AfDB)
 Beijing Normal University (School of Economics and Resource Management)
 Center for Development Research (ZEF)
 Climate and Development Knowledge Network (CDKN)
 Environment for Development (EFD)
 German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
 Global Green Growth Institute (GGGI)
 Graduate Institute for International and Development Studies (IIEID)
 Green Technology Center – Korea (GTC-K)
 Growth Dialogue
 Instituto Nacional de Ecología y Cambio Climático (INECC)
 International Centre for Trade and Sustainable Development (ICTSD)
 International Council for Local Environment (ICLEI)
 International Institute for Sustainable Development (IISD)
 International Institute for Water and Environmental Engineering (2iE)
 International Labour Organization (ILO)
 International Monetary Fund (IMF)

International Trade Centre (ITC)
 Low Emissions Development Strategies Global Partnership (LEDS GP)
 Nordic Development Fund (NDF)
 Organisation for Economic Co-operation and Development (OECD)
 Organization of American States (OAS)
 Renewable Energy and Energy Efficiency Partnership (REEEP)
 The Energy and Resources Institute (TERI)
 United Nations Department of Economic and Social Affairs (UN DESA)
 United Nations Development Programme (UNDP)
 United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)
 United Nations Economic Commission for Africa (UNECA)
 United Nations Economic Commission for Europe (UNECE)
 United Nations Environment Programme (UNEP)
 United Nations Industrial Development Organization (UNIDO)
 United Nations Institute for Training and Research (UNITAR)
 World Bank

Generating Knowledge

New ways of thinking about economic growth and development require new partnerships to jointly identify knowledge gaps and collaboratively address them through research. Facilitating these new partnerships around targeted research committees is a core pillar of the GGKP. By fostering research collaboration that transcends the traditional divide between economy and environment, the GGKP works as a catalyst for green growth knowledge generation.

The principal objective of the GGKP's research activities is to identify major knowledge gaps in green growth theory and practice and to address these gaps by catalysing an international green growth research agenda among GGKP knowledge partners and other interested international organizations, research institutes, experts and donors. Experts from GGKP's 33 partners and 17-member Advisory Committee provide the foundation of the GGKP's research agenda.

The GGKP organizes its research programme around collaborative research committees. Each research committee is made up of individual experts from

the GGKP partner organizations, the GGKP Advisory Committee, and outside experts. Four pilot research committees involving 55 experts from across the GGKP partners and Advisory Committee were successfully launched in the fall of 2013. By the end of 2013, the committees had set the scope for their work, identifying priority focus areas for the coming year.

Research produced by the committees will be subject to a multi-phase review process, including a robust peer review, to ensure it conforms to the highest quality standards.



Moving towards a Common Approach on Green Growth Indicators

Research Committees

- Trade and Competitiveness, co-chaired by Marianne Fay (World Bank) and Ronald Steenblik (OECD)
- Metrics and Indicators, co-chaired by Tomasz Kozluk (OECD) and Ulf Narloch (World Bank)
- Technology and Innovation, co-chaired by Nick Johnstone (OECD) and Colin McCormick (GGGI)
- Fiscal Instruments, co-chaired by Joy Kim (UNEP) and Ian Parry (IMF)

At the GGKP's second Annual Conference, the GGGI, OECD, UNEP and World Bank launched their first joint scoping paper, "Moving towards a Common Approach on Green Growth Indicators," under the auspices of the GGKP. The paper outlines the main elements needed for transitioning to a green economy and sets out an agenda for improving the measurement, interpretation and implementation of green growth indicators. It also marks the first effort by these organizations to pull together their common understanding and collaboratively move forward the research agenda.



CARLO CARRARO

President, Università Cà Foscari, Venezia, Italy;
GGKP Advisory Committee Member

"Knowledge is power. And we certainly need a lot of power, and therefore knowledge, to modify the growth path of our economic systems. It will be necessary to redirect huge amounts of investment towards green technologies, more energy efficient production processes, and greener transport modes and lifestyles. These resources will have the greatest impact if investment decisions are based on sound and accurate knowledge. This is why the Green Growth Knowledge Platform plays a crucial role in providing the foundation for green economic growth."

Managing Knowledge



Numerous governments, intergovernmental organizations, research consortia, think tanks and academic institutions are actively generating green growth knowledge products. The GGKP aims to collect, manage and share this growing body of policy analysis, information and data both to derive the most value possible from it and to serve as a foundation for collaboration and improved policy- and decision-making. By using state-of-the-art knowledge management tools, the GGKP works to ensure that new learning and best practices can be easily exchanged across borders and disciplines.

Our efforts are targeted at green growth practitioners and policymakers – those professionals from both governmental and non-governmental organizations who are directly engaged in the promotion, development and implementation of green growth and green economy policies and actions at the local, national, regional or international level. The aim is to ensure these professionals have access to the latest policy guidance, good practices, tools and data to support their efforts.

GGKP's knowledge management activities began in earnest in early 2013 with an extensive period of user outreach and needs analysis dedicated to understanding the green growth community of practice, their knowledge needs, and the best ways to bring knowledge to them. This involved distributing surveys to thousands of potential users, conducting in-person interviews, and consulting knowledge management professionals from our partners and other organizations.

Leveraging Online Tools to Manage Knowledge

A robust online presence is a key means through which the GGKP draws together the growing green growth community of practice and connects it to the most relevant knowledge. The GGKP website and social media channels collectively provide the GGKP with both wide geographic coverage and a means of communicating instantly with its user base. In 2013, users from 168 countries accessed the website and the GGKP's first joint scoping paper on indicators produced by its partners received 889 downloads globally.

By generating and managing green growth knowledge through a collaborative framework, the GGKP generates significant online referrals both from and to our partner's web sites, reinforcing the role of online platforms in advancing green growth knowledge and understanding.

In the second half of 2013, we drew on the findings from this user outreach to design and build a new, state-of-the-art web platform. In consultation with our partners, we identified the key green growth sectors and themes that would be used to categorize the content on the web platform; identified over 600 key green growth reports, books and articles to eventually be included on the web platform; and drew together a set of 20 key data points to provide context for national efforts to transition towards a green economy. The identification of the data points in particular benefited from a rigorous collaborative process between the GGKP partners, using the GGKP's joint scoping paper "Moving towards a Common Approach on Green Growth Indicators" as a starting point for discussion.



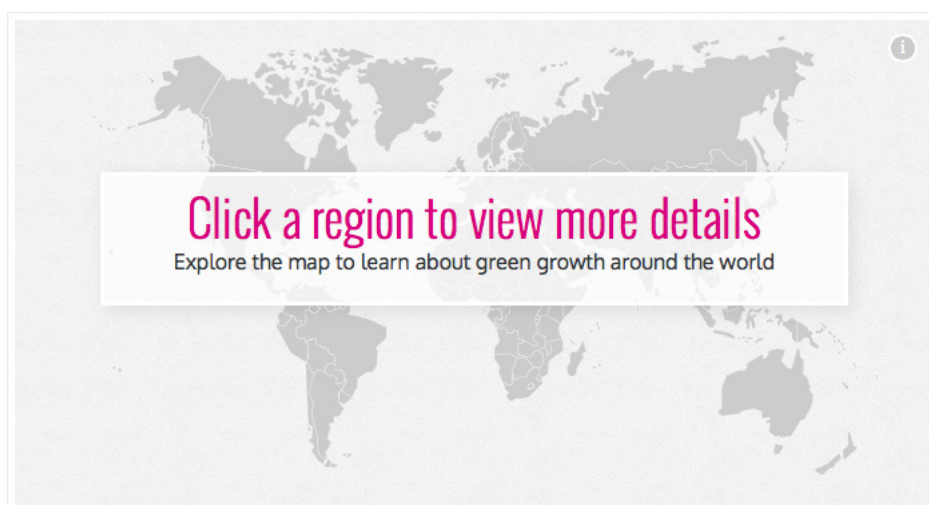
YOLANDA KAKABADSE

International President, World Wide Fund for Nature;
GGKP Advisory Committee Member

“The GGKP provides important linkages between the leading institutions and experts working to green our growth paths. It also provides a platform to share new research so that it can be understood in the context of diverse research agendas. By managing knowledge in this way, the GGKP is quickly emerging as a central hub for green growth learning and collaboration.”

The new web platform was officially launched in January 2014 and features various entry points reflecting different interests and approaches to green growth.¹ For those with a regional or national focus, the web platform includes a green growth map providing country pages with information on related green growth research, projects, policies and data. For those with sectoral or thematic interests, the platform includes sector and theme pages drawing together relevant resources, projects and blogs.

In addition to developing the new web platform, in 2013 the GGKP began to capture and share the expertise and tacit knowledge of the green growth community of practice through its “Insights” blog. GGKP “Insights” provides experts in the field of green growth with a forum for sharing information on their recent research, upcoming events, or newly launched tools and initiatives. In the seven months after its launch in May 2013, over 30 “Insights” were posted – an average of one every week – from close to two dozen different GGKP partner organizations, Advisory Committee members and outside experts.



¹ Because this report covers only 2012 and 2013, the new web platform is not covered in detail. More information will be provided in the GGKP’s next report, and the website itself can be accessed online at www.greengrowthknowledge.org.

Sharing Knowledge

Sharing green growth knowledge through in-person and digital networks is a critical activity reinforcing the GGKP mission. The GGKP's outreach and communications activities bring its mission to life by sharing new developments in green growth theory and practice with a global audience.

Communications and Outreach Strategy

In early 2013 the GGKP developed a Communications and Outreach Strategy to stimulate collaboration and knowledge sharing, with the goal of facilitating the creation of a dynamic green growth community of practice. This strategy focuses on using both digital and in-person networks to foster information sharing and learning at global, regional and online events. Specific online activities or tools used to reach the broader green growth community of practice include:

- > **Distribution of the GGKP "Knowledge Update" newsletter to nearly 2,000 professionals working in the green growth field;**
- > **Frequent updates to the website, including through the news and events feeds;**
- > **Development of a robust social media presence, including Twitter, LinkedIn, Flickr and YouTube, allowing the GGKP to target its communications efforts to different audiences;**
- > **Launch of the GGKP "Insights" blog, where experts in the field of green growth are given a space to share information on their new research, projects or events.**



Social networking enables information sharing and stimulates discussion, and the GGKP has established a vibrant presence on Twitter, LinkedIn, YouTube and Flickr. At the end of 2013, the GGKP's Twitter feed, @GGKPlatform, had over 500 global followers, and content on the feed had been shared over 500 times by other users. The GGKP LinkedIn Group had more than 150 members and generated over 100 user-initiated discussions on a wide range of green growth topics. And the GGKP YouTube and Flickr accounts have allowed us to share video and photo coverage of our various activities.

Over 300 attendees gathered at the OECD in Paris, France for GGKP's 2nd Annual Conference, where panels and other discussions were framed around two headline themes: greening global value chains and measurement and reporting for green growth.



GGKP Annual Conference

The GGKP Annual Conference serves as the GGKP's main, in-person, community building activity, sharing collaborative research and stimulating further knowledge generation around particular green growth themes. The first two were as follows:

- > **Inaugural GGKP Conference (2012), hosted by the World Bank in Mexico City, Mexico on the topic of "Green Growth: Addressing Knowledge Gaps"**
- > **2nd Annual GGKP Conference (2013), hosted by the OECD in Paris, France on the topics of "Greening global value chains" and "Measurement and reporting for green growth".**

The founding GGKP institutions have committed to rotating responsibility for hosting the conference. Although each founding partner retains flexibility on how a particular annual conference is organized, it is anticipated that the conference will include space for discussions around 1) the annual research theme, 2) updates on GGKP's ongoing research programmes, and 3) a discussion of latest trends and issues.

Other Events

The GGKP also convened a “Regional Practitioners Workshop” in Bogor, Indonesia on 3-4 June 2013. This workshop allowed technical experts from developing country governments in Asia to learn about various green growth policy tools and to share experiences on green growth planning and implementation. A second regional workshop took place in the Democratic Republic of the Congo in April 2014.²

In addition, a number of GGKP events were organized in collaboration with its Partners’ conferences:

- > A parallel session on “Measuring Progress: Green Growth Indicators” and side event on “The Future of Green Growth Knowledge: Sharing Open Data and Tools” were organized as part of GGKI’s Global Green Growth Summit in June 2013 in Songdo, Republic of Korea.
- > A side event on “Setting a Global Fiscal Policy Research Agenda” was organized as part of the OECD’s Green Growth and Sustainable Development Forum in December 2013 in Paris, France.

The GGKP is also mindful of the communications and outreach activities already taking place within its Knowledge Partners. By adopting a strategy of jointly promoting new resources and upcoming events, the GGKP and its partners have been able to broaden the reach of their green growth knowledge products, leveraging each other’s communication resources and networks.



FRANK SPERLING
Chief Climate Change Specialist,
African Development Bank Group

“Inclusive growth and the transition to green growth are the overarching objectives of the African Development Bank’s Strategy for 2013-2022. The Green Growth Knowledge Platform represents an important repository of information, offering analytical work and early lessons learned concerning green growth and the building of greener economies. By bringing together a broad stakeholder group with diverse expertise and regional focus, I hope that it will help catalyze coordinated action towards a more sustainable future.”



² Because this report covers only the years 2012 and 2013, the Regional Practitioners’ Workshop held in April 2014 in the Democratic Republic of the Congo is not reviewed in detail. More information will be provided in the GGKP’s next report and can currently be accessed online here: www.greengrowthknowledge.org/event/ggkp-practitioners-workshop-pathways-green-growth-africa.

Affiliated Programmes

The GGKP's Affiliated Programmes are autonomous programmes whose objectives, approach and philosophy are closely related to the GGKP. Although managed and funded independently, they benefit from exchanging knowledge with the GGKP community.

The GGKP has established ties with two affiliated programmes: the Green Growth Best Practices (GGBP) initiative and the World Bank's Data and Decision-Making Tools for Green Growth initiative.

Green Growth Best Practices Initiative

The GGBP initiative aims to accelerate learning and to inform the design of green growth programmes, by undertaking an analysis of early experiences. GGBP has engaged 75 authors in evaluating good practices and lessons learned from green growth programmes and strategies around the world.



© GGBP

Data and Decision-Making Tools for Green Growth

The World Bank's "Data and Decision-Making Tools for Green Growth" initiative seeks to help the World Bank and its client countries make investment and planning decisions that manage the deep uncertainty and disagreement associated with climate change, development patterns and other trends.



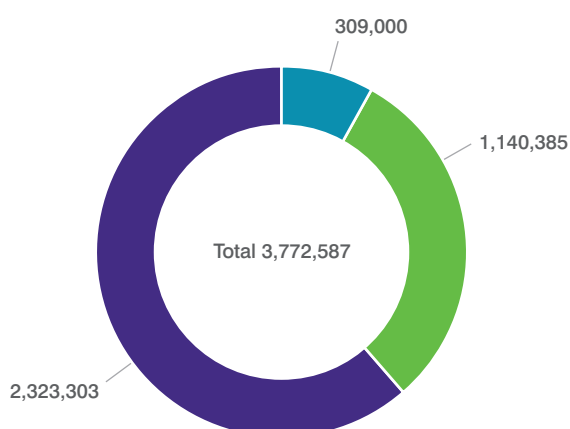
information gateway
for renewable energy
and energy efficiency

In addition to its Affiliated Programmes, the GGKP also seeks to develop close working ties with organizations carrying out similar work or working towards similar objectives. In 2013, the GGKP collaborated with Reegle to ensure the resources available on greengrowthknowledge.org would be easily searchable and intelligently categorized. Through this collaboration, Reegle was able to customize its tagging tool, integrating a green growth thesaurus. Funded by the Climate and Development Knowledge Network (CDKN, a GGKP partner), the work expands Reegle's own climate and clean energy thesaurus, which is used by more than 50 organizations working in this field.

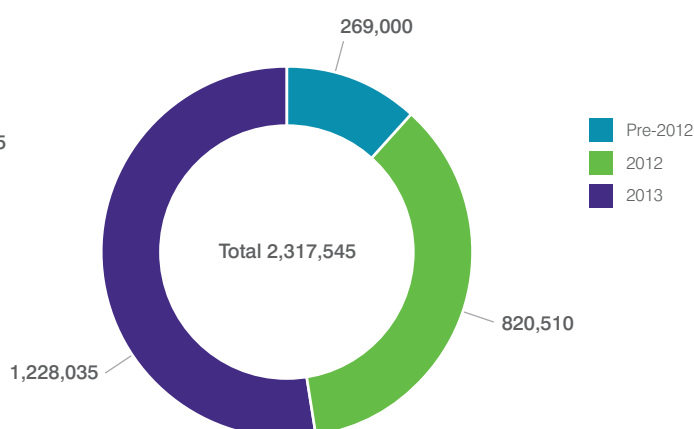
Finances

GGKP Steering Committee members are responsible for leading the effort to secure on-going in-kind contributions from their respective organizations. They have committed, at a minimum, to providing core in-kind contributions to the GGKP of at least 50% of a full-time staff member's time to serve as a GGKP Coordinator. They have also committed to identifying technical colleagues in their organizations to dedicate towards the research committees. The following charts and tables provide an informal summary of the GGKP's donor funding as well as the expenses accrued against each contribution (excluding in-kind contributions). Its contents are unaudited and are provided for information purposes only.

Contributions Received (US\$)



Expenditure (US\$)



Donor Contributions and GGKP Expenditures (US\$)

	Contributions Received	GGKP Expenditures
Countries		
Germany - Federal Ministry for Economic Cooperation and Development	749,500	650,000
Netherlands - Ministry of Infrastructure and the Environment	132,626	61,438
Switzerland - Federal Office for the Environment	1,294,495	10,141
Organizations		
Global Green Growth Institute	372,000	372,000
Organisation for Economic Co-operation and Development	89,677	89,677
United Nations Environment Programme	232,289	232,289
World Bank	902,000	902,000
Grand Total	3,772,587	2,317,545

Looking Forward

As the GGKP enters its third year, some priority activities will include:

- > **Supporting the pilot research committees** as they coordinate broader calls for cutting-edge research in the areas of trade and competitiveness, metrics and indicators, technology and innovation and fiscal instruments;
- > **Developing the new, state-of-the-art web platform** and ensuring practitioners and policy makers have easy access to the latest policy analysis, guidance, information and data necessary to support a green economy transition;
- > **Facilitating knowledge sharing amongst a growing green growth community of practice, both online and in-person:**
 - Online, by growing GGKP's social media networks on Twitter and LinkedIn, improving access to key information such as country-level projects and resources through the GGKP web platform, and encouraging experts to continue sharing their latest research through the GGKP "Insights" blog;
 - In-person, through events, including the practitioners' workshop in Kinshasa, Democratic Republic of the Congo, organized by the World Bank and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ);
- > **Identifying additional funding and research donors** to finance knowledge generation resulting from gaps identified by GGKP research committees.



Annex A: Timeline

JANUARY 2012:

- > Memorandum of Understanding signed by GGGI, OECD, UNEP and World Bank establishing the GGKP
- > Inaugural Conference held in Mexico City, Mexico, hosted by the World Bank
- > Twenty research papers, commissioned to leading experts, presented at the Inaugural Conference
- > First meeting of the GGKP Advisory Committee
- > Interim office to support GGKP operations set up within the World Bank

SEPTEMBER 2012:

- > GGKP Manager hired to set up office and jumpstart implementation of core activities

DECEMBER 2012:

- > Steering Committee approves GGKP strategy and work programme
- > Swiss government becomes first strategic donor, committing to provide office rental, equipment and core funding to UNEP for GGKP operations (Total: SwF 1.6 million)

JANUARY 2013:

- > 1st Knowledge Update newsletter issued

MARCH 2013:

- > Twitter, LinkedIn, YouTube and Flickr accounts launched
- > User surveys distributed to thousands of green growth practitioners soliciting feedback on knowledge management needs, informing the development of the GGKP's new online web platform

APRIL 2013:

- > 2nd Annual Conference held in Paris, France, hosted by the OECD and attended by over 300 participants from advanced, emerging and developing countries
- > 1st Joint GGKP Scoping Paper, "Moving Towards a Common Approach on Green Growth Indicators," published by GGGI, OECD, UNEP and the World Bank
- > Four research papers, commissioned to leading experts, presented at the 2nd Annual Conference

MAY 2013:

- > "Insights" blog launched for partners, international organizations, research institutes and other experts to contribute their latest research, activities and events

JUNE 2013:

- > 1st Green Growth Practitioners Workshop "Building Pathways to Greener Growth" held in Bogor, Indonesia, hosted by the Government of Indonesia
- > Participation in GGGI's Global Green Growth Summit in Songdo, Republic of Korea, including the organization of a parallel session on measurement and indicators and a side event on knowledge management

SEPTEMBER 2013:

- > GGKP Office established in Geneva, Switzerland, UNEP and GGGI assume role as co-managers of GGKP operations

OCTOBER 2013:

- > Three pilot research committees launched: Trade and Competitiveness; Technology and Innovation; and Metrics and Indicators

DECEMBER 2013:

- > Side event on fiscal policy convened at OECD Green Growth and Sustainable Development Forum in Paris, France
- > Fourth pilot research committee launched: Fiscal Instruments
- > Beta version of new web platform developed for official launch in January 2014

Annex B: The GGKP Advisory Committee



Mr. Carlo CARRARO
President, Università Ca' Foscari Venezia
ITALY



Mr. Geoffrey HEAL
Professor, Columbia Business School
UNITED KINGDOM



Mr. Aromar REVI
Director, India Institute of Human Settlements
INDIA



Mr. Raouf DABBAS
Senior Advisor, Ministry of Environment
JORDAN



Mr. JIANG Kejun
Senior Researcher, Energy Research Institute, National Development and Reform Commission
CHINA



Mr. Pavan SUKHDEV
Founder-CEO, GIST Advisory
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Mr. Ottmar EDENHOFER
Deputy Director and Chief Economist, Potsdam Institute for Climate Impact Research
GERMANY



Ms. Yolanda KAKABADSE
President, World Wide Fund for Nature (WWF), Former Minister of Environment
ECUADOR



Mr. Ernst von WEIZSÄCKER
Co-Chair, International Resource Panel, Co-President, Club of Rome
GERMANY



Mr. Joe GRICE
Executive Director and Chief Economist, Office of National Statistics
UNITED KINGDOM



Ms. Alice KAUDIA
Environment Secretary, Ministry of Environment and Mineral Resources
KENYA



Ms. Elke WEBER (Co-Chair)
Professor, Columbia University,
GERMANY



Ms. Ann HARRISON
Professor, Wharton Business School, University of Pennsylvania
UNITED STATES



Mr. David POPP
Professor, Maxwell School, Syracuse University
UNITED STATES



Mr. YOUNG Soogil (Chair)
Co-Chair and Director, SDSN-Korea
REPUBLIC OF KOREA



Mr. HE Jiankun
Director, Low Carbon Economy Lab, Tsinghua University
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Mr. Guido PORTO
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