

Templateⁱ for submitting voluntary commitments to the Batumi Initiative on Green Economy (Nicosia call)

To be filled in by submitting country/organization

1. **Country or organization:** SWITZERLAND
2. **Title of the action (referencing in parenthesis the number of the related focus area(s)ⁱⁱ that the initiative will contribute to):** Preserve and Valorise Architectural Heritage, Landscape Quality and Biodiversity in the Swiss Tourism Policy (1, 3, 4, 9)
3. **Description of the action:** High-quality landscapes and architectural heritage are key to making Switzerland an attractive and productive tourist destination. This requires coordination and cooperation between the State Secretariat for Economic Affairs and other sectoral policies, specifically with the Federal Office for the Environment and the Federal Office of Culture. Hence, these offices of three different Federal Departments work together to enhance knowledge-building and exchange as well as to plan and execute projects to preserve and valorise architectural heritage, landscape quality and biodiversity. There are also plans to improve measurability and monitoring.
4. **Timeframe/milestones for the action, as appropriate:** ongoing (collaboration started in 2017)
5. **Type of actionⁱⁱⁱ:** information, education-based, capacity-building and voluntary instruments
6. **Economic sectors^{iv}:** economy-wide, tourism sector
7. **Reference instruments and sources, as appropriate:** [Federal Government Tourism Strategy](#), [Swiss Landscape Concept](#)
8. **Expected co-benefits and impact of the outcome:** Collaboration between environmental and cultural experts and tourism stakeholders leads to better understanding of the different viewpoints and positions and allows to reach common grounds to develop projects together.
9. **SDGs target(s) that the action may contribute to implement:** 9.1, 11.4, 15.4, 15.9
10. **Implementation of Environmental Performance Review (EPR) Recommendations, as appropriate:**
11. **Objectively verifiable indicators, as appropriate:** Successful implementation of co-organized projects
12. **Partners:** Federal Office for the Environment, Federal Office of Culture, Swiss Parks
13. **Contact points:** Lea Pirovino, State Secretariat for Economic Affairs, lea.pirovino@seco.admin.ch

Additional information on the Nicosia focus of the action:

- **Is the action related to the Nicosia environmental theme I: “Greening the economy in the pan-European region: working towards sustainable infrastructure”?** NO
- **Is the action related to the Nicosia environmental theme II: “Applying principles of circular economy to sustainable tourism”?** YES

ⁱ Based on the “Pan-European Strategic Framework for Greening the Economy” (ECE/BATUMI.CONF/2016/6, appendix).
Webpage: <https://unece.org/documents-and-materials>

ⁱⁱ Nine integrated focus areas were identified in the Strategic Framework are:

- 1: Improve the measurement and valuation of natural capital;
- 2: Promote the internalization of negative externalities and the sustainable use of natural capital;
- 3: Enhance ecosystems and ecosystem services as part of ecological infrastructure;
- 4: Shift consumer behaviours towards sustainable consumption patterns;
- 5: Develop clean physical capital for sustainable production patterns;
- 6: Promote green and fair trade;
- 7: Increase green and decent jobs, while developing the necessary human capital;
- 8: Improve access to services, healthy living and well-being;
- 9: Promote public participation and education for sustainable development.

ⁱⁱⁱ In accordance with the Strategic Framework, the following three types of actions are suggested:

- (a) legal, regulatory and policy instruments;
- (b) economy and fiscal instruments; and
- (c) information, education-based, capacity-building and voluntary instruments.

Countries and organizations should refer to any of these three types, as appropriate and relevant.

^{iv} In accordance with the Strategic Framework, the following three clusters of sectors are suggested:

- (a) economy-wide;
- (b) cities; and
- (c) sectors, including: agriculture, forestry and fishing; energy; mining; manufacturing; transport; water; waste; tourism; and housing, buildings and construction.