



# Generating, Managing and Sharing Green Growth Knowledge



The Green Growth Knowledge Platform (GGKP) is a global partnership of leading international organisations, research institutes and think tanks with the following mission:

>1. Identify major knowledge gaps in green growth theory and practice, then address those gaps by promoting collaboration and coordinated research; and

>2. Use world-class knowledge management and communication tools to give practitioners and policymakers the policy analysis, guidance, information and data necessary to support a green economy transition.



### > A CALL TO ACTION

There is increasing recognition by governments, the private sector and civil society that achieving sustainable development will only come about through changing out current economic thinking, policies and decision-making.

The UN Conference on Sustainable Development (Rio+20) affirmed the concept of a green economy as a powerful pathway for fostering economic growth and development while preserving the natural assets on which our future well-being relies.

In order to mobilise the transition to a green economy it is crucial that policymakers and practitioners have cutting-edge knowledge at their disposal. Not only does knowledge inform smart decision-making, but it helps lead to lasting impact on the ground.



"Recognizing the importance of linking financing, technology, capacity building and national needs for sustainable development policies, including green economy in the context of sustainable development and poverty eradication, we invite the UN System, in cooperation with relevant donors and international organizations to coordinate on . . . existing and emerging platforms that contribute in this regard." The Future We Want, Rio+20



#### **Achim Steiner**

UNEP Executive Director and Under-Secretary-General of the United Nations

"A transformation towards a green economy is not just about the environment. It must be a priority across all facets of the post-2015 development agenda in order to deliver growth and prosperity and improved livelihoods. Achieving this goal rests on the integration of social, economic and environmental goals in public and private decision making, emphasising a holistic and far-sighted approach. The Green Growth Knowledge Platform provides a much needed tool to bridge knowledge gaps, exchange information and deliver policy guidance to accelerate and support the transition towards green economic development."



#### > A GLOBAL PARTNERSHIP

The GGKP was officially launched in Mexico City in January 2012 by the Global Green Growth Institute (GGGI), the Organisation for Economic Co-operation and Development (OECD), the United Nations Environment Programme (UNEP) and the World Bank. This global partnership has since expanded to include a large, diverse group of leading institutions and organisations active in areas related to green growth and green economy at the local, national, regional and international levels.

Learn more about the GGKP's Knowledge Partners at: www. greengrowthknowledge.org/partners

By facilitating and encouraging collaboration among its partners the GGKP reduces research redundancies and increases efficiencies, bridging across disciplines and regions. This collaborative spirit translates green growth ideas into effective policy action.

### > A WORLD CLASS ADVISORY COMMITTEE

The GGKP benefits from an independent Advisory Committee comprised of experts from around the world with deep technical or policy experience related to green growth research and practice. The Advisory Committee provides strategic guidance on the design and implementation of the GGKP initiatives.

Learn about the GGKP's Advisory Committee at: www.greengrowthknowledge.org/about/advisory-committee



## Carlo Carraro

Professor of Environmental Economics, Ca' Foscari University of Venice; Vice-Chair, IPCC WG III; Director, International Center for Climate Governance and GGKP Advisory Committee Member

"To ensure the transition to a green economy, we need to redirect huge amounts of investment towards green technologies, more energy efficient production processes, and greener transport modes and lifestyles. These resources will have the greatest impact if investment and policy decisions are based on sound and accurate knowledge. This is why the GGKP is crucial in providing the foundation for green economic growth."



## GGKP STRATEGY: GENERATING, MANAGING AND SHARING KNOWLEDGE





## INCREASING IMPACT THROUGH COLLABORATION AND COORDINATION

The GGKP was founded on a common understanding that the effectiveness and impact of its partners are enhanced by collaborating to develop, manage and disseminate green growth research and other knowledge products. The collaborative spirit that underpins the GGKP also extends to the wider research community. The GGKP draws together this green growth community of practice to initiate and coordinate green growth analysis and studies, and also convenes annual conferences and technical workshops where research can be discussed, debated and disseminated.

#### **Research Committees**

The GGKP convenes research committees on particular green growth themes to identify knowledge gaps and address them through coordinated research. Each committee is made up of individual experts from across the GGKP partner organisations and Advisory Committee as well as outside experts. The research committees are tasked with assessing the state of knowledge, identifying and prioritising knowledge gaps and promoting a broader research agenda.

#### **Annual Conferences and Technical Workshops**

The GGKP Annual Conference serves as the GGKP's main community-building activity. These conferences bring together researchers, practitioners, policymakers and the private sector to discuss, debate and disseminate research. Each year, a different GGKP partner takes on the responsibility for hosting the conference.

- Inaugural GGKP Conference (2012), hosted by the World Bank in Mexico City, Mexico
- 2nd Annual GGKP Conference (2013), hosted by the OECD in Paris, France
- 3rd Annual GGKP Conference (2015), hosted by UNEP in Venice, Italy

In addition, Green Growth Regional Practitioner Workshops allow for a more in-depth sharing of knowledge on topics of relevance to particular regions. These workshops aim to build research capacity in developing countries, facilitate knowledge exchange and engage regional researchers from these countries in the GGKP.



## EMPOWERING OTHERS THROUGH EFFECTIVE KNOWLEDGE SHARING AND MANAGEMENT

Numerous governments, intergovernmental organisations, research consortia, think tanks and academic institutions are actively generating green growth knowledge products. The GGKP aims to collect, manage and share this knowledge through its web-based knowledge platform.

In addition, the web-based platform is used to communicate upcoming events; highlight recently released research, tools and data; and share analysis on the newest innovations in green growth theory and practice.

### GreenGrowthKnowledge.org

GreenGrowthKnowledge.org is the online web portal of the Green Growth Knowledge Platform. It aims to provide the growing green growth community of practice with easy access to the knowledge products required to support a green economy transition. The platform includes, among other things, a global library of over 900 technical and policy resources from leading institutions and experts; a repository of key green growth data, policies and projects for 193 countries; and a collection of over 25 sector and theme pages.

## A Smarter Way to Tag

To ensure that the resources available on **GreenGrowthKnowledge.org** are easily searchable and intelligently categorised, the GGKP has partnered with Reegle to develop a custom-built, automated tagging tool and green growth thesaurus. Funded by the Climate and Development Knowledge Network (CDKN, a GGKP partner), this work expands Reegle's own climate and clean energy thesaurus, which is used by more than 60 organisations working in this field.





## What's unique about Green Growth Knowledge.org?

#### **Searchable Resource Library**

Through a searchable resource library, visitors to the GGKP web platform are able to access over 900 green growth reports, articles, books and other publications produced by leading institutions and experts in the field of green growth. Resources are tagged by country, region, sector and theme, allowing users to easily narrow down their search results and access the publications most relevant to them.



#### **Country Dashboards**

Country dashboards for 193 countries present national-level information on projects, resources and policies, providing an overview of efforts to transition to a green economy. Through an interactive data visualisation tool, users can also explore historical data, analysing green growth trends.



#### **Insights Blog**

The GGKP's Insights blog is a forum in which green growth experts can share their perspective on recent research, upcoming events or newly launched projects. Through weekly posts from leading experts in the field, the Insights blog helps draw together and promote a flourishing green growth community of practice.



## GGKP Knowledge Partners (as of December 2014)

- African Centre for Technology Studies (ACTS)
- African Development Bank (AfDB)
- Arab Forum for Environment and Development (AFED)
- Beijing Normal University (BNU)
  (School of Economics and Resource Management)
- Center for Development Research (ZEF)
- Chinese Academy for Environmental Planning (CAEP)
- Climate and Development Knowledge Network (CDKN)
- Environment for Development (EfD)
- German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
- Global Green Growth Institute (GGGI)
- Graduate Institute of International and Development Studies (IHEID)
- Green Technology Center Korea (GTC-K)
- Instituto Nacional de Ecología y Cambio Climático (INECC)
- International Centre for Trade and Sustainable Development (ICTSD)
- International Council for Local Environment (ICLEI)
- International Institute for Sustainable Development (IISD)
- International Institute for Water and Environmental Engineering (2iE)
- International Labour Organization (ILO)
- International Monetary Fund (IMF)
- International Trade Centre (ITC)
- Low Emissions Development Strategies (LEDS) Global Partnership
- Nordic Development Fund (NDF)
- Organisation for Economic Co-operation and Development (OECD)
- Organization of American States (OAS)
- Renewable Energy and Energy Efficiency Partnership (REEEP)
- The Energy and Resources Institute (TERI)
- •The Growth Dialogue
- United Nations Department of Economic and Social Affairs (UN DESA)
- United Nations Development Programme (UNDP)
- United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)
- United Nations Economic Commission for Africa (UNECA)
- United Nations Economic Commission for Europe (UNECE)
- United Nations Environment Programme (UNEP)
- United Nations Industrial Development Organization (UNIDO)
- United Nations Institute for Training and Research (UNITAR)
- World Bank
- World Wide Fund for Nature (WWF)

Green Growth Knowledge.org



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Swiss Confederation

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The GGKP was established by the Global Green Growth Institute, the Organisation for Economic Co-operation and Development, the United Nations Environment Programme and the World Bank. For a full list of GGKP Partners, visit: www.ggkp.org/partners.







