

Templateⁱ for submitting voluntary commitments to the Batumi Initiative on Green Economy (Nicosia call)

To be filled in by submitting country/organization

1. **Country or organization:** SWITZERLAND
2. **Title of the action (referencing in parenthesis the number of the related focus area(s)ⁱⁱ that the initiative will contribute to):** Mitigate and Adapt to Climate Change in the Swiss Tourism Policy, by promoting sustainable tourism mobility and sustainable destinations (2, 4, 5, 8)
3. **Description of the action:** Specific adaptation measures for the Swiss tourism industry have been defined in the 2020–2025 action plan implementing the Swiss strategy for adaptation to climate change. One of these measures aims at supporting the development of the touristic offer and the diversification of the Swiss tourism sector. Regarding mitigation measures, the cooperation between the State Secretariat for Economic Affairs, responsible for the tourism policy, and the federal offices responsible for mobility issues will be expanded and strengthened in order to promote sustainable tourism mobility in Switzerland. Another measure in the federal government's tourism policy aims at putting a strategic focus on sustainable development at the destination level, as many aspects of sustainable development in tourism are to be addressed at the local level.
4. **Timeframe/milestones for the action, as appropriate:** ongoing
5. **Type of actionⁱⁱⁱ:** legal, regulatory and policy instruments
6. **Economic sectors^{iv}:** economy-wide, tourism and mobility sectors
7. **Reference instruments and sources, as appropriate:** [Action Plan to the strategy for adaptation to climate change](#) (not available in English), [Federal Government Tourism Strategy](#)
8. **Expected co-benefits and impact of the outcome:** Contribution of the tourism sector to climate mitigation and adaptation
9. **SDGs target(s) that the action may contribute to implement:** 13.1, 13.2, 11.2
10. **Implementation of Environmental Performance Review (EPR) Recommendations, as appropriate:**
11. **Objectively verifiable indicators, as appropriate:** Implementation of adaptation measures defined in the 2020-2025 action plan
12. **Partners:** Federal Office for the Environment, Federal Office for Spatial Development, Destination Management Organisations
13. **Contact points:** Lea Pirovino, State Secretariat for Economic Affairs, lea.pirovino@seco.admin.ch

Additional information on the Nicosia focus of the action:

- **Is the action related to the Nicosia environmental theme I: “Greening the economy in the pan-European region: working towards sustainable infrastructure”?** NO
- **Is the action related to the Nicosia environmental theme II: “Applying principles of circular economy to sustainable tourism”?** YES

ⁱ Based on the “Pan-European Strategic Framework for Greening the Economy” (ECE/BATUMI.CONF/2016/6, appendix).
Webpage: <https://unece.org/documents-and-materials>

ⁱⁱ Nine integrated focus areas were identified in the Strategic Framework are:

- 1: Improve the measurement and valuation of natural capital;
- 2: Promote the internalization of negative externalities and the sustainable use of natural capital;
- 3: Enhance ecosystems and ecosystem services as part of ecological infrastructure;
- 4: Shift consumer behaviours towards sustainable consumption patterns;
- 5: Develop clean physical capital for sustainable production patterns;
- 6: Promote green and fair trade;
- 7: Increase green and decent jobs, while developing the necessary human capital;
- 8: Improve access to services, healthy living and well-being;
- 9: Promote public participation and education for sustainable development.

ⁱⁱⁱ In accordance with the Strategic Framework, the following three types of actions are suggested:

- (a) legal, regulatory and policy instruments;
- (b) economy and fiscal instruments; and
- (c) information, education-based, capacity-building and voluntary instruments.

Countries and organizations should refer to any of these three types, as appropriate and relevant.

^{iv} In accordance with the Strategic Framework, the following three clusters of sectors are suggested:

- (a) economy-wide;
- (b) cities; and
- (c) sectors, including: agriculture, forestry and fishing; energy; mining; manufacturing; transport; water; waste; tourism; and housing, buildings and construction.