Generating, Managing and Sharing Green Growth Knowledge



The Green Growth Knowledge Platform (GGKP) is a global partnership of leading international organizations, research institutes and think tanks with the following mission:

- >1. Identify major knowledge gaps in green growth theory and practice, then address those gaps by promoting collaboration and coordinated research; and
- Use world-class knowledge management and communication tools to give practitioners and policymakers the policy analysis, guidance, information and data necessary to support a green economy transition.



A CALL TO ACTION

There is increasing recognition by governments, the private sector and civil society that achieving sustainable development will only come about through changing our current economic thinking, policies and decision-making.

The UN Conference on Sustainable Development (Rio+20) in 2012 affirmed the concept of a *green economy* as a powerful pathway for fostering economic growth and development while preserving the natural assets on which our future well-being relies.

In particular, in the conference's outcome document, "The Future We Want", governments acknowledged the importance of "green economy policies in the context of sustainable development and poverty eradication" and called for the development of platforms to provide key information and foster coordination in support of the transition toward sustainable development.





Achim Steiner

UNEP Executive Director and Under-Secretary-General of the United Nations

"A transformation towards a green economy is not just about the environment. It must be a priority across all facets of the post-2015 development agenda in order to deliver growth and prosperity and improved livelihoods. Achieving this goal rests on the integration of social, economic and environmental goals in public and private decision making, emphasizing a holistic and far-sighted approach. The Green Growth Knowledge Platform provides a much needed tool to bridge knowledge gaps, exchange information and deliver policy guidance to accelerate and support the transition towards green economic development."



A GLOBAL PARTNERSHIP

The GGKP was officially launched in Mexico City in January 2012 by the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UNEP) and the World Bank. This global partnership has since expanded to include a large, diverse group of leading institutions and organizations active in areas related to green growth and green economy at the local, national, regional and international levels.

For an up-to-date list of the GGKP's knowledge partners, visit www.greengrowthknowledge.org/partners.

The GGKP emphasizes a practical orientation for research grounded in the belief that good policy can only emerge from close collaboration among researchers, practitioners, policymakers and the private sector.

A WORLD CLASS ADVISORY COMMITTEE

The GGKP benefits from a panel of independent advisors, known as the Advisory Committee, who provide strategic guidance on the design and implementation of the GGKP initiatives. The Advisory Committee comprises experts from around the world with deep technical or policy experience related to green growth research and practice.

To find out more about the GGKP's Advisory Committee, visit www.greengrowthknowledge.org/about/advisory-committee.



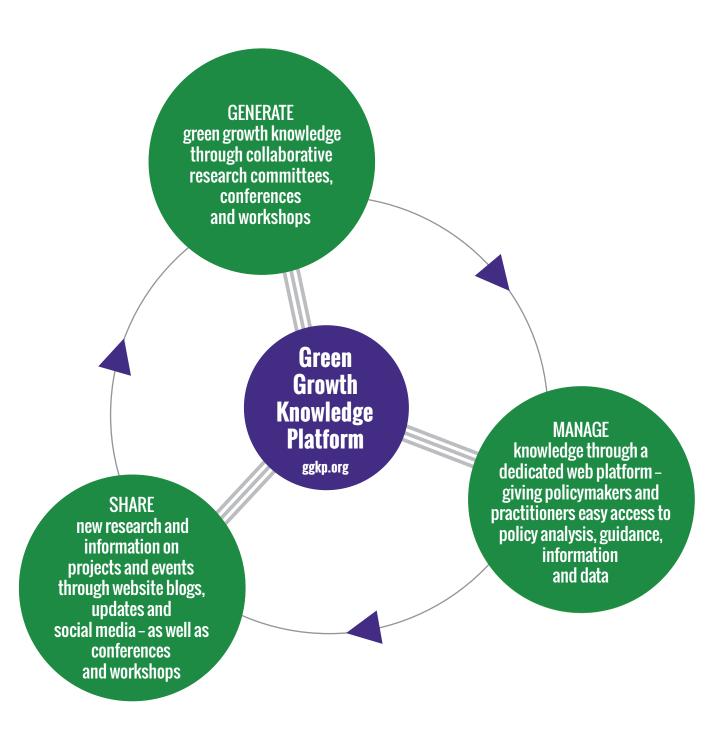
Soogil Young Co-Chair, GGKP Advisory Committee.

"The GGKP is essential for translating green growth ideas into effective policy actions. By collaboratively working together to address knowledge gaps, we can turn the vision of a more sustainable future into a reality."





GGKP STRATEGY: GENERATING, MANAGING AND SHARING KNOWLEDGE





INCREASING IMPACT THROUGH COLLABORATION AND COORDINATION

The GGKP was founded on a common understanding that the effectiveness and impact of its partners are enhanced by collaborating to develop, manage and disseminate green growth research and other knowledge products. The collaborative spirit that underpins the GGKP also extends to the wider research community. The GGKP draws together this green growth community of practice to initiate and coordinate green growth analysis and studies, and also convenes annual conferences and technical workshops where research can be discussed, debated and disseminated.

Research Committees

The GGKP convenes research committees on particular green growth themes to identify knowledge gaps and address them through coordinated research. Each committee is made up of individual experts from across the GGKP partner organizations and Advisory Committee as well as outside experts. The research committees are tasked with assessing the state of knowledge, identifying and prioritizing knowledge gaps and promoting a broader research agenda.

Annual Conferences and Technical Workshops

The GGKP Annual Conference serves as the GGKP's main community-building activity. These conferences bring together researchers, practitioners, policymakers and the private sector to discuss, debate and disseminate research. Each year, a different GGKP partner takes on the responsibility for hosting the conference.

- Inaugural GGKP Conference (2012), hosted by the World Bank in Mexico City, Mexico
- 2nd Annual GGKP Conference (2013), hosted by the OECD in Paris, France
- 3rd Annual GGKP Conference (2014), to be hosted by UNEP in Nairobi, Kenya

In addition, Green Growth Regional Practitioner Workshops allow for a more in-depth sharing of knowledge on topics of relevance to particular regions. These workshops aim to build research capacity in developing countries, facilitate knowledge exchange and engage regional researchers from these countries in the GGKP.

Catalyzing action through collaborative research



In 2013, the GGKP's four founding partners published a joint scoping paper, *Moving towards a Common Approach on Green Growth Indicators*, as part of the GGKP's wider research program on green growth measurement and indicators. The paper outlines the main elements needed for transitioning to a green economy and sets out an agenda for improving the measurement, interpretation and implementation of green growth indicators. As a follow-up, a GGKP research committee on indicators was formed to study ways to further improve green growth measurement and respond to gaps in knowledge and data.

EMPOWERING OTHERS THROUGH EFFECTIVE KNOWLEDGE SHARING AND MANAGEMENT

Numerous governments, intergovernmental organizations, research consortia, think tanks and academic institutions are actively generating green growth knowledge products. The GGKP aims to collect, manage and share this knowledge through its web-based knowledge platform.

In addition, the web-based platform is used to communicate upcoming events; highlight recently released research, tools and data; and share analysis on the newest innovations in green growth theory and practice.

GreenGrowthKnowledge.org

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GreenGrowthKnowledge.org is the online web portal of the Green Growth Knowledge Platform. It aims to provide the growing green growth community of practice – policymakers and practitioners in particular – with easy access to the knowledge products required to support a green economy transition. The platform includes, among other things, a database of green growth projects; a global library of over 600 technical and policy resources from leading institutions and experts; and a repository of key green growth data, policies and projects for 193 countries.

A Smarter Way to Tag

To ensure that the resources available on **GreenGrowthKnowledge.org** are easily searchable and intelligently categorized, the GGKP has partnered with *Reegle* to develop a custom-built, automated tagging tool and green growth thesaurus. Funded by the Climate and Development Knowledge Network (CDKN, a GGKP partner), this work expands Reegle's own climate and clean energy thesaurus, which is used by more than 50 organizations working in this field.

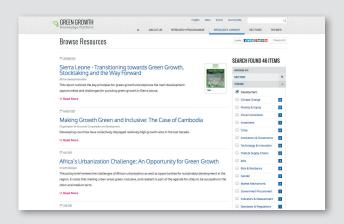




What's unique about Green Growth Knowledge.org?

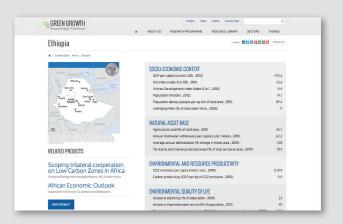
Searchable Resource Library

Through a searchable resource library, visitors to the GGKP web platform are able to access over 600 green growth reports, articles, books and other publications produced by leading institutions and experts in the field of green growth. Resources are tagged by country, region, sector and theme, allowing users to easily narrow down their search results and access the publications most relevant to them.



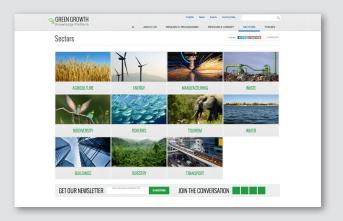
Country Dashboards

Country dashboards for 193 countries present national-level information on data, projects, resources and policies, providing an overview of efforts to transition to a green economy.



Sector and Theme Pages

A collection of over 25 sector and theme pages list relevant resources, projects and blogs, allowing users to quickly gather information in their area of interest.



GGKP Knowledge Partners (as of January 2014)

- African Development Bank (AfDB)
- Beijing Normal University
 (School of Economics and Resource Management)
- Center for Development Research (ZEF)
- Climate and Development Knowledge Network (CDKN)
- Environment for Development (EfD)
- German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
- Global Green Growth Institute (GGGI)
- Graduate Institute for International and Development Studies (IHEID)
- Green Technology Center Korea (GTC-K)
- Growth Dialogue
- Instituto Nacional de Ecología y Cambio Climático (INECC)
- International Council for Local Environment (ICLEI)
- International Institute for Sustainable Development (IISD)
- International Institute for Water and Environmental Engineering (2iE)
- International Labour Organization (ILO)
- International Trade Centre (ITC)
- Low Emissions Development Strategies (LEDS) Global Partnership
- Nordic Development Fund (NDF)
- Organisation for Economic Co-operation and Development (OECD)
- Organization of American States (OAS)
- The Energy and Resource Institute (TERI)
- United Nations Department of Economic and Social Affairs (UN DESA)
- United Nations Development Programme (UNDP)
- United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)
- United Nations Economic Commission for Africa (UNECA)
- United Nations Environment Programme (UNEP)
- United Nations Industrial Development Organization (UNIDO)
- United Nations Institute for Training and Research (UNITAR)
- World Bank



Green Growth Knowledge.org



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Swiss Confederation

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The GGKP was established by the Global Green Growth Institute, the Organisation for Economic Co-operation and Development, the United Nations Environment Programme and the World Bank. For a full list of GGKP Partners, visit: www.ggkp.org/partners.







