## Action 3: Mobility and Transport Institute

Title: Growing Transport System Efficiency - Promotion of modal shift from individual transport to public transport

Focus area 4,5 and 8: Shift consumer behaviours towards more sustainable consumption patterns; Develop clean physical capital for sustainable production patterns; Improve access to services, healthy living and well-being

Description: Measures to improve quality of public transport services and measures to reduce the use of individual motorized transport ("Push and Pull" Strategy); Better public transport offers, modal integration (intermodality); incentives to public transport and soft modes utilisation; new mobility services (carsharing, bikesharing); Raise awareness of companies and big mobility generators; Parking price management and more areas free of vehicles in urban sectors. New legal framework for public transport services transferring responsibilities of the organisation of transport services to local and regional authorities. Action's timeframe/milestones, as appropriate: Renovate the public transport fleet, replacing 500 current buses with cleaner alternatives, such as GNL and Electric vehicles, until 2020.

Number of bicycles available on public sharing schemes. 6000 bicycles until 2020.

Type of action: Legal/Regulatory, Economic, Fiscal, Information

Economic sectors: Transport Sector

Reference instruments and sources, as appropriate: New legal framework for public passengers' transport services and National Reforms Program (PNR), 30th April 2016. ECE/BATUMI.CONF/2016/13

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Expected co-benefits and impact of the outcome: Energy saving, decarbonising transport, air quality and well-being improvement.

SDGs target(s) that the action may contribute to implement: 11 (Sustainable cities and communities), 13 (Climate action), 3 (Good health and well-being) and 12 (Responsible consumption and production).

Implementation of Environmental Performance Review (EPR) Recommendations, as appropriate: NA

Objectively verifiable indicators, as appropriate: Passengers .quilometers (p.km) in public

## transport.

Partners: Regional transport authorities, transport operators and public and private employers, municipalities.

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