



GGKP IMPACT REPORT 2020

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ABOUT THE GGKP IMPACT REPORT

The Green Growth Knowledge Partnership (GGKP) aims to help bring about a green economy transition by facilitating collaboration in knowledge generation, knowledge management and knowledge sharing among leading policy, industry and finance institutions and experts. The partnership is committed to tracking, measuring and analysing its efforts, with results compiled and reported on through both its Biennial Reports and Impact Reports.

The GGKP Impact Report 2020 outlines how the partnership has performed over the course of the year, focusing on the GGKP's main indicators of success. Drawing together analytics and analysis across the GGKP's three work areas—generating knowledge, managing knowledge and sharing knowledge—the report provides a concise evaluation of the partnership's impact. This includes summaries of key achievements and how these efforts will be complemented by future planned activities.

Highlights from 2020 include the launch of the Green Learning Network and Green Finance Measure Database update, as well as the creation of “+Platforms” that provide partner initiatives with dedicated websites in the GGKP knowledge management ecosystem. Participation in the GGKP webinar series also increased significantly, especially during the COVID-19 global health pandemic, where professional engagement and discussions on key issues shifted from in-person to online events.

The image features a high-contrast, graphic design. The background is a solid, vibrant orange. Overlaid on this are the black silhouettes of two construction workers. They are positioned in the lower half of the frame, standing on a horizontal beam of a scaffolding or building framework. The worker on the right is slightly taller and is holding a vertical rod or tool. The worker on the left is shorter and is also holding a tool. The silhouettes are sharp and clearly defined against the orange background. The text "BUILDING A KNOWLEDGE FOUNDATION FOR A BETTER WORLD" is written in a bold, white, sans-serif font, centered over the lower half of the image. The text is arranged in five lines, with the first line being the longest and the last line being the shortest. The overall composition is clean and modern, emphasizing the theme of construction and knowledge.



The GGKP is a global network of experts and organizations dedicated to providing the policy, business and finance communities with knowledge, guidance and tools to transition to an inclusive green economy.

The GGKP was founded in 2012 and is led by a Steering Committee of senior representatives from the Global Green Growth Institute (GGGI), Organisation for Economic Co-operation and Development (OECD), United Nations Environment Programme (UNEP), United Nations Industrial Development Organization (UNIDO) and the World Bank.

Building on the success of the [Green Growth Knowledge Platform](#), a Green Industry Platform and Green Finance Platform were launched in 2019 at the UN High-level Political Forum on Sustainable Development.



Green Industry Platform

The [Green Industry Platform](#) is a user-friendly online database of information, tools and practical guidance to help small and medium-sized enterprises (SMEs) become more efficient, competitive and sustainable.

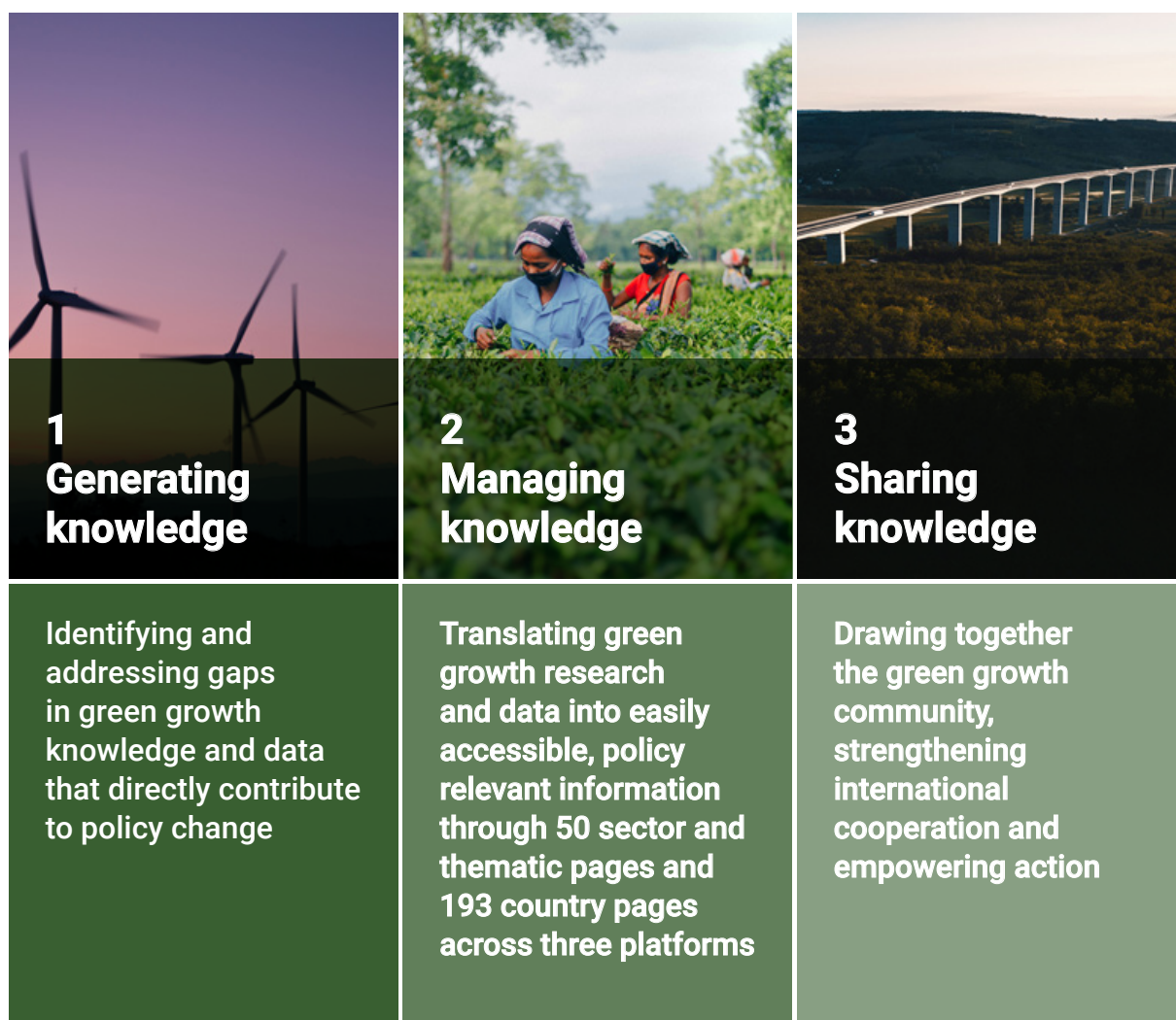


Green Finance Platform

The [Green Finance Platform](#) provides bank, insurance and investment firms with a “one-stop shop” for the latest financial sector innovations to start, scale and measure their contributions to a green economic transition.

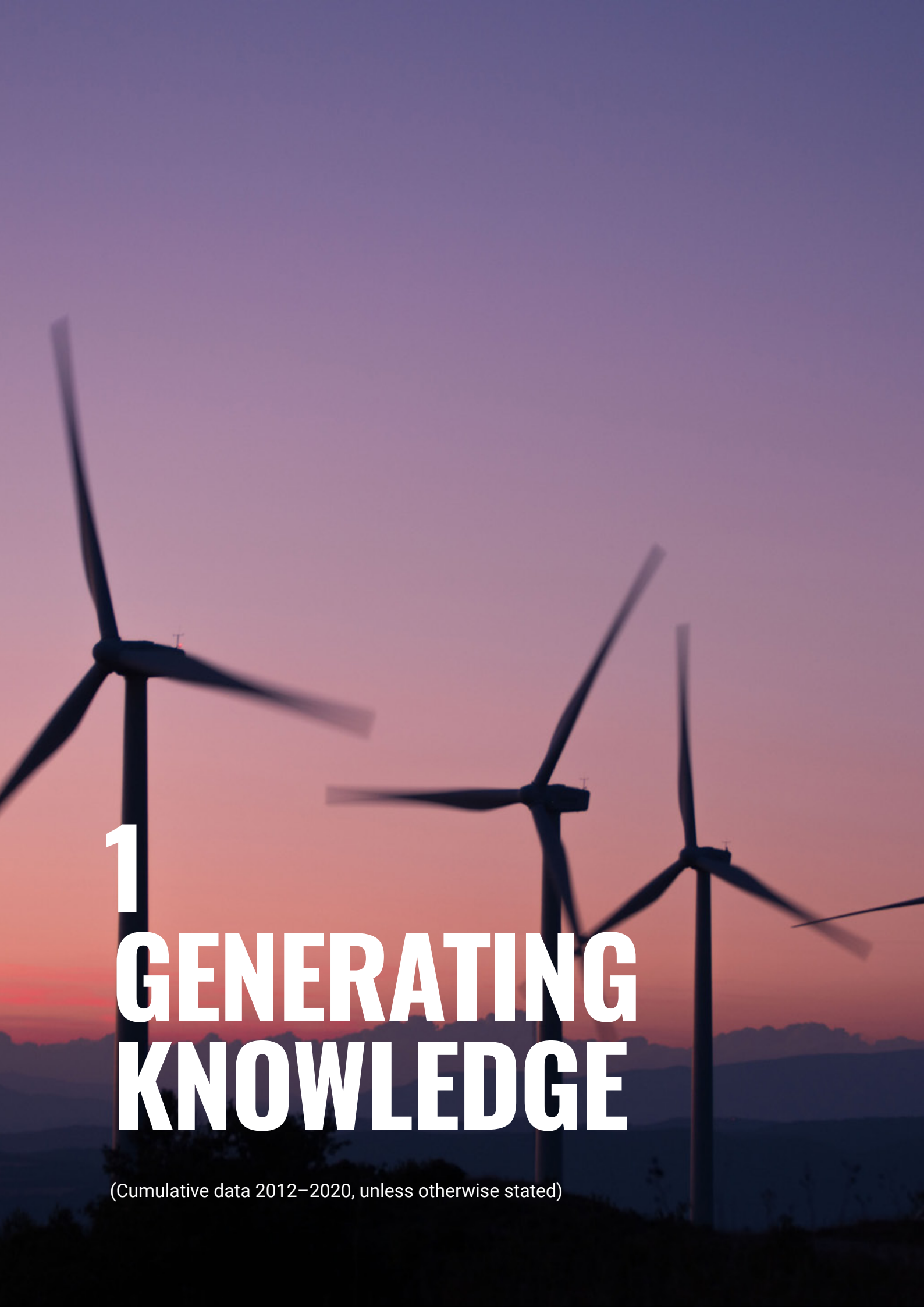
Together, the three knowledge platforms offer quick and easy access to the latest research, case studies, guidance, tools and courses to empower policymakers and advisers, SMEs, banks, and insurance and investment firms to make evidence-based decisions about how to green their operations.

To date, the GGKP has a global partnership of over 75 international organizations, research institutes and think tanks. To achieve impact, the GGKP engages in three workstreams:



To support its work, the GGKP has a number of resources at its disposal, including its core and programmatic funding from donors and partners, in-kind contributions of staff time from its Steering Committee members, expertise and engagement of its Knowledge Partners and Senior Advisory Group, a dedicated Secretariat focused on the day-to-day management of the initiative, and contributions from a growing green growth community of practice.

In 2017, the GGKP Steering Committee members agreed to a four-year GGKP Strategy and Work Programme (2018–2021) to scale its activities.

A photograph of several wind turbines silhouetted against a vibrant sunset sky with shades of orange, pink, and purple. The turbines are positioned at different heights and angles, creating a sense of depth. The overall mood is serene and modern, representing clean energy.

1 GENERATING KNOWLEDGE

(Cumulative data 2012–2020, unless otherwise stated)

Major indicators of success

The GGKP assesses its knowledge generation impact by tracking the number of:

- Green economy knowledge products collaboratively generated
- Green economy knowledge products collaboratively generated that reflect a social inclusion or gender dimension

The GGKP works on the principle of collaborative knowledge generation. Guided by this principle, it brings together practitioners, researchers and partner representatives into regular, neutral and inter-institutional expert groups aimed at spurring collective action for green growth.

To date, the GGKP has supported nine Expert Groups on the following themes:

- behavioural insights
- fiscal instruments
- green growth and the law
- inclusiveness
- metrics and indicators
- natural capital
- sustainable infrastructure
- trade and competitiveness
- technology and innovation

These groups have drawn together **229 experts** from **46 GGKP partner organizations** with a **high developing country representation (34%)** and **female expert participation (34%)**. Three out of four expert group members are a GGKP Knowledge Partner representative. Such diversity helps to ensure the relevance of the working groups' recommendations to policy changes required on the ground.

The success of GGKP's knowledge generation is partly measured by the number of gap analyses and research papers developed, released and made available for download. The GGKP Expert Groups have released **20 working papers** and contributed to the development of **24 collaborative research papers** with partners.

Since 2018, the GGKP has increasingly focused on mainstreaming natural capital in green growth, working with the [GGKP Natural Capital Expert Group](#) and partners to identify implementation-oriented knowledge gaps and address them through institutional and in-country knowledge application.





The GGKP Natural Capital Expert Group is supported by the MAVA Foundation as part of the [Economics for Nature initiative](#) (see box below). In 2020, the Expert Group launched five new working papers focused on knowledge gaps in natural capital metrics, data and policy support.



As part of efforts to mainstream a natural capital approach, the GGKP worked in partnership with GGGI to develop a new capitals-based approach to sustainable landscape planning, which was applied and tested in Myanmar. The collaboration yielded two additional reports published jointly with GGGI.



Each of the seven reports listed above broadly addresses the social inclusiveness and gender implications of nature-based green growth. In addition, the GGKP—in partnership with GGGI—is seeking to extend its experience with the [GGKP Inclusiveness Expert Group](#) to support a new expert group focused on gender and green growth.

Economics for Nature Initiative

Economics for Nature (E4N) is a six-year programme of work being led by the Green Economy Coalition and its partners, the GGKP, Capitals Coalition and WWF-France. The project aims to encourage robust natural capital approaches and support the internalization of the value of nature in development, economic, spatial and green growth planning processes.

The initiative convenes experts, academics and decision-makers from the policy, industry and finance communities to build consensus for mainstreaming natural capital in green growth planning. In support of this goal, E4N also supports knowledge generation and application for national decision-making based on the latest natural capital methodologies, data and policy practices, including demonstrated examples of successful economic reform based on natural capital principles.

Generating Knowledge in Numbers

9 EXPERT GROUPS

229 EXPERTS



93

Organizations

46

Knowledge
Partners



34%

Developing
Countries



34%

Female

44
RESEARCH PAPERS
COLLABORATIVELY
GENERATED

20 working papers

produced by GGKP Expert Groups

24 papers

produced in collaboration with partners

89%

of new GGKP collaborative knowledge products
address social inclusiveness

189

papers presented at GGKP annual conferences
since 2012

A photograph of tea plantation workers in a lush green field. In the foreground, a woman wearing a blue striped shirt and a black face mask is focused on picking tea leaves. She has a patterned cloth tied around her head. Behind her, another woman in a red shirt and black mask is also working. In the background, a third worker is visible, and the field is filled with rows of tea bushes under a cloudy sky.

2 MANAGING KNOWLEDGE

(Cumulative data 2012-2020, unless otherwise stated)

Major indicators of success

The GGKP assesses its knowledge management impact by tracking the number of:

- Green growth knowledge products available through the GGKP web platforms
- Knowledge products available on the web platforms that include a gender, poverty, or social equity focus
- Monthly visits to the GGKP web platforms

The GGKP's knowledge management workstream aims to provide policymakers and practitioners with quick and easy access to knowledge, guidance, data and tools to transition to an inclusive green economy. The GGKP's three knowledge platforms—Green Growth Knowledge Platform, Green Industry Platform and Green Finance Platform—are the world's leading source of knowledge on green growth.

Green Growth Knowledge Partnership

At the end of 2020, the GGKP featured **6,563 knowledge products** on its three platforms, including research, case studies, guidance, tools and courses from more than **1,000 organizations** across a total of **50 sector and thematic pages** and **193 country pages**. Of these, **384 knowledge products** include a gender, poverty, or social equity focus.

Green Growth Knowledge Platform

At the end of 2020, the Green Growth Knowledge Platform featured more than **4,842 green growth knowledge products**, across **37 sector and thematic pages**. Of these, **363 knowledge products** include a gender, poverty, or social equity focus.

In 2020, the Green Growth Knowledge Platform experienced a **36% increase in unique users**, and **37% of users were first-time visitors**. This translated into a **20,000+ increase in unique visitors per quarter**, with an average of **81,984 unique visitors per quarter**.

The Green Growth Knowledge Platform made a number of improvements over the course of the year, including launching “+Platforms”, which allow the GGKP to host dedicated websites for leading [green growth initiatives](#). This new service provides comprehensive and dynamic knowledge management services to partners. Some of the initiatives supported through this service in 2020 include: [Global Opportunities for SDGs \(GO4SDGs\)](#), [Economics for Nature \(E4N\)](#) and [Partners for Inclusive Green Economy](#).

Green Growth Knowledge Platform

>4,840 knowledge products

36% increase in unique users

37% of users were first-time visitors

>80,000 unique visitors per quarter

Also, in 2020, the GGKP's online resource library was replaced with a [Global Library](#) to provide users easy and immediate access to all of the GGKP's 4,000+ knowledge products, including research, case studies, guidance, and tools and platforms.

Green Industry Platform

Launched in 2019, the [Green Industry Platform](#) underwent a major reorganization in 2020 to better serve small and medium-sized enterprises (SMEs) and SME service providers. As part of this effort, the current knowledge database is being expanded to include information (case studies, technical guides and tools) and support services (training, financial incentives and technical assistance) that will form a virtual SME Operations Support Centre. The update also includes a new user-friendly interface to ensure SMEs can easily and quickly access the resources most relevant to their activities and location.

The Green Industry Platform is also developing a self-assessment tool—the [Integrated Greening Operations \(I-GO\) tool](#)—that will enable SMEs to quickly assess their resource efficiency status and direct them to the most relevant information and support services to implement recommended actions.

The Green Industry Platform currently hosts **1,055 knowledge products** and experienced a **61% increase in average monthly visits** from the previous year.

Green Finance Platform

At the end of 2019, the GGKP's Green Finance Platform, together with the UNEP Inquiry into the Design of a Sustainable Financial System initiative, launched the [Green Finance Measures Database](#)—a library of policy and regulatory measures across developed and developing countries that support green finance. As of December 2020, the database comprised **500+ policy and regulatory measures across 75 developed and developing countries**. The total number of knowledge products featured in the Green Finance Platform is 1,942, and the platform experienced a **212% increase in average monthly visits** as compared to 2019.

In 2020, the Green Finance Platform welcomed **17 new Knowledge Partners**, bringing the total to 31.

Green Finance Measures Database

>1,900 knowledge products

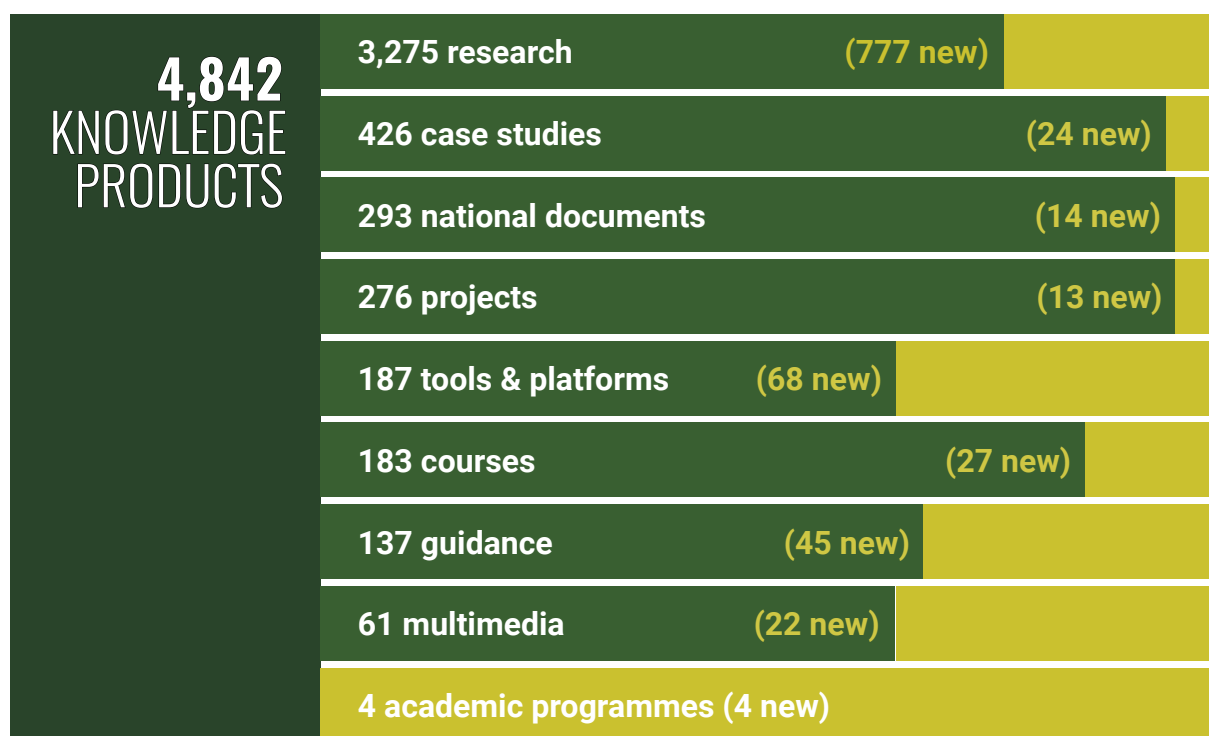
>500 policy & regulatory measures

>200% increase in average monthly visits

75 developed & developing countries

Managing Knowledge in Numbers

The following numbers are from the Green Growth Knowledge Platform



Total number of downloads			Number of resources downloads per quarter (2020)			
2018	2019	2020	Q1	Q2	Q3	Q4
48,334	75,765	103,435	27,321	28,465	26,259	22,558



Dedicated COVID-19 Knowledge Hubs on GGKP platforms

Since the onset of COVID-19, the GGKP has worked to compile the latest research and analysis from the policy, business and finance communities and complemented this with a series of interactive online discussions. The developed thematic sections on the three platforms—[Green Growth Knowledge Platform](#), [Green Industry Platform](#) and [Green Finance Platform](#)—feature partner knowledge related to COVID-19 and content generated by the GGKP Secretariat.

Green Growth Knowledge Platform

276

knowledge products

247 research
16 tools and platforms
7 guidance
4 multimedia
2 courses

94

communications pieces

53 blogs
41 news articles

65

webinars

Green Industry Platform

76

knowledge products

69 research
3 tools and platforms
3 guidance
1 multimedia

55

communications pieces

35 blogs
20 news articles

Green Finance Platform

94

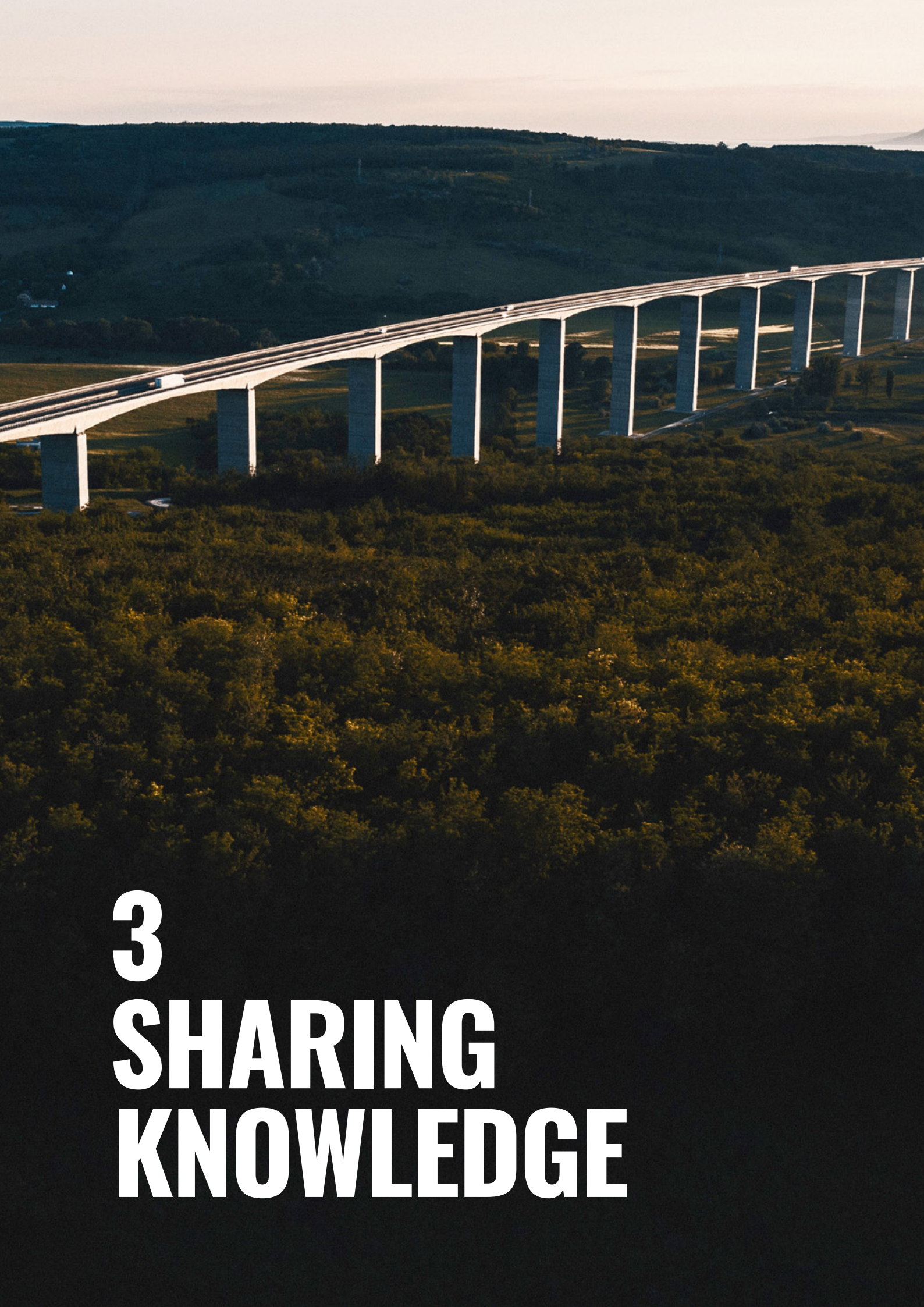
knowledge products

86 research
3 tools and platforms
3 multimedia
2 courses

31

communications pieces

16 blogs
15 news articles



3 SHARING KNOWLEDGE

Major indicators of success

The GGKP assesses its knowledge sharing impact by tracking the number of:

- Participants at GGKP in-person and virtual events (e.g. annual conferences, side events, webinars, etc.)
- Webinars organized with GGKP partner institutions
- Webinars that include a social inclusion or gender dimension

The GGKP's communications activities connect a dynamic global community to the most innovative and forward-thinking knowledge, guidance and tools for greening policy and practice, and for responding to emerging global challenges. The GGKP measures the impact of these activities by tracking and analysing participation in GGKP webinars, trainings and virtual events. This includes GGKP Knowledge Update newsletters and subscribers, expert contributions to the GGKP Insights blog and levels of engagement on social media.

Webinar Series



GREEN GROWTH
Knowledge Partnership

Sustainability After COVID-19:

Voices from Leading International Organizations
GGGI, OECD, UNEP and the World Bank



21 April 2020 3pm CEST

In 2020, the GGKP organized **25 events** drawing together **7,646 participants**. These included **22 webinars**, **3 online trainings** and **2 events** organized jointly with GGKP partners: the **African Green Economy Forum**—a three-month online exchange that brought together leading experts to explore how African countries are pioneering the transition to greener, fairer economies—and a **side event at the High-level Political Forum for Sustainable Development**.

Many GGKP events in 2020 centred on the COVID-19 pandemic, as part of the partnership's concerted effort to contribute to the global response. The **10-part #GGKPwebinar series Sustainability After COVID-19** invited experts from leading institutions to discuss the impacts of the pandemic on such issues as poverty, gender, waste, nature, global supply chains, and the Green New Deal movement. Discussions focused on what it would take to achieve an inclusive, green recovery, including fiscal policies, sustainable finance, green buildings and construction, and more. The series generated a tremendous amount of interest and engagement, with **over 4,415 participants** taking part.

10-part #GGKPwebinar series Sustainability After COVID-19



21 April
[Voices from Leading
International Organizations](#)

28 April
[Public Policies for Inclusive
Green Growth](#)

12 May
[Can the Global Green New Deal
Movement Survive the Pandemic?](#)

19 May
[The Medical Waste Response](#)

26 May
[Building Gender Equality into
the Response](#)

2 June
[Valuing Nature in the
Post-Pandemic World](#)

9 June
[Building Resilient Supply Chains
through Resource Efficiency](#)

23 June
[Exploring the Future of Green
Buildings and Construction](#)

30 June
[How Can Private Finance Support a
Sustainable Recovery?](#)

7 July
[Green Fiscal Stimulus Packages](#)

The GGKP has continued the conversation through the ongoing **Rebuilding Better #GGKPwebinar series**. Discussions thus far have focused on how [material efficiency](#), [training and education](#), [green industrial policy](#), [land restoration](#) and [improved mineral resource governance](#) can help create a greener and more inclusive post-COVID world, and how governments can support businesses and workers through [a just transition to greener economies](#). The Rebuilding Better series has drawn a total **542 participants**.

**#GGKPwebinars
focused on
Rebuilding Better
from COVID-19**



3 November 2020

[**Rebuilding Better: The role of training and education**](#)

13 October 2020

[**Rebuilding Better: What's sand got to do with it?**](#)

29 September 2020

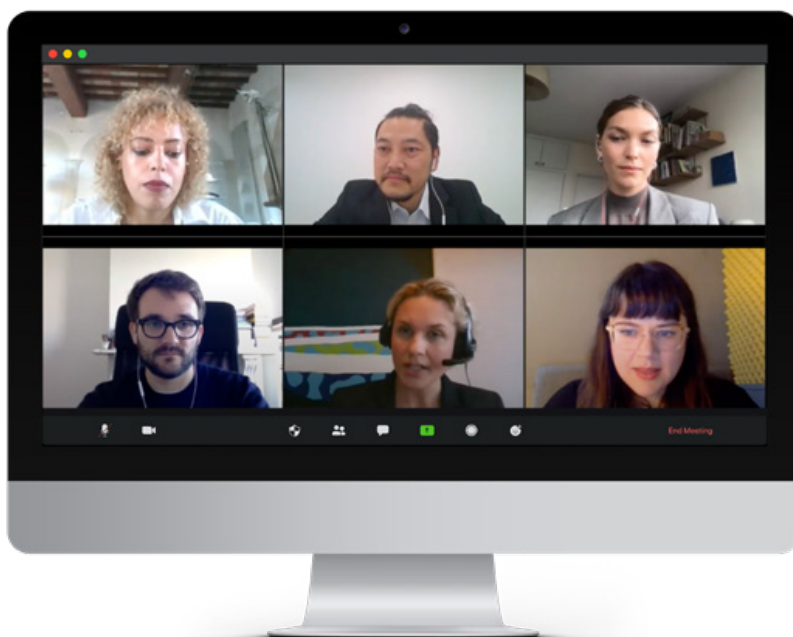
[**Rebuilding Better: New materials and systems for resource efficient SMEs**](#)

22 September 2020

[**Rebuilding Better: South Africa's green and inclusive industrial policies**](#)

In March 2020, the GGKP published a special issue of the [GGKP Knowledge Update newsletter](#) that focused exclusively on the global response to COVID-19. As the largest distribution network for experts working in the field of green growth, the newsletter provided an ideal vehicle for keeping the community abreast of the latest information, data and events related to COVID-19 and sustainability.

**#GGKPwebinars
focused on green
economy issues
beyond COVID-19**



The GGKP held seven webinars in 2020 that focused on green economy issues beyond COVID-19, bringing together a total of 1,671 participants:

18 March 2020

[What's Your Country's Footprint? A close look at environmental footprint indicators and multi-regional input-output tables](#)

6 October 2020

[Measuring Nature's Contribution: How natural capital will transform the economic recovery](#)

14 October 2020

[Fostering Economic Recovery through Green Finance Education](#)

20 October 2020

[Sustainability and Circularity in the Textiles Value Chain](#)

10 November 2020

[SDGs Erosion: How terrestrial natural capital will save the 2030 Agenda](#)

18 November 2020

[Green Jobs and a Just Transition: Country perspectives](#)

1 Dec 2020

[Sustainable Living 1.5: Empowering people to live better](#)

Training Series for Greener Businesses

Under the Green Industry Platform, the GGKP also held a three-part online training series on [Resource Efficiency for Businesses](#), which drew a total of 189 participants. The series presented the [business case for resource efficiency](#), a [resource efficiency roadmap for businesses](#) and [strategies, measures and real-world experience](#) for greener businesses. The training series was organized in partnership with the German development agency [GIZ](#) and the [Centre for Resource Efficiency](#).



Supporting Global Initiatives to Boost Progress in the Green Economy

#GO4SDGs at the High-level Political Forum on Sustainable Development

In 2020, the GGKP held a side event at the High-level Political Forum on Sustainable Development entitled “Recovering better: Global Opportunities for Jump-starting the Real Economy” to support the launch of the Global Opportunities for SDGs (#GO4SDGs) initiative’s [menu of services](#). The event drew together 424 participants and presented a range of available tools and services offered by #GO4SDGs partners to support governments, businesses and youth to accelerate the transition to inclusive green economies and sustainable living.

The GGKP supported additional #GO4SDGs activities in 2020, including major outreach campaigns centred on UNEP’s [Anatomy of Action](#), [Little Book of Green Nudges](#) and [Food Waste Index](#). #GO4SDGs was [launched](#) in 2019 by UNEP and the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) of Germany in collaboration with the GGKP and other initiatives.

GGKP, PAGE and UNITAR launch Green Learning Network

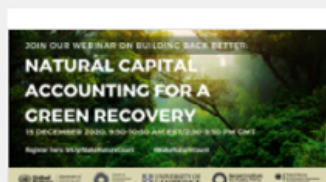
Learning Hub

In partnership with  Green Learning Network

What's new



Carbon Taxation



Building Back Better: Natural Capital Accounting for a Green Recovery

Featured



GGKP Webinar - Rebuilding Better: The role of training and education

In November 2020, the GGKP—together with the Partnership for Action on Green Economy (PAGE) and United Nations Institute for Training and Research (UNITAR)—launched the [Green Learning Network](#), a dedicated space where education and training professionals from around the world can find a range of green learning resources and events, share information, ask advice and learn from one another. The GLN consists of a Learning Hub that compiles green learning courses, programmes, institutions, scholarships, publications and other resources, and a community for practitioners to exchange information. The network will ultimately contribute to building a critical mass of knowledge and skills to advance green economy policies and actions.

GGKP and E4N partners hold Africa Green Economy Forum

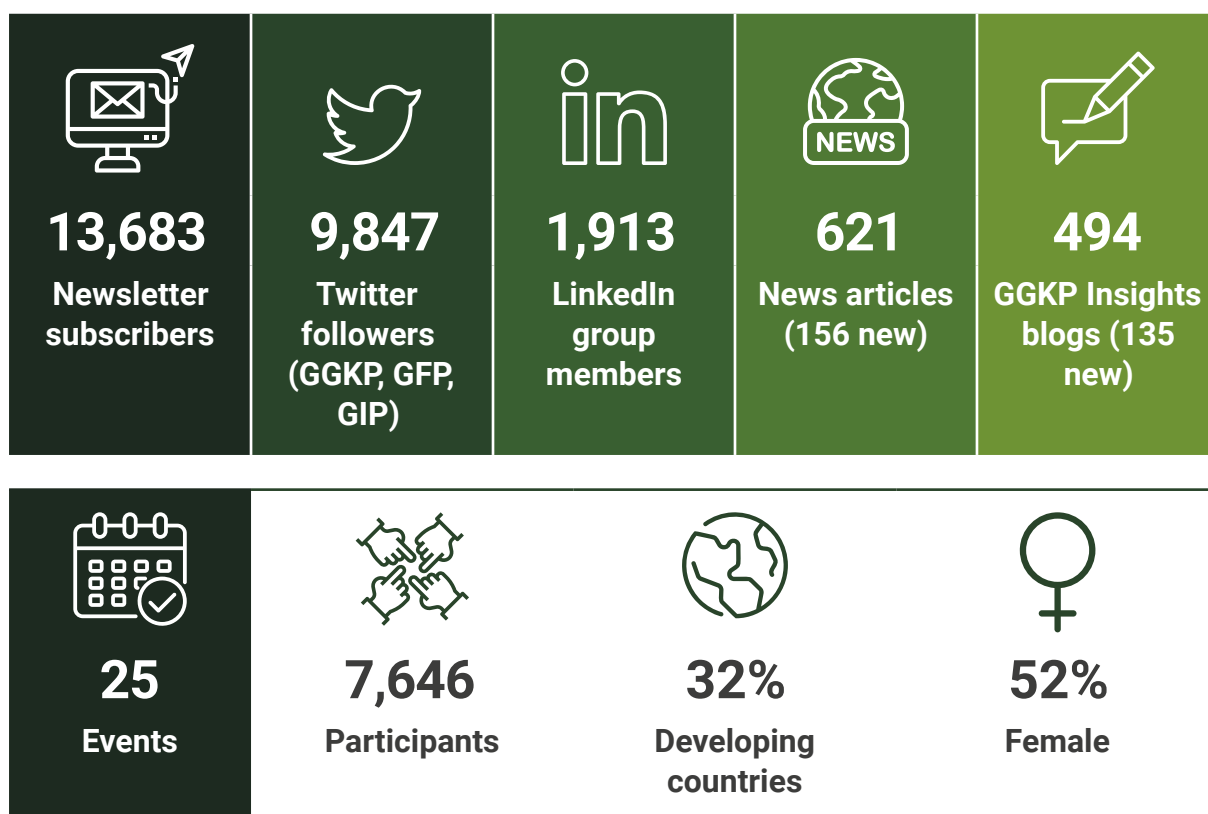
In collaboration with Economics for Nature (E4N) project partners and the [African Development Bank \(AfDB\)](#), the GGKP co-organized the [African Forum on Green Economy](#)—a three-month online exchange (May-July 2020) that brought together leading experts to explore how African countries are pioneering the transition to greener, fairer economies. The forum featured dedicated sessions on such themes as integrating the value of [water](#) into business operations and decisions, inclusive and sustainable approaches to [agriculture](#), [data](#) for natural capital decision-making and [enabling change](#) in the African context. The African Forum also served as the launch pad for the [Natural Capital Accounting Community of Practice for Africa](#), an essential step towards unifying governments, institutions and other key African stakeholders around a shared ambition to accelerate the uptake of the natural capital approach in the regions.

Sharing Knowledge in numbers

The GGKP tracks its impact through data from in-person interviews, surveys, web analytics and social media analysis.

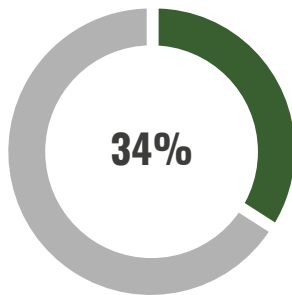
The GGKP measures the overall outcome of its activities by whether policy, industry and finance experts and institutions increasingly share, use and collaborate in the generation and promotion of green growth knowledge and data to change policies and practices. One of the ways the GGKP measures this is by the number of users and number of downloads from the GGKP web platforms.

The following numbers are from the Green Growth Knowledge Platform

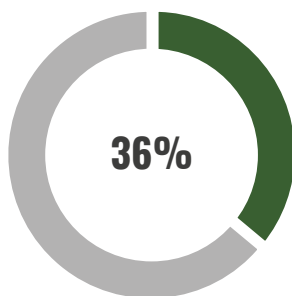


TRACKING PROGRESS ON THE GGKP KNOWLEDGE PLATFORMS

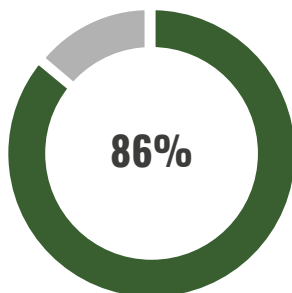
Increase in page views
(789,901 in total)



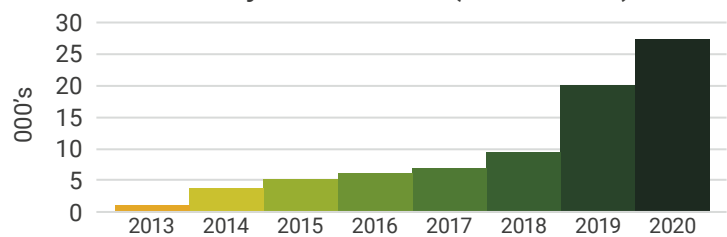
User increase
(327,937 users in total)



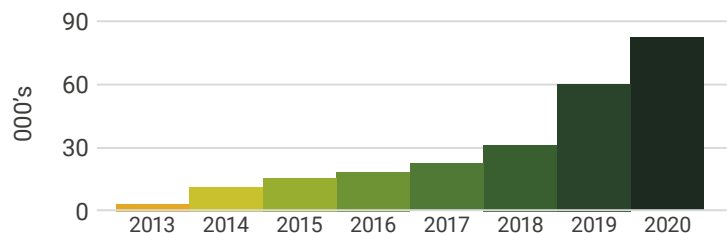
First-time visitors
(439,291 visits in total)



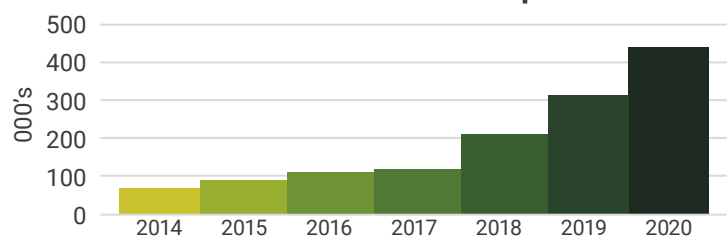
Monthly new visitors (2013-2020)



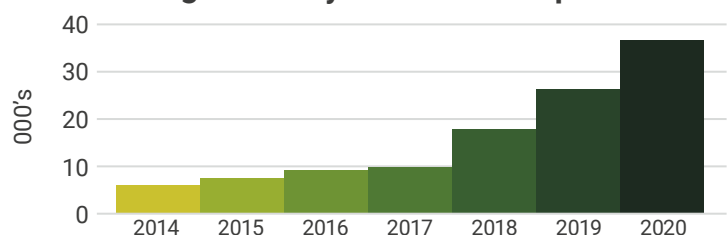
Quarterly unique visitors (2013-2020)



Total annual visitors of the platform



Average monthly visitors of the platform



WHAT TO LOOK FOR IN 2021

The GGKP will focus on expanding its support for the generation, management and sharing of knowledge in 2021.

In particular, the GGKP will work with its partners to build global momentum for mainstreaming natural capital in national planning. The GGKP and the Economics for Nature initiative are building a growing consortium of global institutions dedicated to integrating natural capital approaches in global green growth. These include the African Development Bank, OECD, GGGI and a number of additional institutions that make up the GGKP Natural Capital Expert Group. Joining with the MAVA Foundation and GIZ, the GGKP looks forward to expanding its work in 2021, particularly around natural capital-based development finance in Africa and direct national support to countries adopting natural capital investment as a tool to achieve the UN Sustainable Development Goals.

The GGKP will also continue to strengthen its platforms in the coming year. The Green Industry Platform will finalize development and begin pilot phase deployment of an Integrated Greening Operations (I-GO) solution for SMEs. Through an easy-to-use self-assessment tool, the I-GO tool has been designed to build on the vast amount of support services—SME networks, financial solutions, training programmes and technical assistance—from leading organizations and experts and tailor them to the specific needs of individual SMEs. The pilot phase will launch in countries in Africa, Latin America and the Caribbean, and Eastern Europe and Central Asia.

In early 2021, the GGKP will officially launch an interactive, online community space. The Green Forum will provide professionals with an opportunity to share and discuss insights on a range of themes and issues in the pursuit of a sustainable economic transformation. It will include active community discussions on key green growth topics and will also provide organizations and individuals with the ability to create and manage their own public or private groups to support collaboration on projects and initiatives. The Green Forum is supported by the Partnership for Action on Green Economy (PAGE), Federal Ministry for the Environment, Nature Conservation and Nuclear Safety of Germany (BMU), and Federal Office for the Environment of Switzerland.

The GGKP will continue to support the #GO4SDGs initiative, particularly for the rollout of five regional roadmaps for mainstreaming sustainable consumption and production in climate action, advancing SMEs financing for circularity and innovation, and empowering youth for sustainable lifestyles.

The GGKP will also continue to convene thought leaders to explore innovative, green economy-centred solutions to longstanding and emerging sustainable development challenges through the #GGKPwebinar series and Insights blog.

Finally, to strengthen the brand of the Green Growth Knowledge Partnership and to avoid confusion with the same acronym, the Green Growth Knowledge Platform will change its name in 2021 to the Green Policy Platform to be more consistent with the Green Industry Platform and Green Finance Platform. A new Green Policy Platform logo will be created to distinguish it from the GGKP logo and a new GGKP website will be created to feature information about the partnership, including links to the three platforms and the Green Forum.



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GREEN GROWTH

Knowledge Partnership



Green Finance
Platform



Green Growth
Knowledge Platform



Green Industry
Platform



GGGI



OECD



WORLD BANK GROUP