

**Green Growth Knowledge Platform  
Conference January 12-13, 2012  
Mexico City, Mexico**

The Green Growth Knowledge Platform (GGKP) will hold its inaugural conference January 12-13, 2012, in Mexico City Mexico. The conference aims to (i) take stock of the current understanding of the economics of green growth; (ii) engage researchers and practitioners in an ongoing dialogue to increase understanding of how green growth approaches can be applied in the field; (iii) identify knowledge gaps and establish priorities for knowledge-building work and implementation; and (iv) launch follow-on efforts. The conference is being coordinated with Mexico's National Institute of Ecology (INE), as well as the OECD, UNEP, and World Bank offices in Mexico City. The conference location will allow attendees to benefit from Mexico's experiences from taking a leading role international in advocating pathways to green development.

The conference will bring together leading scholars and experienced practitioners to address a number of potential connections linking economic growth and environmental resource management. These linkages are found in a number of topic areas, including:

- Innovation
- Trade
- Natural resource management
- Infrastructure and urban development
- Employment and poverty
- Ecosystem resilience
- Human behavior
- Welfare measurement

To accomplish this, top-level economics researchers will present general-audience summaries taking stock of current knowledge and how available research can contribute to understanding and implementing different aspects of green development. Additional view on areas where research efforts are needed will be provided by practitioners from international organizations and other institutions. Commentaries on the presentations by experienced decision makers from developing countries will initiate broader dialogue on the research conclusions that will be presented and their applicability<sup>1</sup>. To the extent possible, discussant roles will be filled by practitioners and decision makers from developing countries.

During the second day, attendees will be grouped into breakout discussions organized around some general topical themes. Participants will discuss the priority of the various themes for advancing knowledge and practice concerning green growth, reviewing key knowledge gaps and challenges for the themes. Breakout group discussions will feed into the conference's concluding plenary session.

The first meeting of GGKP's Advisory Committee will immediately follow the concluding plenary. Based on the outcome of the knowledge assessment and discussion at the conference, the Advisory Committee will recommend to GGKP's governing Steering Committee a set of priority analytical and implementation activities to be fostered by GGKP's constituent organizations and their partners.

GGKP would like to acknowledge the invaluable support of INE and the German Federal Ministry for Economic Cooperation and Development, without whom this conference would not be possible.

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<sup>1</sup> Authors have been commissioned to prepare relatively accessible technical background papers from which the presentations will be drawn. The papers are available online at GGKP.org.

## Thursday 12 January

**8:00-9:00 – Breakfast + Registration** – Gran Salón B

**9:00-9:30 – Welcoming remarks** – Gran Salón A

Francisco Barnés (INE)

Mario Molina (UCSD)

Marianne Fay (World Bank)

**9:30-11:00 – Plenary 1: Framing the debate** – Gran Salón A

Moderator:

YOUNG Soogil (Presidential Committee on Green Growth, Korea)

Contributed papers:

Geoffrey Heal (Columbia Univ.)

Sjak Smulders (Tilburg Univ.) & Cees Withagen (Vrije Univ.)

**11:00-11:30 – Coffee Break** – outside Gran Salón A and Querétaro

**11:30-13:00 – Parallel Sessions**

### **1a. Welfare measurement + performance metrics**

Room: Querétaro

Moderator:

Danny Leipziger (George Washington Univ.)

Speakers:

Kirk Hamilton (World Bank)

Paul Schreyer (OECD)

Paul Ekins (Univ. College London)

SHENG Fulai (UNEP)

### **1b. Infrastructure and urban development**

Room: Gran Salón A

Moderator:

Raouf Dabbas (Min. of Environment, Jordan)

Contributed papers:

Andreas Schäfer (Stanford Univ.)

Other speakers:

Joaquim Oliveira Martins (OECD)

PARK Hee Kyung (KAIST)

Andrés Flores (INE)

Ernst von Weizsäcker (Int'l Resource Panel)

**13:00-14:00 – Lunch** – Gran Salón B

**14:00-16:00 – Plenary 2: Green growth and trade** – Gran Salón A

Moderator:

Ann Harrison (Univ. of Pennsylvania)

Contributed papers:

Larry Karp (Univ. of California – Berkeley)

Jaime de Melo (Univ. de Genève)

Brian Copeland (Univ. of British Columbia)

Other speakers:

Ron Steenblik (OECD)

**16:00-16:15 – Break** – outside Gran Salón A

**16:15-17:45 – Plenary 3: Green growth, technology, and innovation – Gran Salón A**

Moderator:

Simon Upton, OECD

Contributed papers:

Robert Stavins (Harvard Univ.)

David Popp (Syracuse Univ.)

Other speakers:

Nick Johnstone (OECD)

Carlos Muñoz-Piña (ITAM)

**17:45-18:00 – Day 1 Closing – Gran Salón A**

**Friday 13 January**

**7:30-8:30 – Breakfast + Registration – Gran Salón B**

**8:30-10:00 – Plenary 4: Green employment – Gran Salón A**

Moderator:

Joe Grice (UK Office of National Statistics)

Contributed papers:

Alex Bowen (London School of Economics)

Richard Morgenstern (RFF)

Other speakers:

Paul Swaim (OECD)

Ana Sanchez (ILO)

**10:00-10:30 – Coffee Break – outside Gran Salón A and Querétaro**

**10:30-12:00 – Parallel Sessions**

**2a. Natural resource management**

Room: Gran Salón A

Moderator:

Alice Kaudia (Environment Secretary, Kenya)

Contributed papers:

Jeffrey Vincent (Duke Univ.)

Urvashi Narain (World Bank) – TBC

Other speakers:

Pavan Sukhdev (GIST Advisory)

**2b. Behavioral economics and green growth**

Room: Querétaro

Moderator:

LEE Myung-Kyoon (GGGI)

Contributed papers:

Elke Weber (Columbia Univ.)

Howard Kunreuther (Univ. of Pennsylvania)

Other Speakers:

Dirk Messner (DIE)

**12:00-14:00 – Working Lunch: Working Group breakout sessions**

**14:00-15:00 – Plenary 5: Working Group reports and conclusions – Gran Salón A**

Chair: Andrew Steer (World Bank)

**15:00-15:30 – Closing Remarks – Gran Salón A**

Richard Samans (GGGI)

Sylvie Lemmet (UNEP)

Simon Upton (OECD)

Marianne Fay (World Bank)

**15:30 – Conference Adjournment; First meeting of the GGKP Advisory Committee**